

boise hears
THE AUDIOLOGY &
HEARING CENTER

PRACTICE360

Comprehensive Monthly Report

February 2026

Search Engine Optimization



SEO Overview

Summary of Activities:



Overview of SEO performance



Organic Traffic Overview



Keyword Performance



Work completed

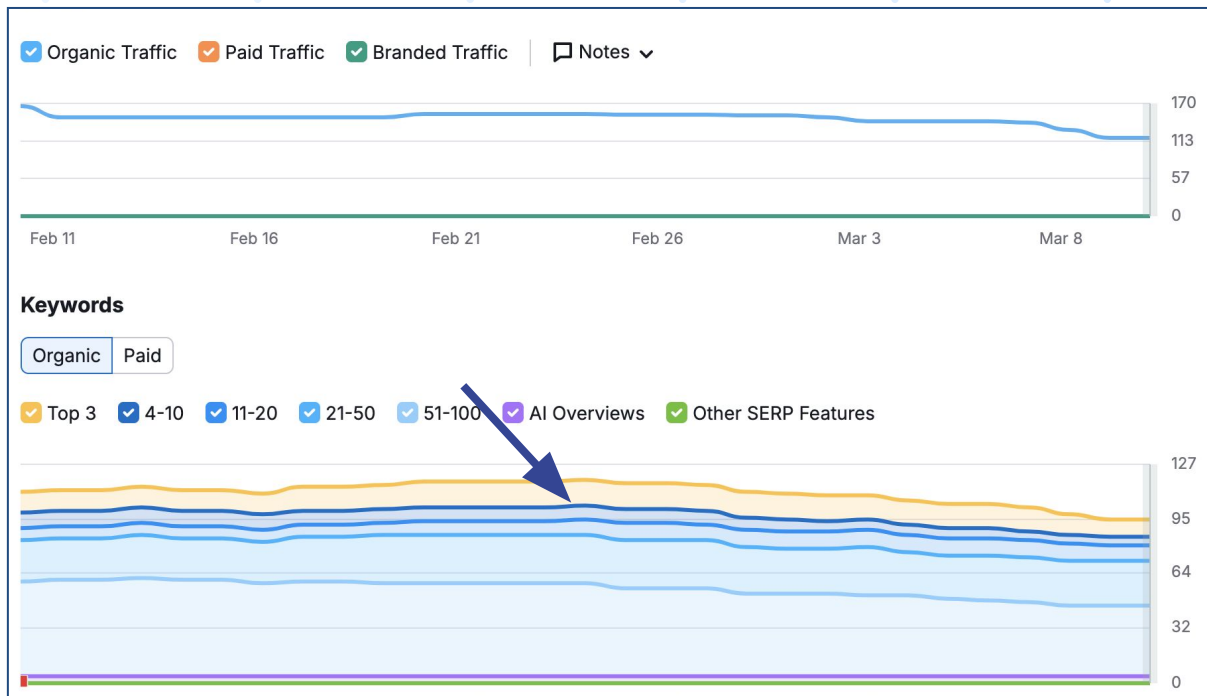


Next Month Plan



Key Highlights

1. As of **February** organic traffic to **118+ sessions**.
2. Organic keywords remains strong and stable **approximately 100+ keywords**.



Organic Traffic Overview

SEO

Authority Score 

9

Low authority

Organic Traffic 

118

Paid Traffic 

0

Ref.Domains 

19

Traffic Share  



18%

Organic Keywords 

95

Paid Keywords 

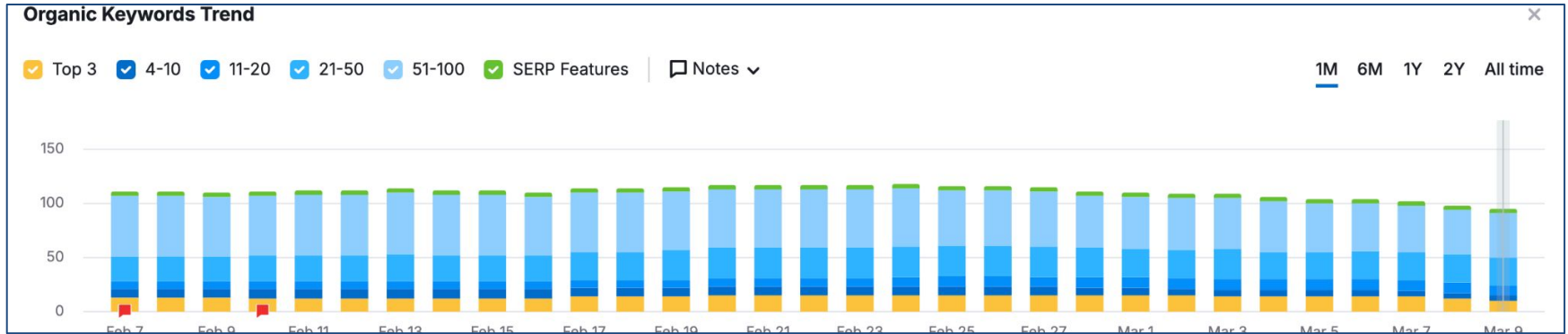
0

Backlinks 

103

1. The website is currently receiving 118 organic visits.
2. There are 19 Referring domains (Disavow spam sites)
3. Authority score is 9.

Keyword Performance



1. The website now ranks for 100+ organic keywords.
2. Kws candles are stable.

Work Completed This Month

- Updated and submitted the **website sitemap** to help search engines crawl all important pages.
- Added and optimized **meta titles** and **descriptions** to improve search visibility.
- Requested **indexing** for key pages to ensure they appear in Google search results faster.
- Published new **blog content** to target relevant hearing care topics and attract more organic traffic.

Next Month Plan

1. Publish new SEO blogs targeting location (**Treasure Valley**) keywords
2. Continue optimizing low-ranking service pages
3. Improve internal linking between blogs and services
4. Increase Google Business Profile activity (Needs access of GBP)
5. GBP Posts
6. Backlink profile improvement

WHAT'S FOR NEXT MONTH?

- Update Services Pages
- Blog posts
- High-Quality Backlinks
- Fix Technical SEO
- Google My Business

WHAT HELP DO WE NEED?

- Kindly send your requests to ronald@legalsoft.com

The logo for Practice 360 features the word "PRACTICE" in a bold, black, sans-serif font. The letter "P" is stylized with a thick, curved stroke that extends downwards. Below the word "PRACTICE" is a horizontal bar with a vibrant rainbow gradient, transitioning from blue on the left to red on the right. To the right of this bar, the number "360" is displayed in a bold, black, sans-serif font.

PRACTICE
360

A blue banner with a slight 3D effect, featuring a white border and a small shadow. The words "THANK YOU" are written in a white, serif, all-caps font across the center of the banner.

THANK YOU