

BTR COST OF LIVING = BTR QUALITY OF LIFE

Make the most of your paycheck. With a lower cost of living and a higher median income than the national average, you'll get more out of every paycheck in Baton Rouge. This means your dollar

will stretch even further when it comes to renting or purchasing a home, utilities, groceries, date nights, etc. More things to do and time to do them. Isn't that how life should be?

Cost of living is 11.9% lower

The cost of living in Baton Rouge is 11.9% below the national average. Meaning it's 11.9% more affordable to live here compared to the average American metro.

*Housing is **23.9%** more affordable*

Housing in Baton Rouge is 23.9% more affordable than the national average, with one of the lowest property tax rates in the U.S. This affordability makes Baton Rouge the most accessible metro in the nation for young homebuyers.

*Utilities are about **28.9%** less*

Monthly utilities are about 28.9% lower in Baton Rouge compared to the national average.

***\$69,293** is the median household income*

While that's about on-par with the national average, our lower cost of living makes your dollar go that much farther.

*More **purchasing power***

Adjusted for cost-of-living, young professional households have greater purchasing power than those in larger metros across the South and across the country.

***Top 25%** most affordable tailgate*

Stretch your game day budget further with one of the most affordable tailgating experiences.

Affordable living, friendly neighborhoods, tight-knit communities. A BTR life awaits. To learn more, visit BetterInBTR.com.

Explore Cost of Living →