snowflake Fivetran

INTRODUCING THE MODERN DATA STACK

Bring speed, scale and simplicity to data activities with Fivetran, dbt labs and Sigma on Snowflake's AI Data Cloud

ACCELERATE TIME TO INSIGHT

ACROSS THE WORLD MORE THAN **400 million terabytes** OF DATA ARE PRODUCED EVERY DAY

But it's not how much data you have that matters — it's what you do with it.

To cut costs and time to insight, you need to accelerate the pipeline from unstructured data to meaningful conclusions.

AND THAT REQUIRES A **Modern Data Stack**

FOCUS ON INSIGHT NOT MANAGEMENT

A MODERN DATA STACK COMBINES FLEXIBLE, CLOUD-BASED TECHNOLOGIES ACROSS KEY DATA PROCESSES:

- INGESTION
- STORAGE
- TRANSFORM
- VISUALISE

And that means your business can harness data at scale to deliver rapid insights and seamlessly flex to meet new demands — without increasing your IT teams' burden.

3 TOOLS THAT COMPLEMENT SNOWFLAKE'S AI DATA CLOUD IN A MODERN DATA STACK

DATA INGESTION
ACCELERATE INGESTION FOR FASTER INNOVATION

Data integration often demands a considerable amount of engineering work. But it doesn't have to.

Fivetran is the global leader in data movement, helping thousands of organizations use data to power everything from AI applications to ML models.

Fivetran

COMPANIES USING FIVETRAN HAVE SEEN:

- **400%+** AVERAGE THREE-YEAR ROI
- **$1.5m** AVERAGE ANNUAL BENEFIT
- **99.9%** UPTIME ACROSS 3+MILLION DAILY SYNCS

DATA TRANSFORMATION
TRANSFORM DATA QUICKLY AND EASILY

Data projects are only as good as the data that fuels them. dbt combines SQL with best practices from software engineering to make data transformation reliable and fast.

dbt Labs

COMPANIES USING DBT LABS HAVE SEEN:

- UPTO **99.9%** UPTIME WITH DBT CLOUD
- **18 hours** LESS QUERY TIME PER WEEK
- **80%** FASTER TIME TO INSIGHT

DATA VISUALIZATION
EXPLORE AND ANALYZE DATA WITH EASE

Delivering insights to your business users is what data analytics is all about.

Sigma is a next-generation analytics and business intelligence platform that scales billions of records using spreadsheets, SQL, Python or AI — all without compromising speed or security.

sigma

DATA TEAMS USING SIGMA HAVE SEEN:

- **90%** COST SAVINGS
- **20%** SALES INCREASE THROUGH PREDICTIVE ANALYTICS
- **30%** MORE QUERIES FOR THE SAME COST WITH SIGMA AND SNOWFLAKE

Want to learn more about building your own **Modern Data Stack?**

Read the ebook to learn how you can accelerate time to insight and bring speed, scale and simplicity to your data activities.

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