

BENEFITS ALL IN, LLC

CONSUMER HEALTH DATA PRIVACY NOTICE

Effective date: July 15, 2026

This Consumer Health Data Privacy Notice is intended to supplement Benefit All In, LLC's Privacy Policy. Several states have adopted laws that protect a resident's personal information such as information that may identify an individual's past, present, or future physical or mental health status ("Consumer Health Data"). These states have adopted regulations that govern a business's collection, use, and disclosure of that Consumer Health Data.

This Notice does not apply to information that would be considered "Protected Health Information" under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). A portion of the personal information that we collect that is not protected by HIPAA may be considered consumer health data under these applicable laws.

1. Consumer Health Data We Collect

Depending on the applicable law and what is not covered by HIPAA, the categories and types of Consumer Health Data that we may collect, use, and disclose include the following:

- Individual health conditions, treatment, diseases, or diagnosis;
- Social, psychological, behavioral, and medical interventions;
- Health-related surgeries or procedures;
- Use or purchase of prescribed medication;
- Bodily functions, vital signs, symptoms, or measurements of the information described in this list;
- Diagnoses or diagnostic testing, treatment, or medication; and
- Data that identifies a consumer seeking healthcare service.

2. Our Purpose for Collecting the Consumer Health Data

We collect and may use Consumer Health Data for the following purposes:

- a. Performance of our services and/or to fulfill a contractual obligation for which we were hired to complete, including but not limited, assisting with making educational and informative decisions with respect to plans and benefits available;
- b. Communicating with clients, and after their consent, a client's employee;
- c. To provide monthly reporting highlights regarding general utilization statistics, engagement, and estimates of financial impact;

- d. Fulfillment of obligations and compliance with certain applicable laws and regulations; or
- e. For internal purposes such as auditing, data analysis, and research to improve BAI's products, services, and customer communications.

3. How We Collect Consumer Health Data

With your consent and voluntary participation, we collect Consumer Health Data about you in the following ways:

- Directly through your voluntary completion of our assessments and surveys, and other communications with us;
- Your interactions with our services, including completion of surveys and assessments;
- Your employer (our client), including through completion of general census; and
- Third parties, such as insurance brokers.

4. Our Sharing of your Consumer Health Data

Most of the personally identifiable information available to BAI is kept strictly confidential, and any reports shared with our clients are provided in the aggregate and do not share identifiable medical data.

Consumer Health Data may be shared for limited purposes such as with service providers that help us provide our services and operate our business, insurance brokers, and law enforcement, regulators, and others when disclosure of such information is required or to protect our legal interests.

5. How To Exercise Your Rights

Residents of select states have the right to access, delete, and correct certain Consumer Health Data that we have collected about them, and to request certain information regarding third parties to whom we disclose Consumer Health Data.

Under applicable law, if you would like to exercise any of your rights, you can do so by reaching out to us via the contact information provided below

When contacting us, you will need to provide us with:

- Enough information to identify you (e.g., your full name, address and customer or matter reference number);
- Proof of your identity and address (e.g., a copy of your driving license or passport and a recent utility or credit card bill); and

- A description of what right you want to exercise and the information to which your request relates.

Any personal information we collect from you to verify your identity in connection with your request will be used solely for the purposes of verification.

6. Changes to this Policy

This Notice may be updated from time-to-time and without prior notice to you. We will notify you of any changes by posting the new Policy on this page. We will indicate at the top of the Notice the date at which it was most recently updated.

7. Contact Us

If you have any questions about this Policy, or if you would like to exercise your rights under the applicable privacy laws identified in this policy, please contact us:

- By email: info@BenefitsAllIn.com
- By visiting this page on our website: <https://benefitsallin.com/contact-us/>
- By phone number: 800-900-1943
- By mail: 8040 Hosbrook Rd, Suite 100, Cincinnati, OH 45236