

remy

your dream cooking companion

AI Product · UX · Product Strategy
Phoebe Qian



Recipe search doesn't know
what you already have at home



Finding a recipe doesn't tell you
what you're missing

**“i have ingredients at home.
i don't know what to make!”**

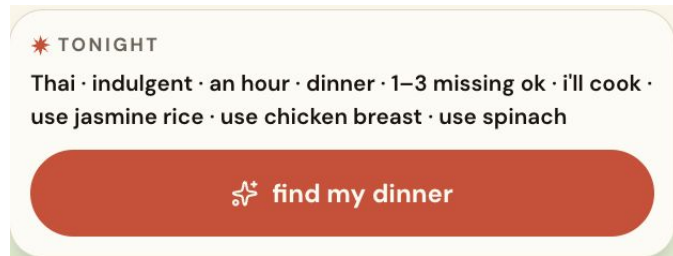
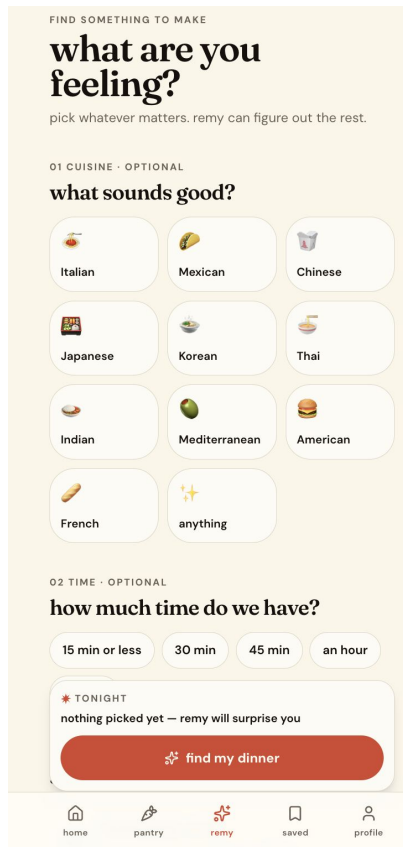


Too many recipes, not enough
personalization, not enough time

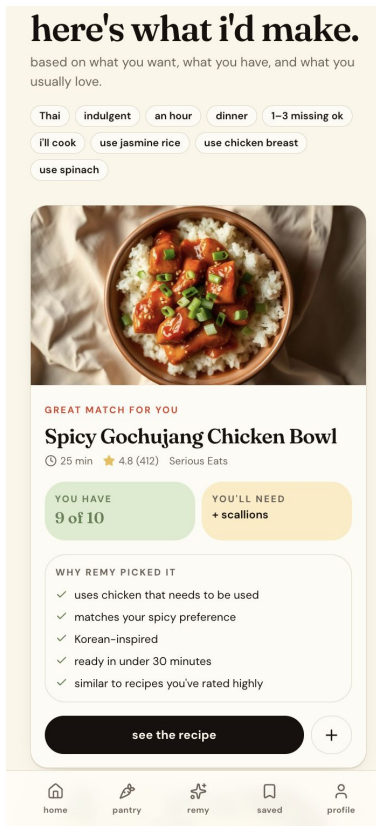


Generic recommendations don't
necessarily match your taste

“i want the right recipe *right now*”



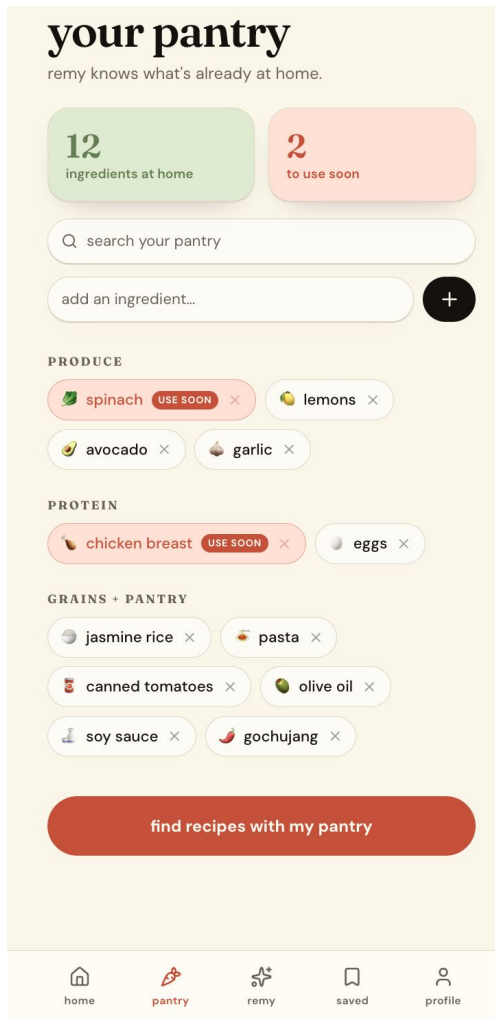
*search with
confidence*



remy's
personalization and
guided discovery will
help you make
decisions more
efficiently

your pantry 🤝 your preferences 🤝 the recipe universe

your kitchen, now part of the search.



- keep a digital record of your pantry: organized just like it is at home
- remy will know when it's something's time to get used up

“to know you is to love you”

what you told remy

SET BY YOU · ALWAYS RESPECTED

AVOIDS

mushrooms, blue cheese

[edit](#)

ALLERGIES

none on file

[edit](#)

USUALLY PREFERS

under 45 minutes

[edit](#)

FAVORITE CUISINES

Korean, Japanese, Italian

[edit](#)

how remy decides

what you want right now + what's in your pantry + what remy has learned = real recipes, ranked for you.

& remy
knows
you
best

PHOEBE · TASTE PROFILE

your taste

remy is getting to know you.

 learned from 24 recipe ratings

what remy noticed

INFERRED FROM YOUR BEHAVIOR

spicy

[not quite](#)

very high preference

asian-inspired

[not quite](#)

high preference

bright + acidic

[not quite](#)

high preference

quick meals

[not quite](#)

high preference

pasta

[not quite](#)

medium-high preference

very sweet desserts

[not quite](#)

low preference

Measuring Success: does remy make deciding what to cook easier—and does it get better at doing so over time?

discovery

- How quickly does a user find something they want?
- How many recommendations do they browse before choosing?

recommendation quality

- How often do users save or choose a recommended recipe?
- How do users rate recipes recommended by remy?
- Do ratings improve over time as remy learns?

pantry utility

- What percentage of recommended recipes can users make with what they already have?
- How many additional ingredients does the average recommendation require?

long-term value

- Do users return to remy when deciding what to cook?
- Does recommendation satisfaction increase with repeated use?

you can trust remy

remy...

1. understands requests
2. identifies preferences and constraints
3. personalized recommendation
4. learns from feedback
5. makes better recommendations

PHILOSOPHY:

*AI personalizes
the experience.
Real recipes
provide the
foundation.*

In consumer products, AI is a tool that can understand context and make an otherwise overwhelming set of choices feel personal and easy.