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YOUR GUIDE TO BTR CULTURE & ENTERTAINMENT

There's nothing like moving to a new place that makes you want to unwind, explore, and have some fun. Whatever "unwinding" looks like to you, Baton Rouge has the culture, creativity, and recreation to match your energy.

Maybe you fancy a slower, more relaxing pace of life (think: gardens, artist markets, brewery hangs). Or perhaps you're happiest when embarking on your next great adventure (think: festivals, tailgates, a night on the town). Whether you're a serenity seeker or an avid adventurer, Baton Rouge has something for you.

See for yourself.

Select your path.

Are you a Serenity Seeker or an Avid Adventurer?

Serenity Seeker



Avid Adventurer



Nature Retreat

LSU AgCenter Botanic Gardens:
Unplug while exploring miles of scenic trails and specialty gardens (pro tip: stock up on the freshest honey while you're there!).

Bluebonnet Swamp Nature Center:
You're in for a wild ride through Louisiana's wetlands. Whether you're trekking trails, poking around marshes, or critter-spotting, get ready for a swamp-tastic adventure!

Waterways:
Kayak the LSU Lakes, canoe the Comite River, paddle through cypress swamps, or cruise down False River. With water everywhere you turn, adventure is never far.

Night Out On the Town

Perkins Road Overpass Area:
Where locals go when they want it all: eclectic eats, lively bars, and that only-in-BTR charm, all within strolling distance.

Live Music:
From free outdoor concerts at Live After Five to late night sets at Chelsea's Live to an evening with the Baton Rouge Symphony, there's a stage for every taste.

Craft Cocktails:
Try Hayride Scandal for speakeasy charm, The Brakes Bar behind Spoke & Hub for curated sips, or Olive or Twist for a classic with a twist.

Artisanal Delights

MidCity Makers Market:
Grab a drink, shop local artists' booths, and enjoy the live music.

Manship Theatre:
Sit back and take in the local culture while catching a dance performance, exhibit, or concert.

Baton Rouge Gallery:
View the latest work by local and regional artists at the 'First Wednesday' Opening Reception each month (did we mention admission is free?).

Family Fun For All

Greenwood Park:
From the fascinating Baton Rouge Zoo to pickleball courts and kayaking, there's excitement at every turn in this nature-filled paradise.

Knock Knock Children's Museum:
Your curious kiddos will love the interactive learning, hands-on exhibits, and "messy masterpieces" at this gem of a museum.

BREC Trails:
Whether you're looking for paved fun or opt to go off-road, enjoy exploring miles (and miles) of greenway trails, park trails, nature trails, and more.

Coffee & Craft Brews

Mid City Beer Garden:
An open-air oasis in the middle of Mid City… grab a cold one, snag a picnic table, and stay awhile.

City Roots Coffee Bar:
Grab a handcrafted drink and settle in at your new favorite neighborhood coffee roaster with 10/10 vibes.

Rally Cap Brewing Company:
Baseball meets brews at this hometown taproom. Grab a pint, catch a game on the patio, and root, root, root for your new favorite beer.

Festivals & Parades

Baton Rouge Blues Festival:
Legendary performances at one of the oldest blues festivals in the U.S. Need we say more?

Baton Rouge Soul Food Festival:
It's in the name. Family-friendly, free, and filled with good music and food.

Baton Rouge Mardi Gras:
Join in the iconic, annual celebration attended by thousands featuring floats, balls, marching bands, costumes, and more.

Leisurely Learning

Capitol Park Museum:
Calling all history buffs: immerse yourself in the rich state history archives at this dynamic museum downtown.

Louisiana Art & Science Museum:
If you enjoy perusing creative exhibits and learning new things, this is a museum where hours go by like minutes.

West Baton Rouge Museum:
Who says you need a time machine? Cross the bridge and wander through centuries of sugar, stories, and small-town charm.

Get Your Game On

Southern & LSU Tailgates:
Baton Rouge boasts some of the liveliest and fiercest sporting events around. Join the campus festivities for football, baseball, and basketball games.

Rougarou Baseball:
Catch Baton Rouge's summer collegiate team in action. With affordable family fun and a legendary swamp monster mascot, these games are a howling good time.

BREC Recreational Sports:
One way to get involved with the community– and have fun while doing it– is to join one of the many athletic leagues. Anyone up for a tennis match?

BETTER IN btr BATON ROUGE

A **BTR** Experience

Whether you clearly fall into one camp or somewhere in between, all paths lead to a BTR life. Baton Rouge has something for everyone. And yes, that includes *you.*

Explore Life in BTR →