

Fivetran usage-based pricing

Only pay for the data you use

After your 14-day free trial and free historical data sync, only pay for the data you need, syncing from any source to your destination(s) of choice. Our usage-based pricing provides cost transparency, stability, and reliability.

Benefits

- ✓ **Pay for what you use:** Whether for data movement or transformations, we only charge for the data you use.
- ✓ **Pricing that scales:** With each connection (aka individual data pipeline) priced on a curve, you pay less for higher volumes of data moved.
- ✓ **Transparent pricing:** Unlock guaranteed discounts with an annual contract and easily view your costs at the connection level.

How it works

1 Select a plan

Once you are ready to buy, start by selecting the best plan for your needs. This can be based on desired sync times, access to certain enterprise connectors, or security and compliance requirements.

2 Choose your data sources

Each connection includes built-in usage-based discounts—As your row count increases within a connection, you can track how your rate per million row decreases in your billing dashboard.

3 Automate transformations

If you're looking to automate transformations, we offer pre-built data models orchestrated with dbt Core for major SaaS connectors, with pricing based on model runs on a monthly basis.

4 Determine payment method

Finally, decide how you'd like to pay. You can opt for online purchasing with a credit card and pay monthly, or unlock greater savings by committing to an annual plan with built-in automatic discounts.