

BRANDYN AUSICH

Senior UI / Visual Designer

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Senior UI Designer based in Chicago with 8+ years of experience crafting design systems and enterprise user interfaces across native and web platforms. Rooted in graphic design, studio art, and digital marketing, my work blends strong visual identity with scalable, accessible user experiences. I specialize in cross-functional collaboration and building cohesive design languages across multiple industries.

Experience

U.S. Bank

Senior Visual Designer | Jul 2022 – Jan 2026

- Owned and evolved Smart Assistant Native design system and component library, supporting scalable enterprise UI
- Built core components (lists, rates, search, partner cards) and drove system-wide updates
- Delivered major initiatives including Money Brief, Transfers, Rewards, Predictive Search, and Card Lock
- Partnered cross-functionally to scale accessible enterprise UI across native platforms
- Applied WCAG and accessibility best practices across native UI components

United Airlines

Design Engineer III | Jun 2019 – Mar 2020;

Nov 2021 Jul 2022 | Contract

- Contributed to United's enterprise design system used across internal platforms
- Led migration of design library from Sketch to Figma, improving collaboration and scalability
- Designed mobile app flows used by millions, including CLEAR integration, baggage & pet tracking, and flight status
- Created digital airport signage deployed across major U.S. airports including O'Hare, Denver, and San Francisco

Ace Hardware

Visual Designer | Apr 2020 – Nov 2021

- Established design system standards for Ace's e-commerce platform
- Designed key user flows including account, cart, checkout, and product search
- Contributed to UX/UI redesign tied to multi-billion-dollar revenue growth
- Worked with the mobile app team to create a cohesive design

Nielsen

UX / Visual Designer | Mar 2018 – Jun 2019

- Designed UI standards and components across Nielsen's Connected System
- Created application UI, icons, and pattern libraries for enterprise software

Designation

UI Designer | Apr 2017 – Nov 2017 | UX/UI Bootcamp

- Designed mobile and web apps; produced prototypes, style guides, and user research
- Developed full product concepts including a caregiver support app and a professional networking platform

Skills

Design: UI Design, UX Design, Design Systems, Accessibility (WCAG), Responsive Design, Prototyping

Tools: Figma, Sketch, Axure, Proto.io, InVision, Adobe CC, Microsoft Office

Education

Deque University

Accessibility & WCAG Certifications

Lake Forest College

BA Communication

(Minors: Writing, Print & Digital Publishing)

SAIC

Graphic Design Certificate