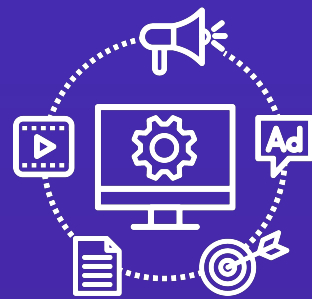




Monthly SEO Report

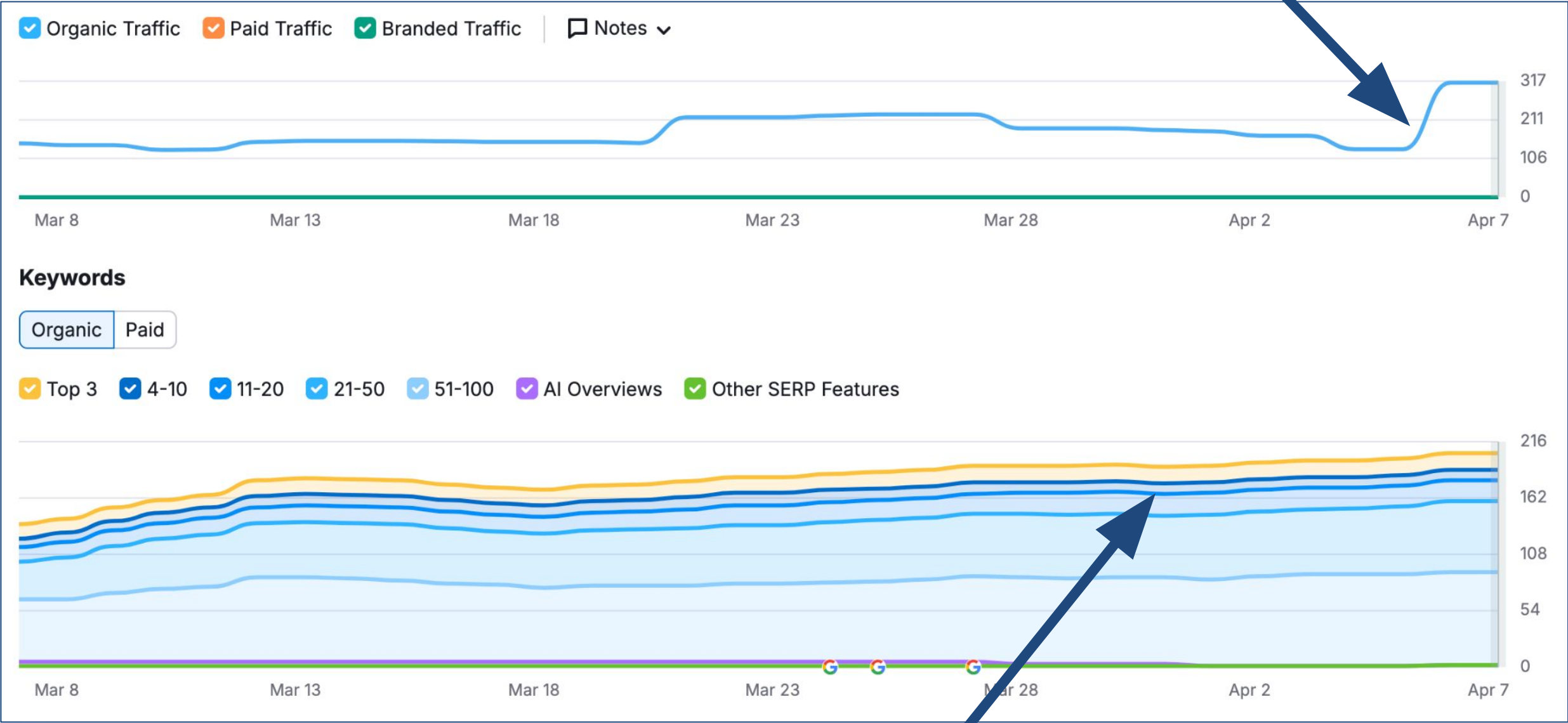




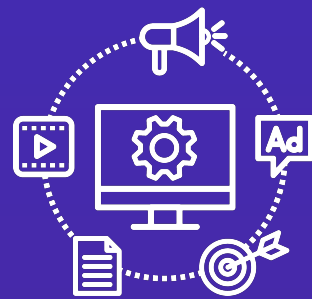
Overview of SEO performance

Key Highlights

Organic Traffic increase upto 300+



Keywords are 210+



Organic Traffic Overview

SEO

Authority Score 

8

Low authority

Organic Traffic 

314 +72%

Paid Traffic 

0

Ref.Domains 

118

Traffic Share 

 **34%**

Organic Keywords 

210 +9.4%

Paid Keywords 

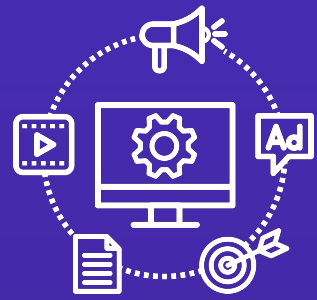
0

Backlinks 

261

Key Wins

- Significant **72% increase in organic traffic**
- Growth in **ranking keywords (200+)**
- Backlink profile with **261 backlinks** and **118 referring domains**
- Stable authority score (**8 – low level, improving potential**)

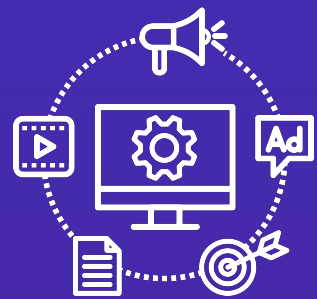


Trending Pages

Trending Pages Performance

- Several key pages showed strong growth in clicks this month. The homepage (Boise Hears) led with a 91% increase (+80 clicks), while the Luxury Ear Spa page saw a 300% growth.
- New engagement was also recorded on pages like About Us and Hearing Aids & Protection, which previously had little to no traffic.

	Boise Hears Hearing Aids, Tinnitus Relief & Hearing Care https://boisehears.com/	↑ 91% +80
	Luxury Ear Spa in Boise, ID Boise Hears https://boisehears.com/luxury-ear-spa/	↑ 300% +18
	About Boise Hears Personalized Hearing Care in Boise https://boisehears.com/about-us/	↑ Previously 0 +8
	Hearing Aids & Hearing Protection in Boise, ID Boise Hears https://boisehears.com/hearing-aids-protection/	↑ Previously 0 +4

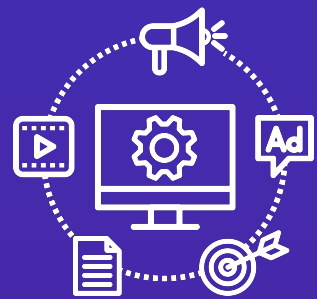


Keyword Performance

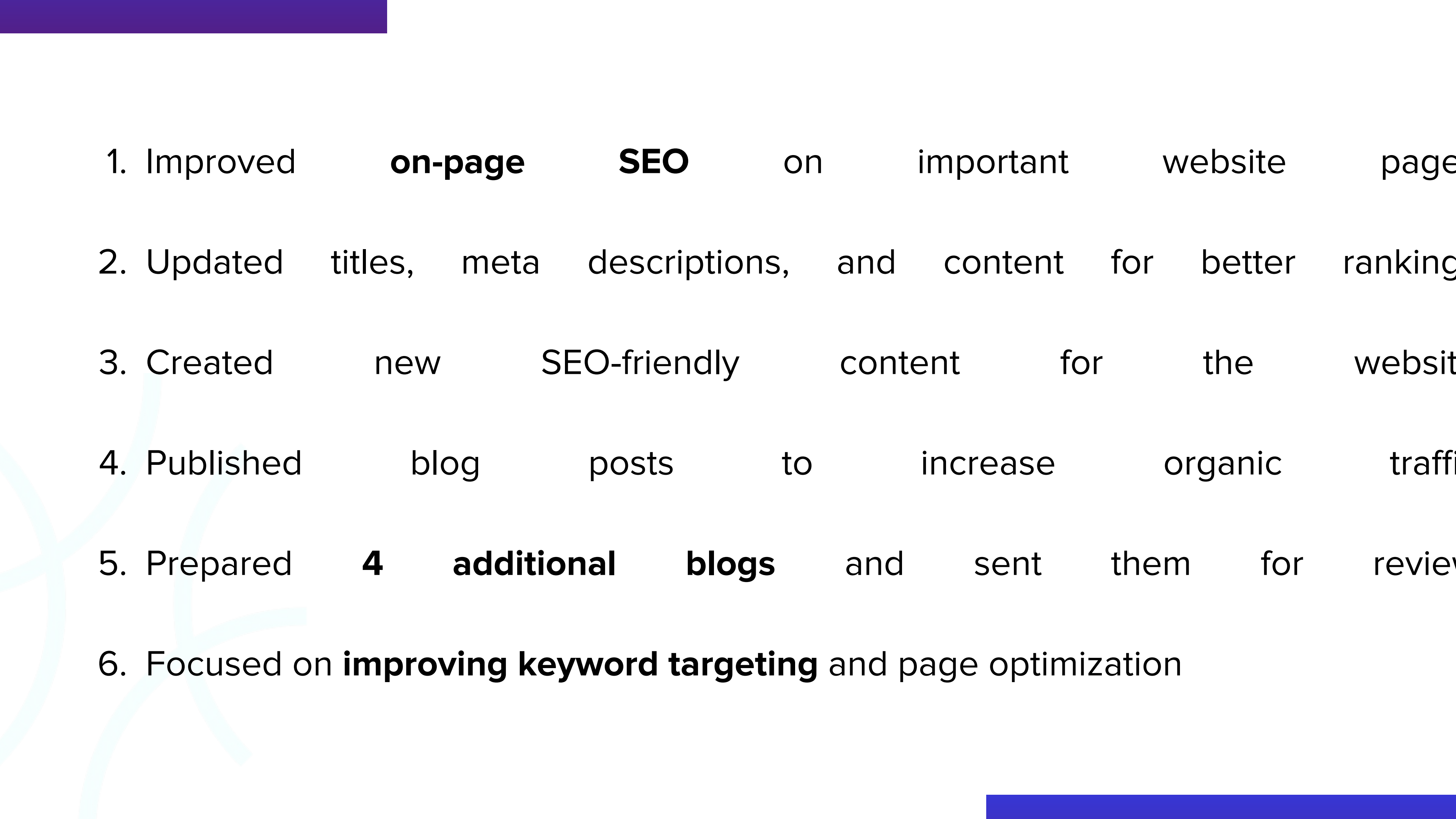
Top queries	↓ Clicks	Impressions
boise hears	139	490
audiology and hearing aid center	23	397
boise hears the audiology & hearing center	17	112
boise hearing aids	11	638
audiologist boise	8	510
ear cleaning boise	8	349
hearing aids boise	6	586
boise audiology	6	166
audiologist boise idaho	5	272
boise hearing center	4	192

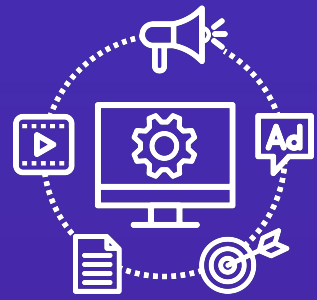
Key Insights

- Strong performance from branded keywords (e.g., boise hears, audiologist variations)
- Good visibility for service-based keywords like hearing aids boise and audiologist boise
- Several keywords have high impressions but low clicks, indicating CTR improvement opportunities

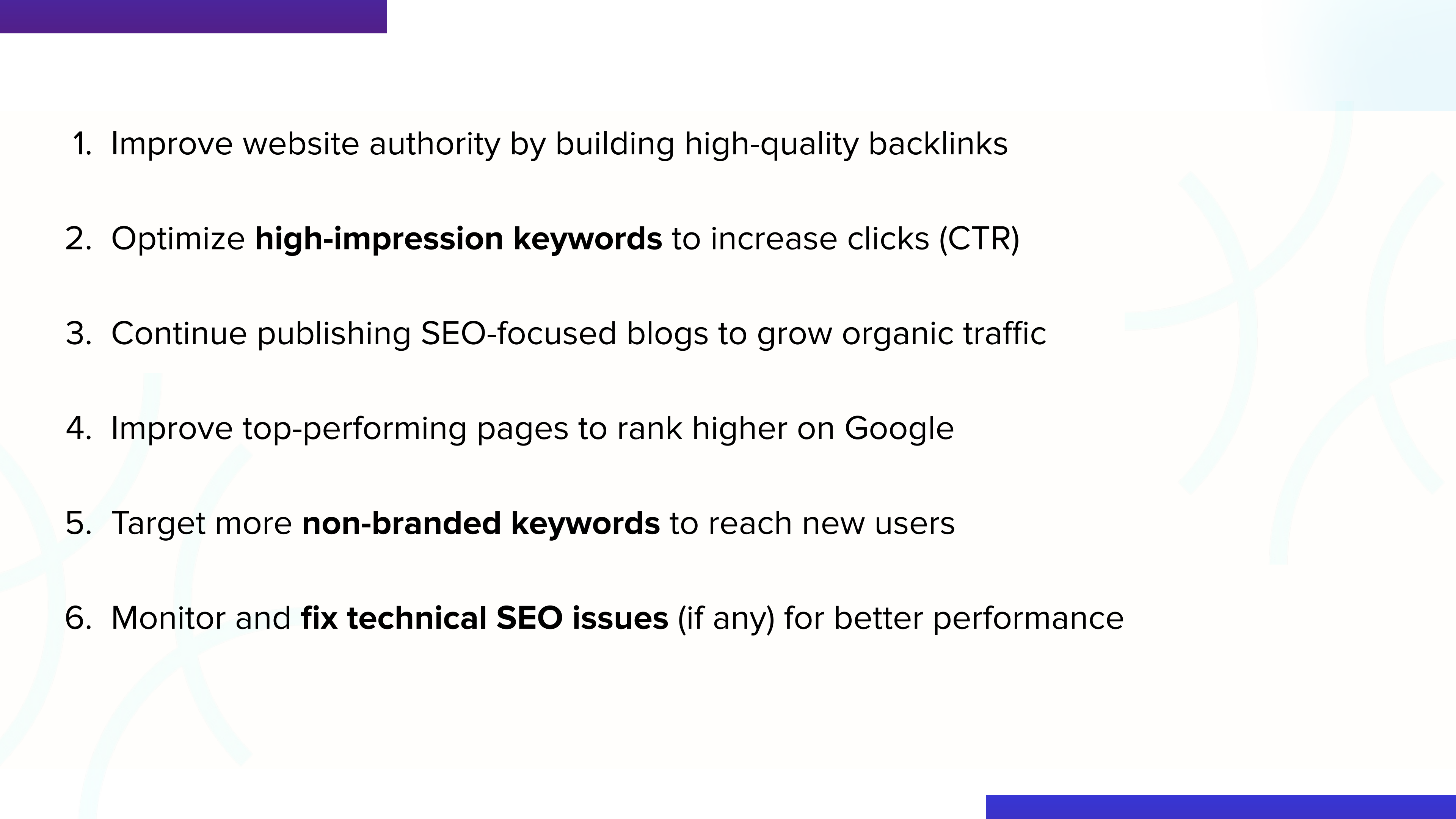


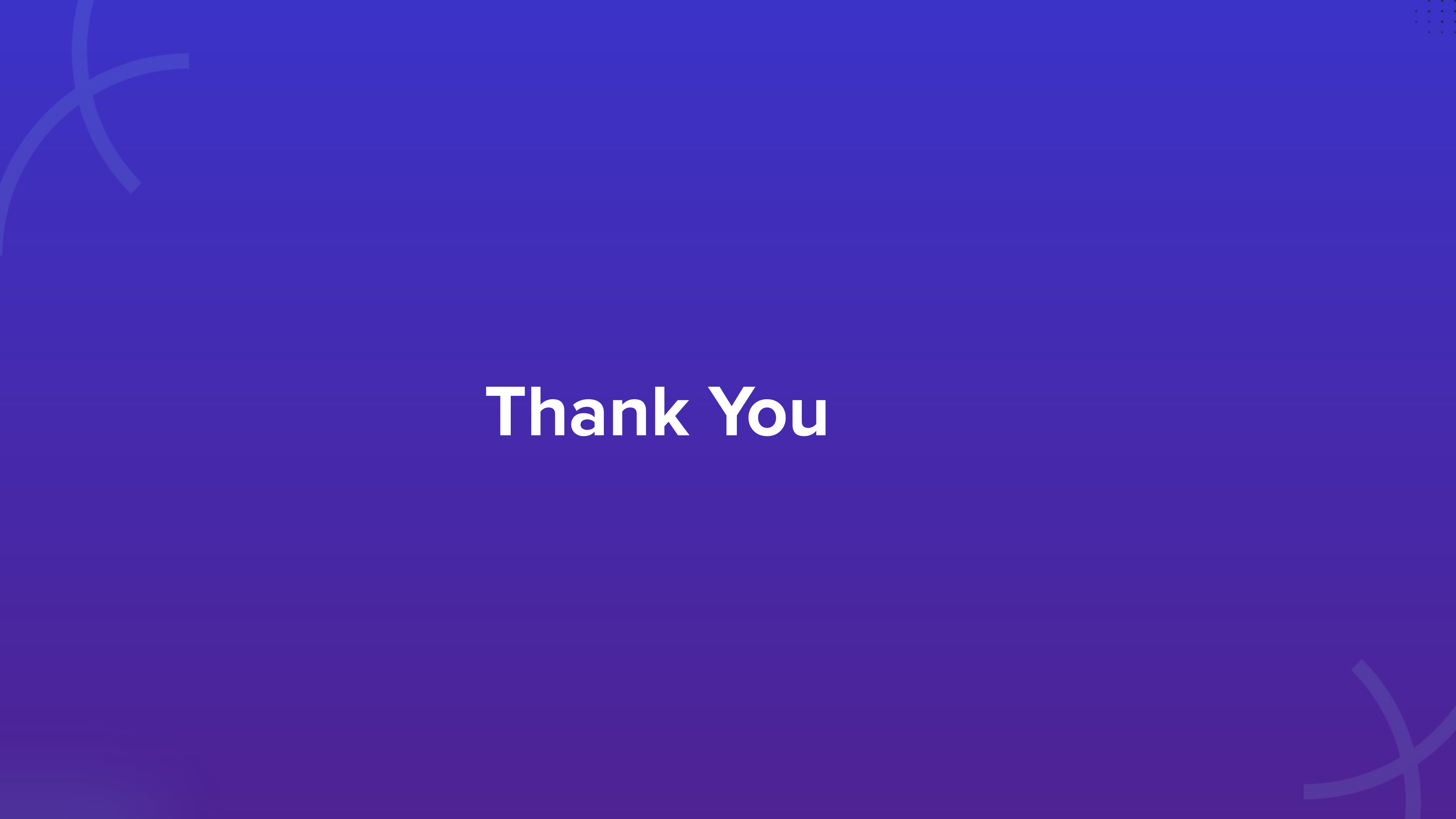
Work Completed This Month

- 
1. Improved **on-page SEO** on important website page
 2. Updated titles, meta descriptions, and content for better ranking
 3. Created new SEO-friendly content for the website
 4. Published blog posts to increase organic traffic
 5. Prepared **4 additional blogs** and sent them for review
 6. Focused on **improving keyword targeting** and page optimization



Recommendations & Next Steps

- 
1. Improve website authority by building high-quality backlinks
 2. Optimize **high-impression keywords** to increase clicks (CTR)
 3. Continue publishing SEO-focused blogs to grow organic traffic
 4. Improve top-performing pages to rank higher on Google
 5. Target more **non-branded keywords** to reach new users
 6. Monitor and **fix technical SEO issues** (if any) for better performance



Thank You