

GTMnext on one page

A go-to-market consultancy for B2B marketing leaders and owners. AI changed go-to-market at every stage; we help with the three places it changed most: AI search, the website and the tech stack.

AI search

Buyers ask AI first. We find where you're named, who's named instead, and what to publish.

Free AI visibility check

AI search assessment

Content plan your team runs

Website

AI reads your website. We assess speed, AI readiness, conversion and CMS fit, and rebuild on Webflow when it's time.

Website assessment

Webflow migration

CMS setup and training

Tech stack

AI runs the pipeline. We review your tools, recommend what to keep, replace or add, and set them up.

Free tech stack review

Buying through us

Setup and knowledge transfer

How we work

01

Assess

A free check to start, then a review or an assessment that ends in a written plan.

02

Recommend

Which tools to keep, replace and add, and what to publish and fix.

03

Set up

The best deal on the tools you buy, and paid setup connected to your CRM.

04

Hand over

Your team runs it. We look again before renewals.

Why GTMnext

- Your team does the work and keeps the credit. We hand over plans and setups your team can run.
- Free to start: the AI visibility check, the tech stack review and the written recommendation.
- Every assessment is scoped and priced with you before we start, and ends in a working session with your team.

Tools we recommend

Salesloft

Aircall

Salesflow

Storylane

Webflow

EasyDMARC

Sendspark

Apollo.io

PandaDoc

Snitcher

Some tools we recommend are from partners. How we work with partners: gtmnext.com/disclosure

Company details

Company	GTMnext, a Wave Representatives company
Founded	2013, as Wave Representatives
Leadership	David Marsh, Founder and CEO
Contact	gtmnext.com/contact

Legal entity	Wave Representatives, LLC
Clients	B2B only
Website	gtmnext.com

Talk to us.

Tell us a little about your team and we'll send you times to talk.

gtmnext.com/contact