

Fast-track insights with Fivetran Transformations

Leverage Fivetran's fully managed service to seamlessly run transformations entirely within the Fivetran platform.

What is Fivetran Transformations?

Fivetran Transformations is a fully managed service that enables users to seamlessly orchestrate, manage, and customize data transformations within the Fivetran platform. Automatically triggering model runs after connector syncs, it reduces computational costs, eliminates the need for manual complex logic, and supports real-time data processing.

Benefits of Fivetran Transformations



Time savings: Enables users to save time by managing the entire ELT process within a single platform. With Fivetran, they can set up transformations instantly using Quickstart data models or orchestrate workflows with third-party tools like Coalesce and dbt.



Operational efficiency: Integrated scheduling ensures real-time data by automatically triggering model runs after Fivetran connector syncs. This reduces unnecessary compute costs, eliminates manual logic building, and minimizes data latency.



Accelerated insights: With a click, transform raw application data into analytics-ready tables using Fivetran's Quickstart data models. Our extensive dbt model library helps teams build a strong foundation — no coding required.



Reliable managed service: Fivetran-hosted transformations for dbt Core streamline workflows by eliminating manual management. Built-in scheduling, dependency management, monitoring, and issue resolution enhance data quality, scalability, and reliability for accurate insights.

Fivetran Transformations solutions

Quickstart data models

Quickstart data models transform your raw data into production-ready tables with a click, eliminating the need for any coding or third-party tools.

Fivetran-hosted dbt Core

Model your data in your preferred environment using your dbt project, while Fivetran seamlessly orchestrates and manages the model runs.

Dbt Cloud integration

Automate dbt Cloud jobs to trigger upon successful data syncs, ensuring downstream tables and insights remain current.

No more **redundant transformations** and **unnecessary compute costs**.

Coalesce integration

Efficiently manage Coalesce jobs within the Fivetran platform with zero latency by running them downstream of Fivetran connection syncs.

Benefit from **consistently updated, low-maintenance pipelines**.

Key Features

User-defined jobs

Gain enhanced control over your workflows and simplify debugging with user-defined jobs that allow scheduling specific dbt commands.

Scheduling options

Leverage various scheduling options including support for Hybrid Deployment, CRON Scheduling, and Integrated Scheduling in deployment.yml, providing users greater control over data transformation timing.

Integrated Scheduling

Automatically trigger model runs following the completion of Fivetran connector syncs in your warehouse. Reduces data latency and computational costs in warehouse.

Multi-connector data models

Use our pre-built data models for ad reporting, social media reporting, GenAI, Shopify Holistic, and many more.



“With Fivetran and dbt Cloud, more teams are able to get the pipelines they need. We have more efficient collaboration between teams that previously did not exist. Our teams are able to share insights that serve the customer the best health care experience possible.”

Trenton Huey, Senior Director of Data at Vida Health

Sign up for a free trial of Fivetran today

fivetran.com/signup