

Accelerate SAP Data Insights with Fivetran and Google Cloud Cortex Framework

Use Fivetran with Google Cloud Cortex Framework to provide reliable extensibility for your SAP analytics needs

With longstanding experience reliably moving SAP data for global enterprises, Fivetran offers Google Cloud customers accelerated time to value in unlocking Google Cloud Cortex Framework data models, driving real-time analytics and business insights.

Benefits

Replicate data from on-premise, hybrid, and cloud SAP sources with Fivetran's high performance, low-impact change data capture (CDC) solutions.

Data is delivered in a query-ready format and any data changes in your SAP source are automatically updated in BigQuery.

Data can be utilized in Google Cloud Cortex Framework templated data foundation models for fast insights and customized to fit your unique needs.

Combine SAP data with other non-SAP data models available with Google Cloud Cortex Framework to uncover new insights, build out analytics reports and dashboards and collaborate on AI initiatives in new innovative ways.

Use Cases

Sales & Marketing Analytics

- Lead & Opportunity Management
- Cross Campaign Performance
- Sales Performance

Supply Chain & Sustainability Analytics

- Inventory Management
- Demand Sensing
- Vendor ESG Performance

Finance Analytics

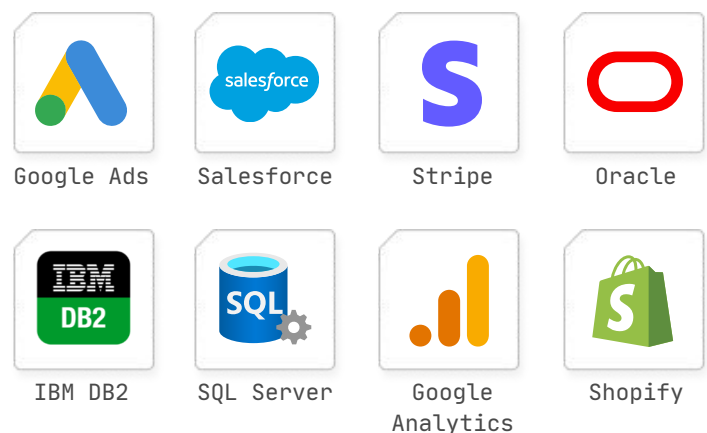
- Spend Analytics
- Billing & Pricing
- Financial Statements

SAP usage in Google Cloud Cortex Framework



Fivetran offers full support for all SAP ERP modules across SAP ECC and S/4 HANA systems.

Additional Connector Support



Learn more from Fivetran

Schedule your technical workshop with our team of experts.

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