



LAY-UP YOUTH BASKETBALL SUMMER 2018





444 KIDS

FIVE NEIGHBOURHOODS.

**Jane & Finch. Flemington/Thorncliffe Park
Regent Park. Malvern. Mt. Dennis**

38 33

**DAYS OF
EAST WEST
SUMMER CAMP**

4 hours

of physical activity per day

1.5 hours

of physical activity per day

30 minutes

of well-being activity per day

27

off-court guests

3,550

healthy lunches

93

off-court sessions



ONE TEAM.

JANE AND FINCH

114 total unique participants
Ages 6 - 14 yrs old
6 weeks of Summer Camp
5th year in the neighbourhood



JANE & FINCH



Flemington/
Thornclyffe Park



Regent Park



Malvern



Mt. Dennis



Personal
Development



Off-court
Partners



Results
& Impact



Participant
Stories



Coaches
Trainees



Partners

75 total unique participants
Ages 6 - 14 yrs old
3 weeks of Summer Camp
1st year in the neighbourhood

FLEMINGDON/ THORNCLIFFE PARK



REGENT PARK

99 total unique participants
Ages 6 - 14 yrs old
3 weeks of Summer Camp
5th year in the neighbourhood



Jane & Finch



Flemington/
Thornclyffe Park



REGENT PARK



Malvern



Mt. Dennis



Personal
Development



Off-court
Partners



Results
& Impact



Participant
Stories



Coaches
Trainees



Partners

86 total unique participants
Ages 10 - 14 yrs old
2 weeks of Summer Camp
1st year in the neighbourhood

MALVERN



MT. DENNIS

70 total unique participants
Ages 6 - 14 yrs old
1 week of Summer Camp
3rd year in the neighbourhood



Jane & Finch



Flemington/
Thornclyffe Park



Regent Park



Malvern



MT. DENNIS



Personal
Development



Off-court
Partners



Results
& Impact



Participant
Stories



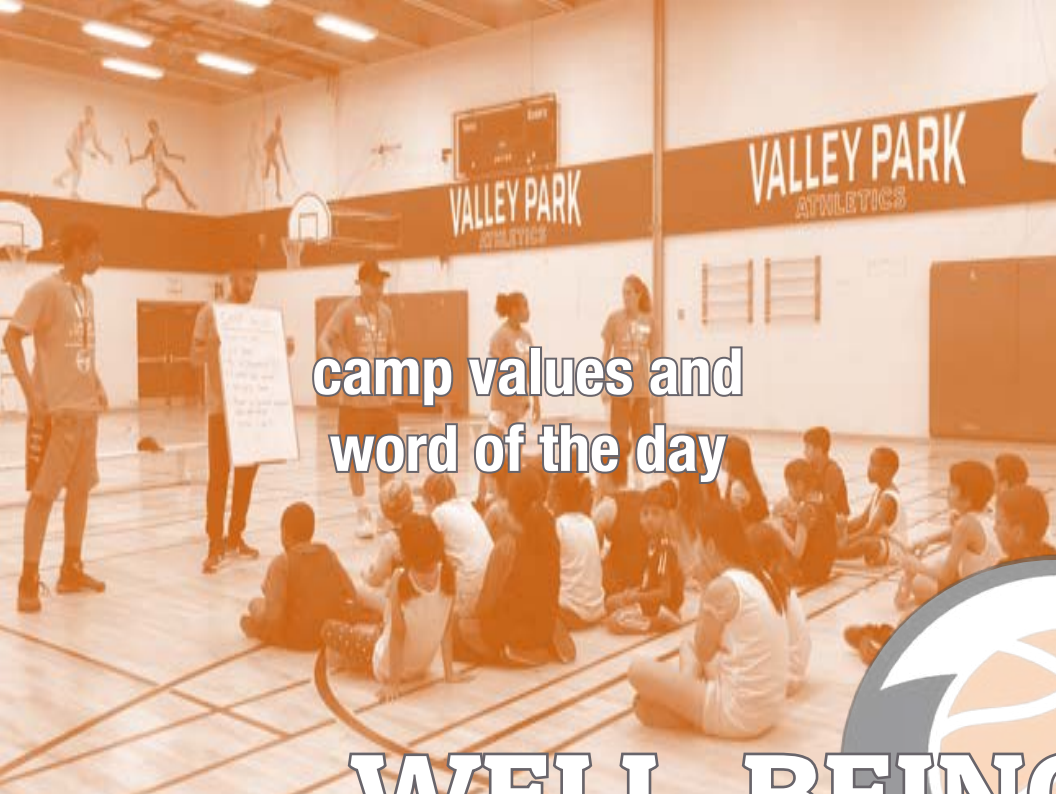
Coaches
Trainees



Partners



PERSONAL DEVELOPMENT



**camp values and
word of the day**

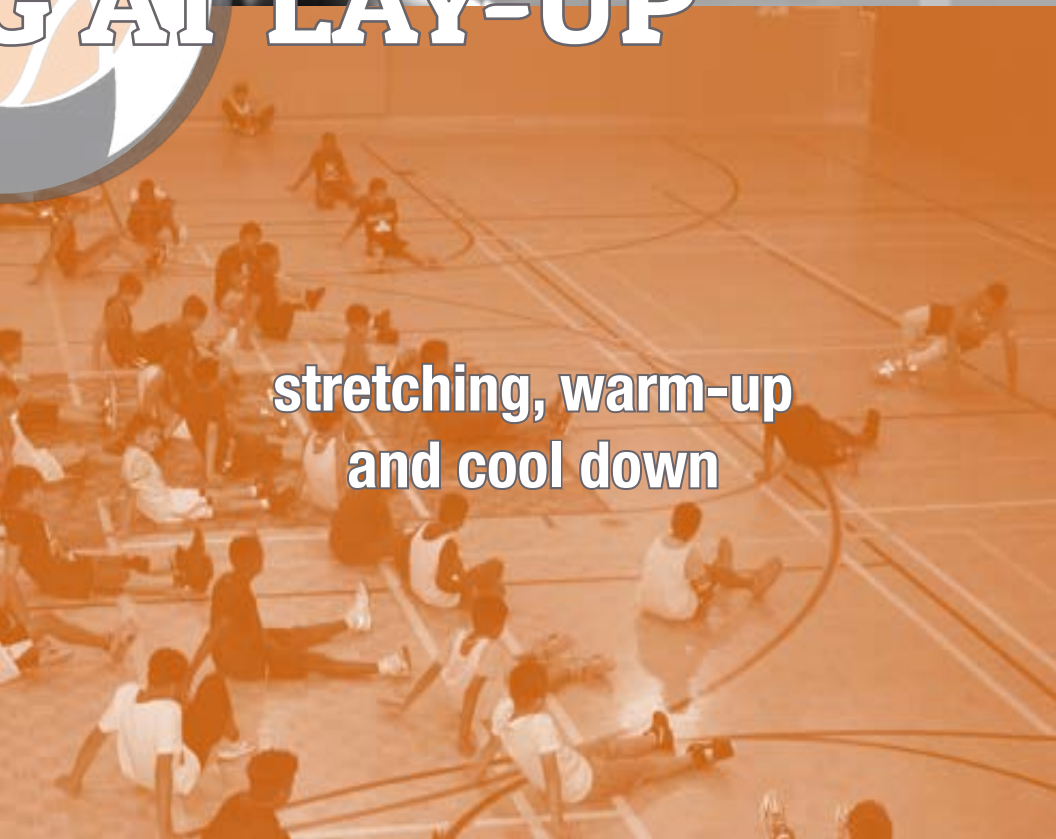


mindfulness
(start & end of the day)

WELL-BEING AT LAY-UP



healthy lunch & snacks



**stretching, warm-up
and cool down**

OFF-COURT PARTNERS

Healthy Lifestyle & Fitness



JEFF PETROFF (Raptors 905)
(Dynamic Exercises)



ANGELICA RAO
(Mindfulness/Yoga)



TORONTO PUBLIC HEALTH
(Food & Nutrition)



CULTURE SHOCK
(Hip-hop Dance)



OFF-COURT PARTNERS

Academics



MULTICULTURAL MUSEUM
(History & Innovation)



WRITING FUSIONS
(Creative Writing)



VISIONS OF SCIENCE
(Science Experiments)



RIPPLE FOUNDATION
(Story Writing)



OFF-COURT PARTNERS

Career in Sports



AARON SINUKOFF (MLSE)
New Business Development



KENDRA GRAHAM (MLSE)
Global Partnerships, Music &
Live Entertainment



COURTNEY CHARLES (MLSE)
Basketball Operations & Player Development
Toronto Raptors



LISA McLAUGHLIN (MLSE)
Membership



OFF-COURT PARTNERS

Career in Sports



MIKE FERRIMAN (MLSE)

Event Presentation & Alumni Relations
Toronto Maple Leafs



NORISSA SAMUELS (MLSE)

Global Partnerships, Music &
Live Entertainment



EBENEZER FORDJOUR

Raptors 905



WILL LOU

theScore



OFF-COURT PARTNERS

Community & Life Skills



ABBASS CHAMPSI (TDSB)
Resilience



CHANTELLE KOHN (High Resolves)
Collective Identity



KENRICK BANFIELD (The Hincks-Dellcrest Foundation)
Conflict Resolution & Anger Management



CHRIS BLACKWOOD
Community & Networking



OFF-COURT PARTNERS

Community & Life Skills



MIKE STROH (Starts With Me)
Mental Health



SECOND HARVEST
Food Waste



JULIAN WILLIAMS (Yonge Street Mission)
Internet Safety



WEST SCARBOROUGH NEIGHBOURHOOD COMMUNITY CENTRE
Communication, Goal Setting, Stress Management,
Conflict Resolution, Internet Safety,
Economics of School



OFF-COURT PARTNERS



YORK UNIVERSITY WOMEN'S BASKETBALL TEAM
Motivation and Drills



CHARLES KISSI
(Raptors 905 Asst. Coach)
Motivation and Drills



ONTARIO BASKETBALL ASSOCIATION
Basketball Drills



TORONTO RAPTORS PRACTICE FACILITY



THE RAPTOR MASCOT



MLSE LAUNCHPAD



Jane & Finch



Flemingdon/
Thorncilffe Park



Regent Park



Malvern



Mt. Dennis



Personal
Development



OFF COURT
PARTNERS



Results
& Impact



Participant
Stories



Coaches
Trainees



Partners



RESULTS & IMPACT

93%

of kids made NEW FRIENDS

TEAMWORK

88%

of kids learned something new
OUTSIDE OF BASKETBALL

RESPECT



77%

of kids are motivated to become
a LEADER in the community

LEADERSHIP

LISTENING

RESILIENCE

90%

of kids would like to attend
another Lay-Up program



“In all honesty this was the best decision I’ve made for my children in choosing Lay-Up Youth Basketball Summer Camp. They made new friends, learned new things and were provided a balanced meal each day. It also made them very proud to share where they were, what they were doing and what they’ve learned.”

of parents feel that Lay-Up Program is a good thing for the **COMMUNITY** **98%** of parents feel that their child had **FUN** and made new **FRIENDS**

feel that Lay-Up provides **PROGRAMMING** that is not otherwise available **89%**

“Provides not only basketball training but mentorship for life skills and lessons that all kids from all walks of life need.”

feel that Lay-Up’s focus on **OFF THE COURT DEVELOPMENT** is important **96%**

“Love, love, love this approach. Incorporating both is important especially for future growth and development.”

97%

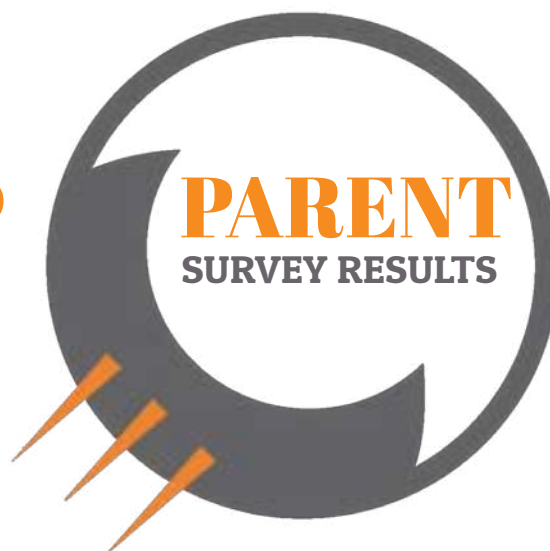
of parents feel that Lay-Up coaches are professional, knowledgeable and helpful towards their child

“They googled French words to be able to communicate with my child. They respected my belief and demands. They showed kindness and support to my child.”

93%

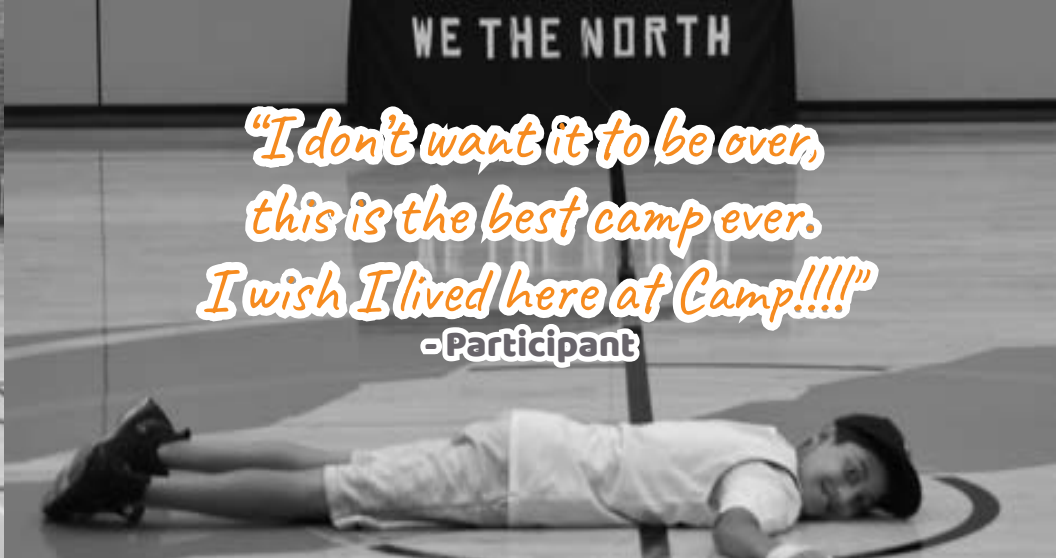
feel that their child’s **BASKETBALL** skills improved as a result of their experience with Lay-Up

“Rhea boasts that she has successfully made 239 or 269 throws in the basket on a particular day. Huge improvement!”





"It was a really good choice to come to Lay-Up!"
-Participant



*"I don't want it to be over,
this is the best camp ever.
I wish I lived here at Camp!!!!"*
-Participant

"Over the last 3 years, I have watched my children grow up in the Lay-Up program. As a part of Lay-Up, my children have developed an understanding of right vs. wrong, how to express themselves and what they want to be when they grow up. Everyday, I hear about a new off-court workshop and it is amazing to see how my children engage without the pressures of school. Lay-Up staff have been amazing mentors for my children, and the opportunity for them to be coaches one day is inspiring to them. Being a part of Lay-Up's programs develops a positive outlook and keeps children out of the neighbourhood or at home where they often develop negative attitudes. The pride they have in being a part of a team is amazing for their emotional health.

I wish that all parents in our neighbourhood could send their kids to Lay-Up programs!"

- Kareen C. (parent of 2 Lay-Up participants)



PARTICIPANT STORIES



MATTHEW PARIAGH (10 YRS OLD)

Matthew remembers his first shot ever, which was at a Lay-Up program - and it was a special one; a buzzer beater at the end of a game to lead his team to victory! Matthew would always be the first one in the gym and the last one to leave. Throughout his time with Lay-Up he has gained a better understanding of communication, teamwork, positivity and respect. Additionally, he really valued the skills he learned from Yoga with Angelica. **“I enjoyed mindfulness/meditation this summer, it helped me focus on shooting and I learned how to be healthy, active and a role model outside of basketball.”**

Matthew has become such an amazing role model with Lay-Up, we can't wait to see him see him continuously encourage others and be a positive force for years to come.

KIMBERLY DELGADO (10 YRS OLD)

Kimberly came to Lay-Up because she was interested in picking up basketball but left with much more than that. She made new friends and learned many new values as well. Kimberly received inspiration from one of our special guests - the York University Women's team - when they **“shared examples about their own lives and the hardwork that went into them being where they are today.”**

Kimberly can't wait to tell her friends to join a Lay-Up program!



For more Participant Stories, visit our Lay-Up [ALUMNI PAGE](#)



COACHES TRAINEES

Former campers becoming LEADERS of tomorrow!



ABDI IBRAHIM (17 YRS OLD)



PAUL GOVER (15 YRS OLD)



TYRELL BERNARD (15 YRS OLD)



BILLAL ISMAIL (17 YRS OLD)



A table covered with a red cloth displays various sports equipment. In the background, five Spalding TF-150 basketballs are lined up. To their right are several clear plastic water bottles with black caps and colorful straps. In the foreground, there are black athletic bags with white graphics, a white mesh jersey, and several gold medals with orange ribbons. The text "OUR PARTNERS" is overlaid in the center.

OUR PARTNERS

Thank you for the support!

COMMUNITY PARTNERS



THE RADCLIFFE
FOUNDATION



CITY PARTNERS

RIO CAN



Bloomberg

Service
Canada



PEERAGE
CAPITAL



**Theresa &
Seth Mersky**

**Dan Daviau &
Karine Krieger**

**Corina
Reynolds**

**Lis Wigmore &
Chris Guthrie**

**Jeff Rosenthal
& Lori Mathews**

PROGRAM PARTNERS

Bayshore Capital Inc.



Hatley

Blakes



**Roslyn Houser &
Peter Friedenthal**

**Joe & Alma
Daviau**

Chris Harris

**Mark & Susan
Davis**

Joan Gold



Thank you for the support!

IN-KIND/SERVICES

PROGRAM PARTNER



SNACKS & LUNCH



APPAREL PRINTING

Hatley

COMMUNITY PARTNERS



St. Alban's
Boys & Girls Club
A good place to be

Special THANKS to these individuals

DUNCAN SHAW
(Photos)

KAYLA ROBINS
(Photos)

BLAINE FELIX
(City of Toronto)

ERIN FUKUMOTO
(MLSE Foundation)

TRUNG HO
(Photos)





THANK YOU!