

STACKED LOCKUP



HORIZONTAL LOCKUP



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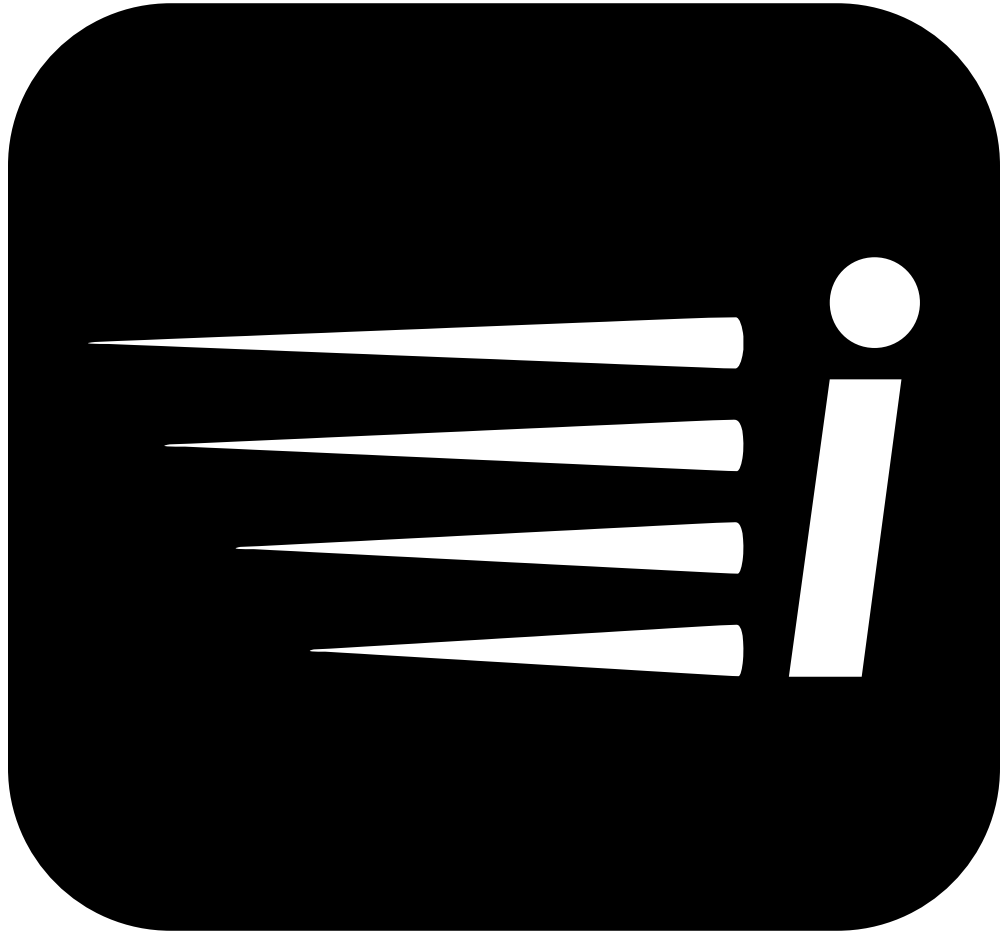


HORIZONTAL LOCKUP



MOVING IDEAS FORWARD

BRAND/APP ICONS



COLORS



C = 97
M = 71
Y = 8
K = 1



C = 65
M = 58
Y = 57
K = 37



C = 75
M = 68
Y = 67
K = 90

FONTS

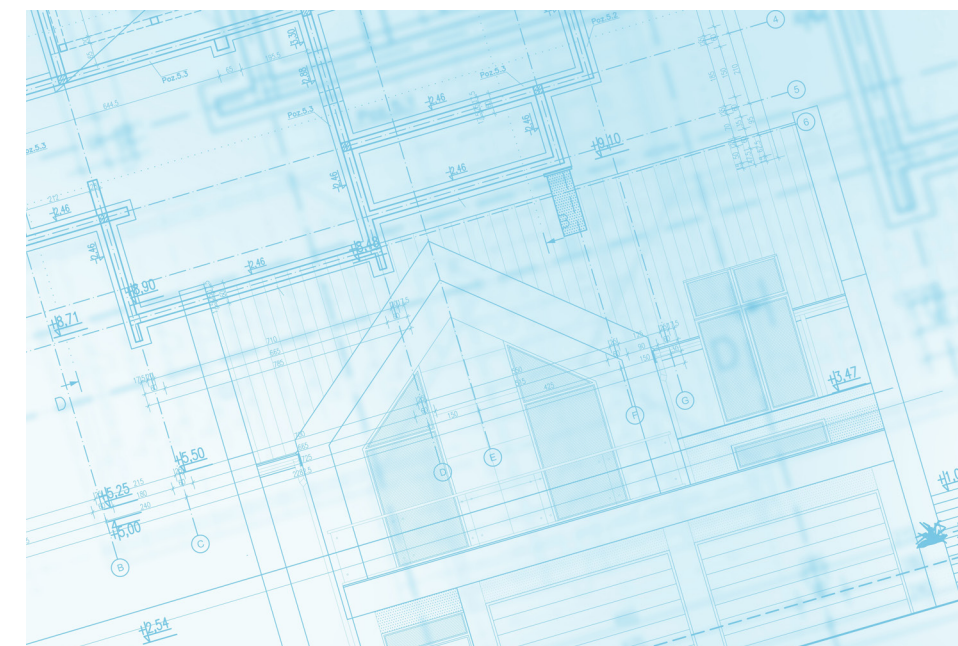
Century Gothic Pro (PRIMARY - LOGO)

Avenir (SECONDARY - TAGLINE)

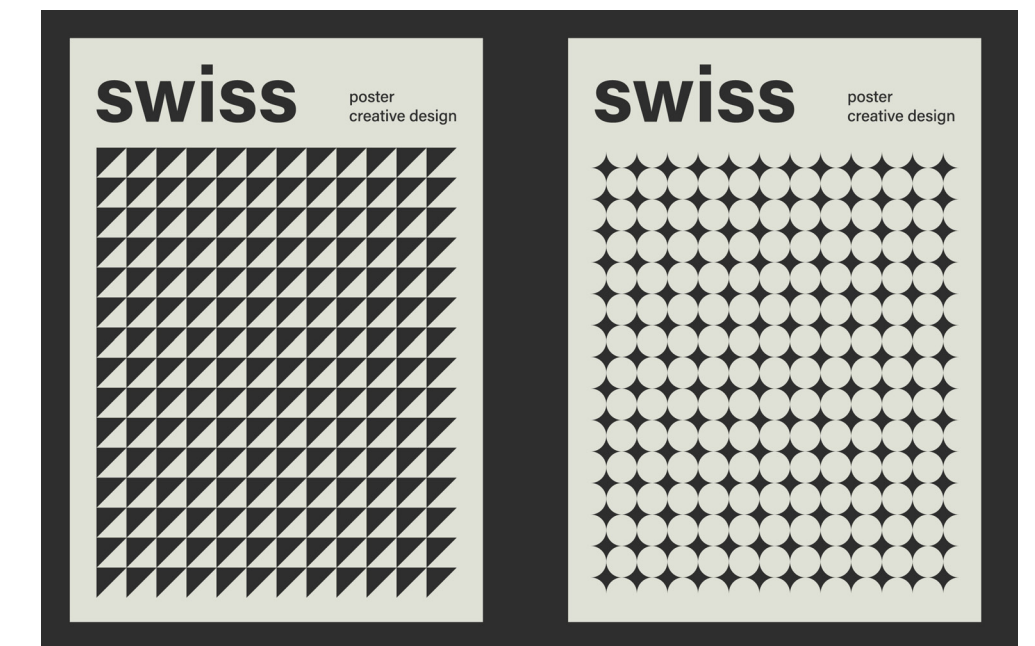
CONCEPTS



INSPIRATION



BLUEPRINT - PRECISION



MINIMALISM - CLARITY