

Privacy Policy

Effective Date: August 13, 2026

Last Updated: August 13, 2026

Luminary Elementary PTA ("Luminary PTA," "PTA," "we," "our," or "us") respects the privacy of our school community.

This Privacy Policy explains how information may be collected, used, shared, and protected when you visit the Luminary Elementary PTA website or interact with PTA forms, registrations, membership opportunities, sponsorship programs, events, or other online services.

1. Information We May Collect

Depending on how you use the website, we may collect information that you voluntarily provide, including:

- Parent or guardian name;
- Email address;
- Telephone number;
- Student name, when necessary for a PTA activity;
- Student grade or teacher, when necessary;
- PTA membership information;
- Volunteer interests or availability;
- Event registration information;
- Sponsorship or business information;
- Donation or transaction-related information;
- Messages or inquiries submitted to the PTA; and
- Other information you voluntarily provide through a PTA form.

We seek to collect only information reasonably necessary for the applicable PTA purpose.

2. Information Collected Automatically

When you visit the website, certain technical information may be collected automatically by the website platform or related service providers.

This may include:

- Device or browser type;
- General location information derived from an IP address;
- Pages visited;
- Referring pages;
- Date and time of visits;
- Website interaction information; and
- Cookies or similar technologies.

This information may be used to operate, secure, maintain, and understand use of the website.

3. How We Use Information

Information collected through the website may be used to:

- Process PTA memberships;
- Communicate with members and families;
- Coordinate volunteers;
- Manage PTA events and programs;
- Process donations or fundraising participation;
- Administer sponsorships or business directory listings;
- Respond to questions or requests;
- Send PTA news and announcements when appropriate;
- Maintain PTA records;
- Improve the website and PTA programs;
- Protect the website and PTA community from misuse; and
- Meet applicable organizational, financial, or legal obligations.

We do not sell personal information.

4. Children's Privacy

The website is primarily intended to provide information and services to parents, guardians, educators, volunteers, community members, and other adults supporting the PTA.

We do not intentionally use the website to solicit unnecessary personal information directly from children under 13.

When information about a student is necessary for a PTA program, event, registration, or activity, we generally expect that information to be provided by or with the involvement of a parent or guardian.

If we learn that unnecessary personal information from a child has been submitted without appropriate authorization, we may take reasonable steps to delete it.

5. Student Photos and Information

The PTA may publish photographs, videos, artwork, names, or other information relating to PTA events and activities when appropriate authorization or permission exists.

We aim to limit publication of sensitive student information and follow applicable school, district, PTA, and legal requirements concerning student privacy.

Parents or guardians with questions or concerns regarding PTA-published content involving their child may contact the PTA.

6. Payments

If the website allows users to pay membership dues, make donations, purchase items, or make other payments, transactions may be processed by third-party payment providers.

The PTA may receive transaction information necessary for accounting and recordkeeping but generally does not directly receive or store complete payment-card information when payments are processed by an independent payment provider.

Payment providers maintain their own privacy and security practices.

7. Email Communications

If you provide your email address to the PTA, we may use it for communications relating to your membership, volunteer activity, registration, sponsorship, inquiry, transaction, or other PTA activities.

Where applicable, users may request to stop receiving optional promotional or general PTA email communications.

Administrative, transactional, or operational messages may still be sent when necessary.

8. Sponsors and Business Directory Information

Businesses participating in PTA sponsorship or directory programs may voluntarily provide information intended for public display, such as:

- Business name;
- Logo;
- Website;
- Business description;
- Contact information;
- Promotional materials; and
- Offers or discounts.

Information submitted specifically for public sponsorship or directory placement may be displayed publicly on the website.

9. How Information May Be Shared

We may share information when reasonably necessary with:

- Authorized PTA officers, board members, committee members, or volunteers;
- Service providers helping us operate the website or PTA programs;
- Payment processors;
- Membership or registration platforms;
- Email or communication providers;

- Professional advisers when necessary; or
- Governmental or legal authorities when required by law.

We do not sell or rent PTA family contact information to businesses for independent marketing purposes.

Sponsors do not receive access to PTA family contact information merely because they sponsor the PTA unless an individual separately chooses to provide information to that sponsor.

10. Third-Party Services

Our website may use or link to third-party platforms and services.

These services may have their own privacy policies and may collect information independently from the PTA.

We encourage users to review the privacy practices of third-party services before submitting personal information.

11. Cookies and Website Analytics

The website platform and related services may use cookies or similar technologies necessary for website functionality, security, performance, or analytics.

Browser settings may allow users to restrict or delete certain cookies. Disabling cookies may affect some website functionality.

12. Data Security

We take reasonable administrative and technical measures to protect information under the PTA's control.

However, no website, email system, online form, or electronic storage method can be guaranteed to be completely secure.

For that reason, users should avoid submitting sensitive information unless it is specifically requested and necessary for a PTA purpose.

13. Data Retention

Information may be retained for as long as reasonably necessary to:

- Carry out the purpose for which it was collected;
- Maintain PTA membership, financial, event, or organizational records;
- Meet legal or accounting requirements; or
- Resolve disputes or inquiries.

Information that is no longer reasonably necessary may be deleted or securely disposed of when appropriate.

14. Your Choices

You may contact the PTA to request that we:

- Correct inaccurate contact information;
- Update information you previously submitted;
- Remove you from optional PTA communications; or
- Address a privacy concern involving information submitted through the PTA website.

Certain information may need to be retained when required for legitimate financial, organizational, legal, or recordkeeping purposes.

15. External Websites

The PTA website may contain links to Luminary Elementary School, OCPS, PTA organizations, sponsors, community partners, social media platforms, payment providers, or other third-party websites.

This Privacy Policy applies only to information controlled by Luminary Elementary PTA. Third-party websites and services maintain their own privacy practices.

16. Changes to This Privacy Policy

We may update this Privacy Policy as the website, PTA programs, technology, or applicable requirements change.

When material changes are made, the “Last Updated” date at the top of this policy will be revised.

17. Contact Us

Questions, requests, or concerns regarding this Privacy Policy may be directed to:

Luminary Elementary PTA
Luminary Elementary School
9420 Luminary Blvd
Orlando, FL 32827

Email: LuminaryElementaryPTA@gmail.com