



IVY COLEMAN

UX/UI DESIGNER | DIGITAL DESIGNER

Designing thoughtful digital experiences
through research and creativity.



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PROFESSIONAL SUMMARY

Creative UX/UI and Digital Designer passionate about transforming research into intuitive digital experiences. I combine user-centered design, visual communication, and systems thinking to create solutions that improve usability and solve real-world problems.



SKILLS

UX/UI

- User Research
- Wireframing
- Prototyping
- User Flows
- Information Architecture
- Accessibility

VISUAL DESIGN

- Branding
- Typography
- Layout
- HTML/CSS
- Responsive Design
- Illustration



SOFTWARE



Figma



Dreamweaver



Illustrator



InDesign



Photoshop



Lightroom



Procreate



Epic EHR



Webflow



EXPERIENCE

FREELANCE PHOTOGRAPHER | Self-Employed 2023 – Present

- Plan and execute portrait, event, and lifestyle photography projects from initial concept through final delivery.
- Translate client needs and feedback into visual solutions through creative direction, composition, editing, and iterative refinement.
- Collaborate with clients throughout the creative process to ensure final deliverables align with their goals and intended audience.

PATIENT CARE TECHNICIAN | Memorial Hospital 2021 – Present

- Coordinate patient flow and deliver compassionate care in a high-volume surgery department, ensuring a positive patient experience.
- Utilize Epic EHR and cross-train as a Surgery Secretary to support scheduling, procedure coordination, and daily clinical operations.



UX PROJECTS

CareConnect Check-in App

Aug 2026

Conducted user research and designed a mobile/web check-in experience using personas, wireframes, and interactive prototypes to improve patient communication and appointment efficiency.

AWest Mobile Detailing Website

Sept 2026

Redesigned a small business website by improving booking flow, content organization, and responsive page layouts to create a more intuitive customer experience.

Cause for Paws Ohio Website

May 2026

Redesigned a nonprofit website by improving navigation, accessibility, and information architecture to help users find resources more efficiently.



EDUCATION & CERTIFICATIONS

Columbus State Community College

Aug 2026

Associate of Applied Science in Digital Design & Graphics

Google UX Design Professional Certificate

Sept 2026

Digital Design Certificate

Aug 2026

Adobe InDesign Advanced Certificate

May 2025

Digital Painting Certificate

Nov 2024

Adobe Illustrator Certificate

Nov 2023