

**GROWING YOUR
REVENUE IS OUR
BUSINESS.**

wave

VIDEO



Video Production Services

Wave offers a comprehensive suite of video production services designed to help marketers create impactful and engaging videos.

Why Outsource?

Scriptwriting

We collaborate with you to craft compelling scripts that capture attention and deliver your message effectively.

Video Production

Our experienced team handles all aspects of production, from concept development to shooting and editing.

Video Editing

We turn your raw footage into polished and professional videos that resonate with your audience.

Distribution

We can also help you get your videos in front of the right people, through strategic distribution channels with our co-marketed videos or social media advertising services.

Revenue Growth

Wave is focused on optimizing revenue operations for our clients, from lead generation to customer renewals. We've developed comprehensive services that address every stage of the sales funnel, empowering clients to achieve faster growth, forge stronger partnerships, and expand their reach into new markets.

Overview

73% of people say they would rather learn about a product or service by watching a video than reading text. (HubSpot, 2023) This statistic alone speaks volumes about the growing importance of video in the buyer journey.

Challenge

While video marketing offers undeniable benefits for B2B companies, creating high-quality content in-house is often simply not realistic. This is especially true for busy marketing managers juggling multiple responsibilities and facing limited resources.

Solution

Wave offers a comprehensive suite of video production services designed to help marketers create impactful and engaging videos.

Benefits

Wave understands that each business has unique needs and goals. That's why we offer both white labeled and co-marketed video production services.

White Labeled: We create high-quality videos that are branded exclusively for your business.

Co-marketed: We collaborate with you to create videos that promote your brand while also promoting Wave Representatives. This approach allows you to reach a wider audience and leverage our expertise to maximize the impact of your video content.

Engagement

We collaborate with you to craft compelling scripts that capture attention and deliver your message effectively. Our experienced team handles all aspects of production, from concept development to shooting and editing. We turn your raw footage into polished and professional videos that resonate with your audience.

Contact Wave today to learn more about our video production services and how we can help you stand out in a TLDR world.

Your Best Partner™

RevOps: in our DNA, driving your growth

At Wave, revenue operations (RevOps) isn't just an approach, it's the very fabric of our being. It fuels our mission to propel businesses towards rapid growth, ensuring your success is interwoven with every aspect of our approach.

This deep commitment to RevOps stems from the very core of our leadership. Our two founders, veterans of the sales and marketing world with extensive experience in television and Fortune 500 companies, bring a wealth of knowledge and expertise to the table. They understand the challenges and opportunities businesses face, and they've built Wave to be the ultimate partner in your growth journey.

Our focus is on streamlining RevOps for our clients. As a result, Wave provides strategies that address sales, marketing and customer success. Each contributing to building pipeline, accelerating deal cycles, and improving relationships. Our mission is to ensure you have the ideal customer experience and that we become your best partner.