

OVERCOMING CRITICAL SUPPLY CHAIN DISRUPTION THROUGH RAPID DC DEPLOYMENT

Emergency distribution center deployment for a global automotive leader — a 650,000 sq ft DC designed, staffed, and launched in 19 days.



> COMPANY BACKGROUND

A global leader in the automotive industry, designing, manufacturing, and distributing vehicles and parts across a highly complex, global supply chain. The company must maintain consistent, reliable distribution performance to ensure production continuity and uphold service commitments across its network.

> BUSINESS PROBLEM

The client experienced significant operational challenges with its existing distribution providers, putting fulfillment performance and customer commitments at risk. To avoid service disruptions, the client required an immediate, short-term solution to stabilize operations while a longer-term strategy was developed.

OUR APPROACH

- ✓ Rapidly establish and operate a fully functional distribution center
- ✓ Ensure seamless continuity of order fulfillment and inventory management
- ✓ Minimize disruption to customers and downstream operations

RESULTS

- ✓ A fully operational 650,000-square-foot distribution center was designed, staffed, and launched in just 19 days during a labor-related supply chain disruption.
- ✓ Recruited, trained, and deployed more than 100 associates to support warehousing, inventory management, and distribution operations.
- ✓ Processed approximately 1,400 trailers within the first 90 days while maintaining uninterrupted fulfillment and customer service continuity.

650,000

SQ FT DC LAUNCHED

19

DAYS TO LAUNCH

100+

ASSOCIATES DEPLOYED

1,400

TRAILERS IN FIRST 90 DAYS

"TCG stepped in at a critical moment and ensured our distribution operations continued without interruption during a highly challenging period."

— GENERAL MOTORS