



We invite your organization to consider participating as a sponsor in the University of Maryland's 2nd annual **UMD Startup Showcase**, taking place on **November 13th** at the **Samuel Riggs IV Alumni Center** in College Park. This high-impact event will spotlight some of our most promising startups and serve as a dynamic forum to connect entrepreneurs with investors, students, and startup ecosystem partners.

The event will feature a **startup exhibition hall** showcasing UMD-affiliated ventures, a **speaker stage** hosting panels and startup pitches, and a dedicated area for **startup support organizations and service providers** (with limited tables available). New to this year will be additional networking opportunities.

Success of last year's event inspired us to continue building further this platform to foster innovation, visibility, and partnership. We would be honored to have your organization join us as a sponsor of this year's event. Sponsorship offers excellent visibility, opportunities for direct engagement, and the chance to demonstrate your support for innovation and entrepreneurship at UMD. Similar to last year's event, **attendance will be limited only to investors, pre-selected startups, and sponsor organizations**.

Your sponsorship may also be recognized as a **tax-deductible gift** to support this important initiative.*

Sponsorship Levels:

	Logo on Event Page & Signage	Recognition (Event & Program)	Exhibit Table	Top Billing	Free Event Tickets	On-Stage Appearance
Maryland Pride – \$7,000 (limited)	✓	✓	Dedicated Exhibit Table	✓	10	✓
Top Terrapin – \$6,000 (limited)	✓	✓	Shared Exhibit Table	✓	8	
Gold – \$5,000 (limited)	✓	✓	Shared Exhibit Table		7	
Red – \$3,000	✓	✓			6	
Black – \$2,000	✓	✓			4	
White – \$1,000	✓	✓ (Program Only)			2	

We would love the opportunity to welcome your organization as a supporter of the UMD Startup Showcase.

Please reach out to one of us to discuss your sponsorship options.

With Maryland Pride,

Alla McCoy, Director of Venture Development, acmccoy@umd.edu

Rob Cohen, Program Manager, Mtech Ventures , rfcohen@umd.edu

Startup Showcase Sponsorship General Information

To make your sponsorship contribution using **Credit Card**, please direct your funds to the **Maryland Technology Enterprise Institute (Mtech) Gift Fund** using the following link:

go.umd.edu/sponsorStartupShowcase

To make your contribution by **Check**, please make your check payable to the:
“University of Maryland College Park Foundation” and please mail it to the address below:

Maryland Technology Enterprise Institute (Mtech)
4467 Technology Drive
1105 Herbert Rabin Technology Advancement Building
University of Maryland
College Park, MD 20742

THANK YOU FOR YOUR SUPPORT OF INNOVATE MARYLAND!

*Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation, Inc., an affiliated 501(c)(3) organization authorized by the Board of Regents. Contributions to the University of Maryland may be tax deductible as allowed by law. Please see your tax advisor for details. To make a contribution, please make checks payable to the “University of Maryland College Park Foundation” and mail to the address above.