

**GROWING YOUR
REVENUE IS OUR
BUSINESS.**

Wave

A person with long blonde hair, wearing a black patterned top, a necklace with a heart pendant, and a black watch on their left wrist, holds a large, semi-transparent blue heart-eyed emoji mask over their face. The mask has two large black heart eyes and a wide, open-mouthed smile. The background is a solid dark blue.

SOCIAL

Social Media Advertising Service

Our social media advertising services help you to reach new audiences, build brand awareness, and drive conversions on social media platforms.

Why Outsource?

Manage and Monitor

Wave will take care of the day-to-day management of your social media accounts, including posting content, responding to comments and messages, and participating in relevant conversations.

Reporting and Analytics

Wave will provide you with detailed reports on the performance of your social media advertising campaigns.

Powered by Wave

Wave will develop a comprehensive social media strategy that aligns with your overall marketing objectives. By outsourcing your social media advertising to Wave, you can free up time and resources for your marketing team to focus on other important tasks.

Revenue Growth

Wave is focused on optimizing revenue operations for our clients, from lead generation to customer renewals. We've developed comprehensive services that address every stage of the sales funnel, empowering clients to achieve faster growth, forge stronger partnerships, and expand their reach into new markets.

Overview

Social media advertising is an essential tool for B2B companies of all sizes. By leveraging the power of social media to reach a targeted audience, build brand awareness, generate leads, and drive website traffic, B2B companies can achieve their marketing goals and achieve long-term success.

Challenge

While social media advertising offers significant benefits for B2B marketing teams, it also comes with its own set of challenges.

Some common challenges include: targeting the right audience, creating engaging content, measuring ROI, managing multiple platforms and staying competitive.

Solution

Outsourcing your social media advertising to Wave can be a great way to improve your social media presence, generate leads, and achieve your business goals. Wave Representatives will work closely with your marketing team to understand your business goals, target audience, and budget.

Benefits

One of the greatest advantages of social media advertising is the ability to target your ideal customer with precision. Platforms like Facebook, LinkedIn, and Instagram allow you to target individuals based on a wide range of demographics, interests, behaviors, and even job titles.

Engagement

Wave will work closely with your marketing team to understand your business goals, target audience, and budget. Our team will track campaign performance and make adjustments as needed.

As creative professionals, we don't just excel at social media advertising; we also craft compelling inbound marketing content that resonates with your target audience. From blog posts and articles to infographics, videos, and social media posts, we develop engaging content that educates, entertains, and inspires your ideal customers.

Please contact Wave for more information.

Your Best Partner™

RevOps: in our DNA, driving your growth

At Wave, revenue operations (RevOps) isn't just an approach, it's the very fabric of our being. It fuels our mission to propel businesses towards rapid growth, ensuring your success is interwoven with every aspect of our approach.

This deep commitment to RevOps stems from the very core of our leadership. Our two founders, veterans of the sales and marketing world with extensive experience in television and Fortune 500 companies, bring a wealth of knowledge and expertise to the table. They understand the challenges and opportunities businesses face, and they've built Wave to be the ultimate partner in your growth journey.

Our focus is on streamlining RevOps for our clients. As a result, Wave provides strategies that address sales, marketing and customer success. Each contributing to building pipeline, accelerating deal cycles, and improving relationships. Our mission is to ensure you have the ideal customer experience and that we become your best partner.