

THE AUDIOLOGY &
HEARING CENTER
boise hears

PRACTICE360

Comprehensive Monthly Report

January 2026

Search Engine Optimization



SEO Overview

Summary of Activities:



Overview of SEO performance



Organic Traffic Overview



Keyword Performance



On-page optimization

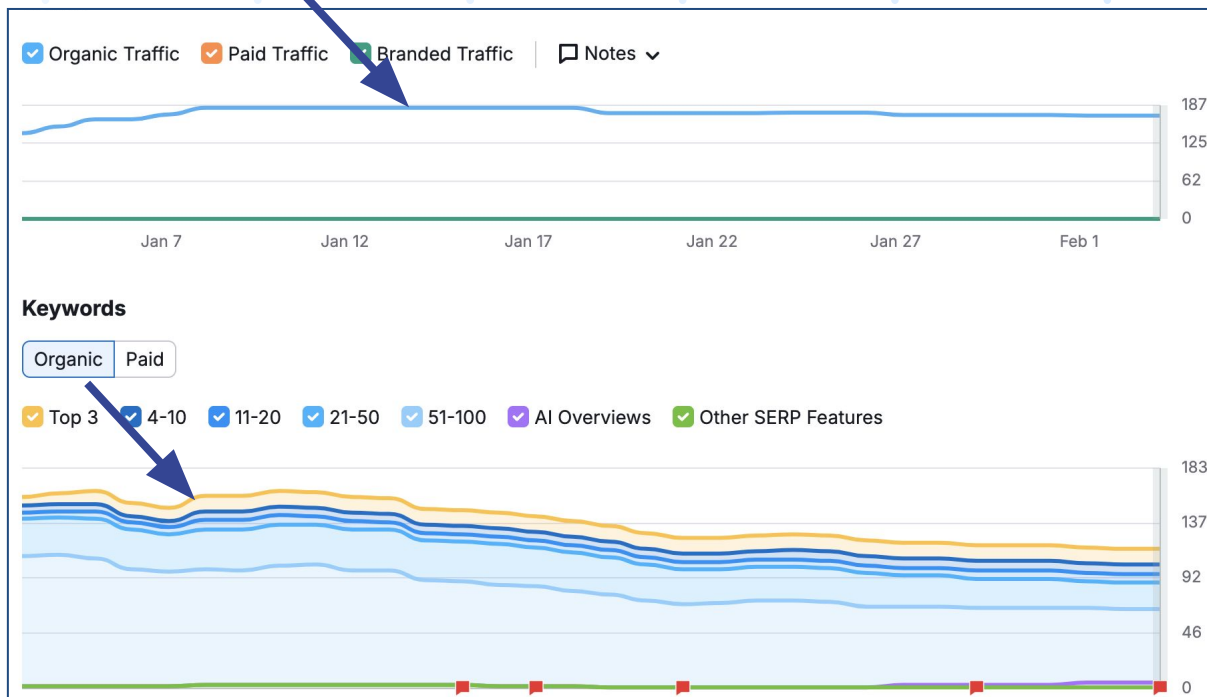


Next Steps



Key Highlights

1. As of **January** organic traffic to **170+ sessions**.
2. Organic keywords remains strong and stable **approximately 116 keywords**.

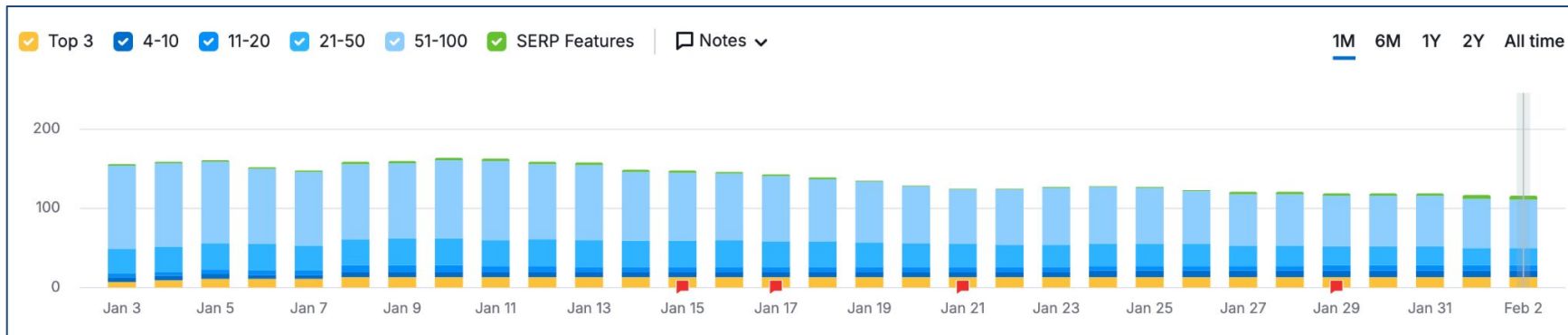


Organic Traffic Overview

SEO			
Authority Score 	Organic Traffic 	Paid Traffic 	Ref.Domains 
9 Low authority	170 -0.6%	0	86
Traffic Share 	Organic Keywords 	Paid Keywords 	Backlinks 
 17%	116 -2.5%	0	249

1. The website is currently receiving 170 organic visits.
2. There are 86 Referring domains.
3. Authority score is 9.

Keyword Performance



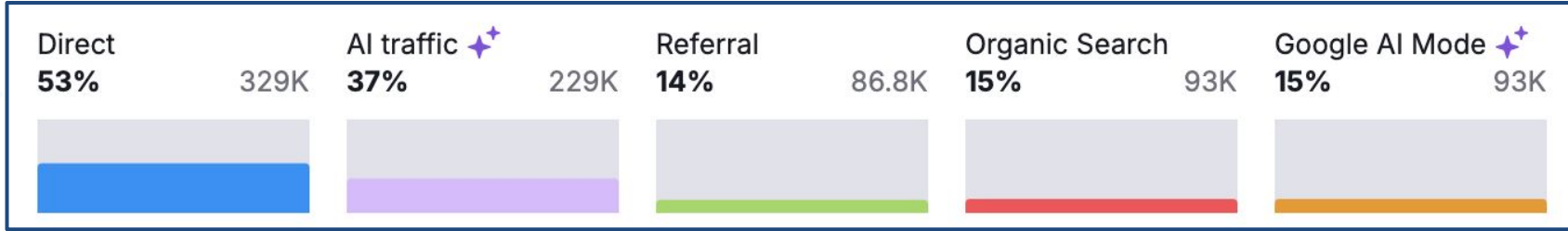
1. The website now ranks for 116 organic keywords.
2. There are 21 keywords in top 10 Ranking.
3. Kws candles are stable.

Technical SEO Findings

1. Identified toxic / spammy referring domains
2. Prepared disavow list to prevent ranking risks
3. Removed low-quality link influence

Data Source: [Spam Score](#)

Market Trend and Channels



Traffic sources are well diversified:

1. Direct traffic: 53%
2. Organic search: 15%
3. Referral traffic: 14%

This shows increasing brand recognition and trust.

AI & Google AI Mode Visibility

1. AI-driven traffic: 37%
2. Google AI Mode: 15%

WHAT'S FOR NEXT MONTH?

- Optimize underperforming pages
- Update Services Pages
- Blog posts
- High-Quality Backlinks
- Fix Technical SEO
- Google My Business

WHAT HELP DO WE NEED?

- Kindly send your requests to ronald@legalsoft.com

The logo for Practice 360 features the word "PRACTICE" in a bold, black, sans-serif font. The letter "P" is stylized with a thick, curved stroke that extends downwards. Below the word "PRACTICE" is a horizontal bar with a vibrant rainbow gradient, transitioning from blue on the left to red on the right. To the right of this bar, the number "360" is displayed in a bold, black, sans-serif font.

PRACTICE
360

A blue banner with a slight 3D effect, featuring a darker blue shadow on the right side. The words "THANK YOU" are written in a white, serif font, centered within the banner.

THANK YOU