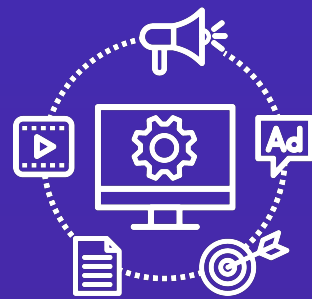




Monthly SEO Report

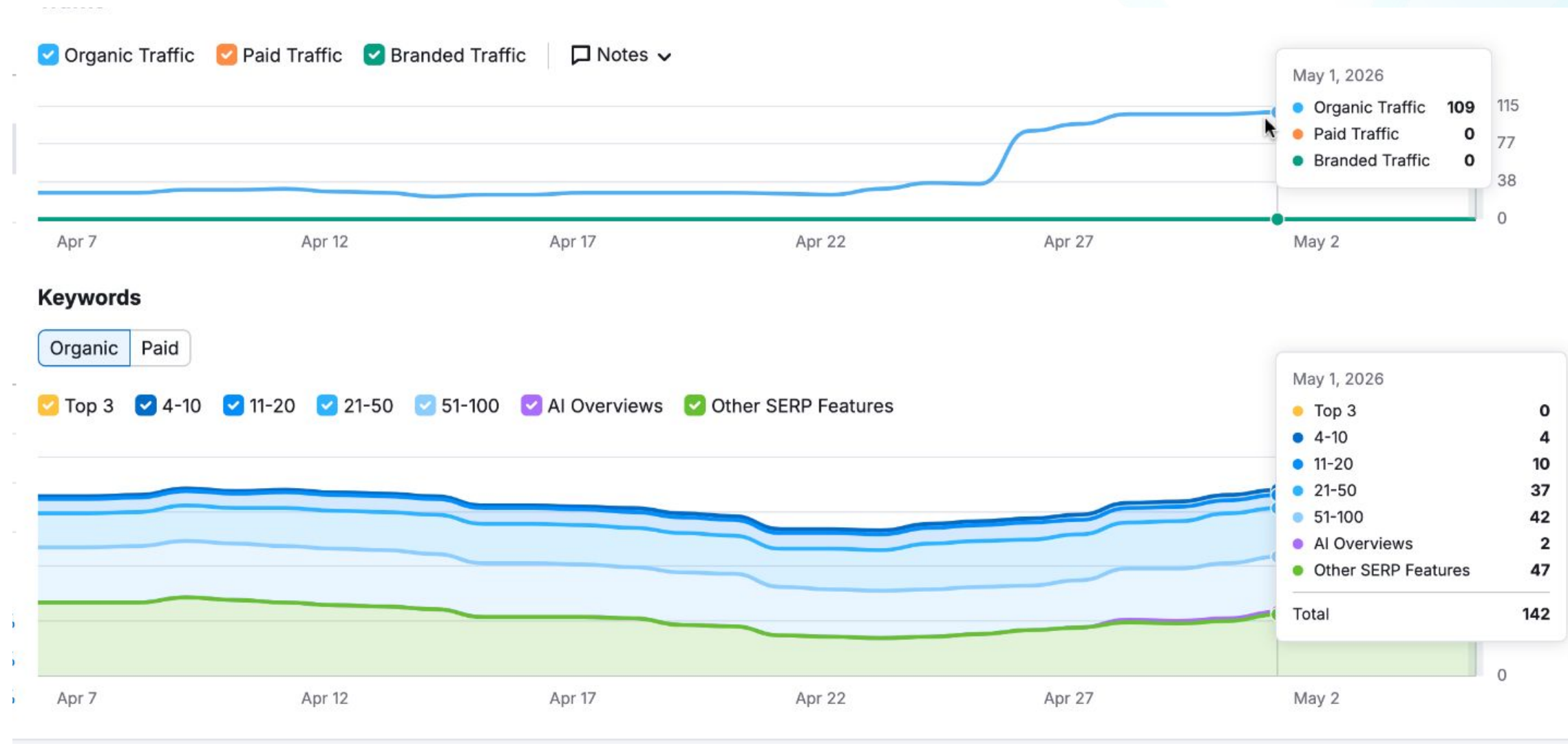


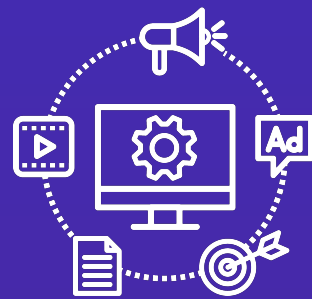


Overview of SEO performance

Key Highlights

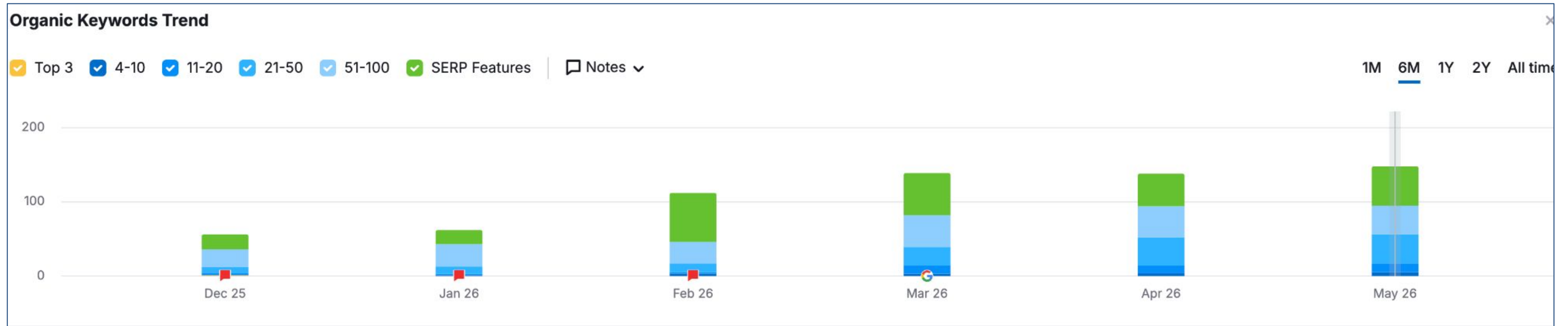
1. The website has **142** total organic keywords.
2. There are **4 keywords** ranking in positions 4–10, which are already on page 1.
3. There are **10 keywords** ranking in positions 11–20, which are close to page 1.
4. The site has **47** other SERP feature appearances, which is a strong visibility signal.
5. AI Overview visibility is starting, with 2 AI Overview appearances.
6. Keyword visibility improved again after a dip around April 20–23.



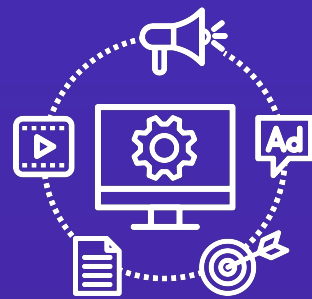


Organic Traffic Overview

Keywords Overview

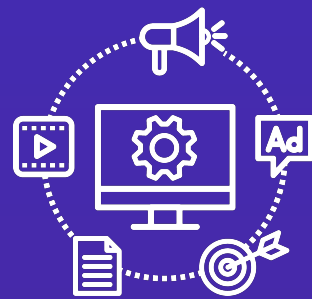


- The website increased from roughly 50+ KWs to around 140+ organic keywords by May.
- This is a positive sign that Google is discovering more pages, understanding the website better, and ranking it for more search queries.



What We Have Done

1. Updated and optimized meta titles and meta descriptions to improve search visibility and CTR.
2. Created and implemented schema markup to help Google better understand the website pages.
3. Optimized website content with better headings, keyword placement, readability, and local SEO focus.
4. Created new blog content targeting relevant legal keywords and user search questions.
5. Improved existing blog pages with stronger formatting, internal links, and clearer calls-to-action.
6. Added internal links from blogs to important service pages to support ranking growth.
7. Focused on improving organic visibility, keyword rankings, and traffic from Google search.



Next Month Plan

1. Optimize keywords ranking in positions 11–50 and work to move them into the top 10.
2. Improve meta titles and meta descriptions for important pages to increase CTR and bring more clicks from Google.
3. Continue creating and implementing schema markup, including LegalService, FAQ, LocalBusiness, Breadcrumb, and BlogPosting schema.
4. Optimize main service pages with stronger content, better headings, local keywords, and clear calls-to-action.
5. Create new blog content targeting relevant legal search terms and common client questions.
6. Update existing blogs using Elementor with improved formatting, internal links, FAQs, and CTA sections.
7. Track organic traffic, keyword movement, AI Overview visibility, and SERP features to measure next month's growth.



Thank You