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www.signal-ai.com

Modern Slavery and Human Trafficking Statement

4 August 2026

To whom it may concern,

Signal Media Limited (trading as “Signal AI”) is publishing this statement voluntarily. Although Signal AI does not currently fall within the mandatory reporting requirements of section 54 of the Modern Slavery Act 2015, we treat the prevention of modern slavery as a priority and have chosen to set out publicly the steps we have taken, and continue to take, to ensure that modern slavery is not taking place within our business or our supply chain. This reflects our ongoing commitment to acting responsibly, ethically and transparently in this area.

This statement is made in respect of the financial year ending 31 March 2026.

Modern slavery encompasses slavery, servitude, human trafficking and forced labour.

Signal AI has a zero-tolerance approach to modern slavery in any form. We are committed to acting ethically and with integrity and transparency in all our business dealings, to continually improving our practices, and to maintaining effective systems and controls to safeguard against any form of modern slavery taking place within our business or our supply chain.

Our business

Signal AI is a technology company that uses artificial intelligence to analyse global media and deliver reputation and risk intelligence to organisations worldwide.

Signal AI has its registered office at 1st Floor Sackville House, 143-149 Fenchurch Street, London EC3M 6BN.

Registered in England and Wales, company number 08468207.

Policies and processes

The following company policies are in place at Signal AI to support ethical business practices and to protect our people from abuse and exploitation, both within Signal AI and across its supply chains: Dignity at Work; Diversity, Inclusion & Equality; Corporate Social Responsibility; and Anti-Bribery and Corruption. These policies provide a framework for the principles that underpin the actions of our staff, and call upon them to adhere to and promote professional ethics in the conduct of our business.

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The Signal platform includes third-party content. We have contracts with those content providers which include obligations relating to modern slavery, where applicable to the provider.

Where Signal AI uses suppliers, we use our reasonable endeavours to obtain the same confirmation from them that they have sufficient processes in place to protect against modern slavery. Signal AI also aims to ensure that contracts with suppliers include rights of audit, so that we can satisfy ourselves that our supply chains are free from slavery and human trafficking.

Relevant staff are made aware of the risks of modern slavery and receive guidance on how to identify and report concerns.

Risk assessment

Given the nature of our business as a UK-headquartered technology provider with a professional workforce, we assess the risk of modern slavery within our own operations to be low. We keep this assessment under review and monitor the effectiveness of our approach through periodic policy reviews and supplier checks.

Confirmations

Signal AI confirms that it has never been convicted of any offence involving slavery or human trafficking, nor has it been the subject of any investigation or enforcement proceedings in respect of any such offence or alleged offence.

We review our processes regularly to ensure that they remain relevant and effective.

This statement has been approved by the board of directors of Signal Media Limited and is signed below by a director on its behalf.

Yours faithfully,

David Benigson

Chief Executive Officer and Director
Signal Media Limited (trading as Signal AI)

Signed by:

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