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— LAW CENTER LLC —
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PRACTICE
360

Comprehensive Monthly Report

January 2026

Search Engine Optimization



SEO Overview

Summary of Activities:



Overview of SEO performance
Organic Traffic Overview



Keyword Performance



On-page optimization

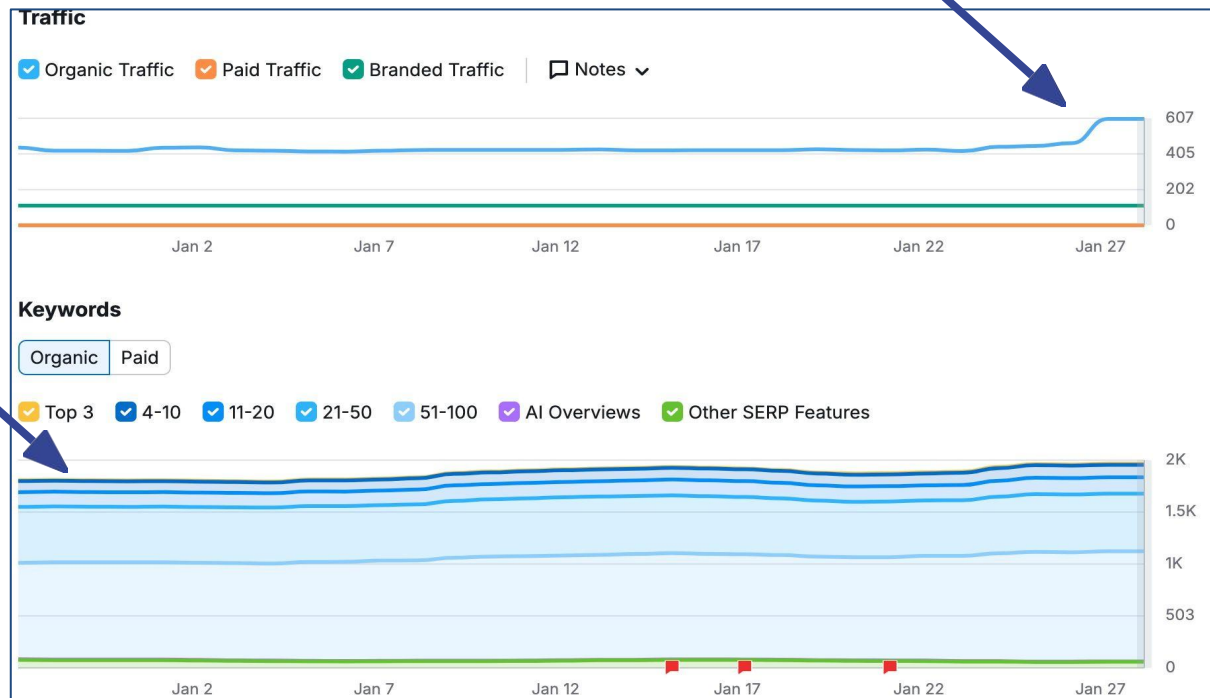


Next Steps

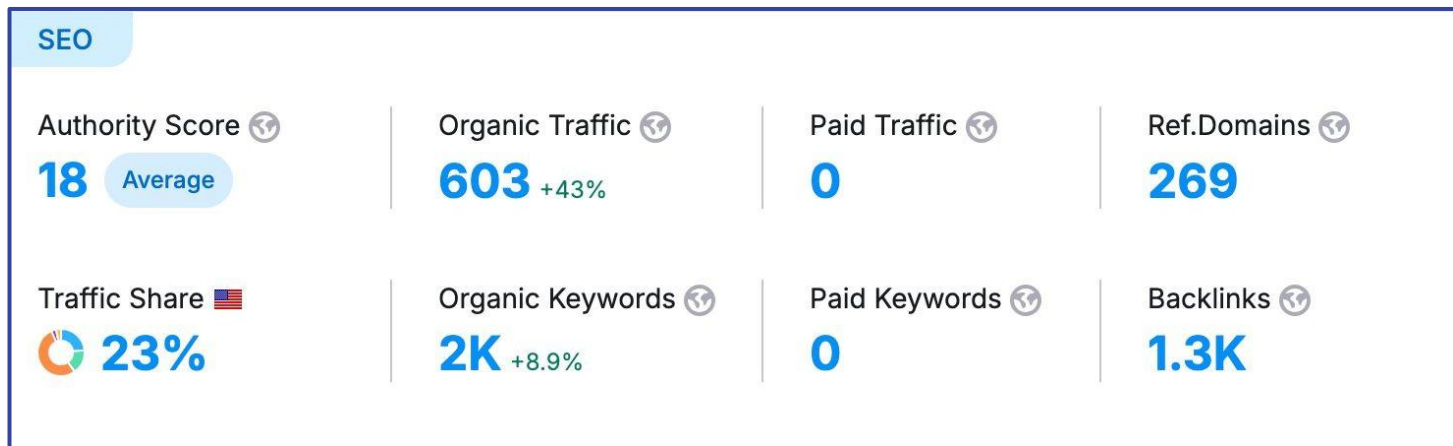


Key Highlights

1. As of **January 25**, organic traffic increased to **607 sessions**.
2. Organic keyword visibility remains strong and stable, totaling **approximately 2K keywords**.

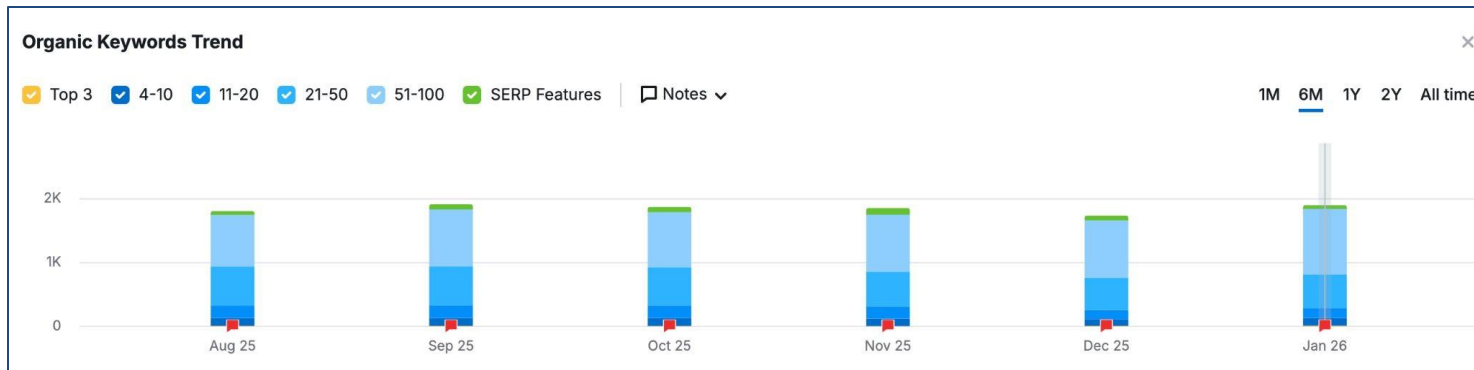


Organic Traffic Overview



1. The website is currently receiving 603 organic visits.
2. Organic traffic has increased by **43%** compared to the previous period 422 in December.
3. This growth reflects improved search engine visibility.
4. More pages are appearing for relevant legal keywords.

Keyword Performance



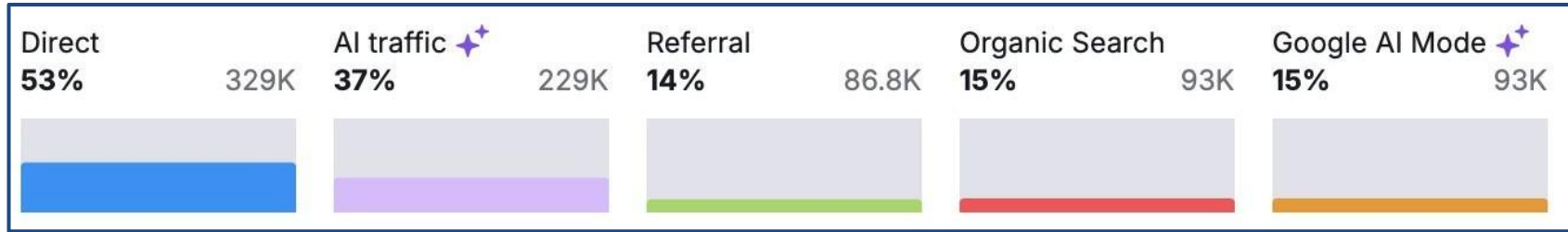
1. The website now ranks for 2,000+ organic keywords.
2. There has been an 8.9% increase in keyword rankings.
3. This growth indicates effective content optimization.
4. Improved rankings show stronger topical relevance in search results.

On-page Optimization

This month, we enhanced on-page SEO for key service areas, improving content structure, keyword targeting, and user experience. Optimized pages include:

Special Needs, Incapacity Planning, Powers of Attorney, Health Care Proxy, Wills, Trusts, Revocable Living Trusts, Irrevocable Trusts Lawyer, Estate Planning Process, Estate Planning for Divorcing Couples, Unthinkable Happens to You, Are Your Children Protected, Woburn Elder Law Attorney, MassHealth for Long-Term Care Attorney, Woburn Probate Lawyer, Massachusetts Probate Process, and How to Avoid Probate

Market Trend and Channels



Traffic sources are well diversified:

1. Direct traffic: 53%
2. Organic search: 15%
3. Referral traffic: 14%

This shows increasing brand recognition and trust.

AI & Google AI Mode Visibility

1. AI-driven traffic: 37%
2. Google AI Mode: 15%

WHAT'S FOR NEXT MONTH?

- Optimize underperforming pages
- Update Meta Tags
- Blog posts
- High-Quality Backlinks
- Fix Technical SEO
- Google My Business

WHAT HELP DO WE NEED?

- Kindly send your requests to ronald@legalsoft.com



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THANK YOU

