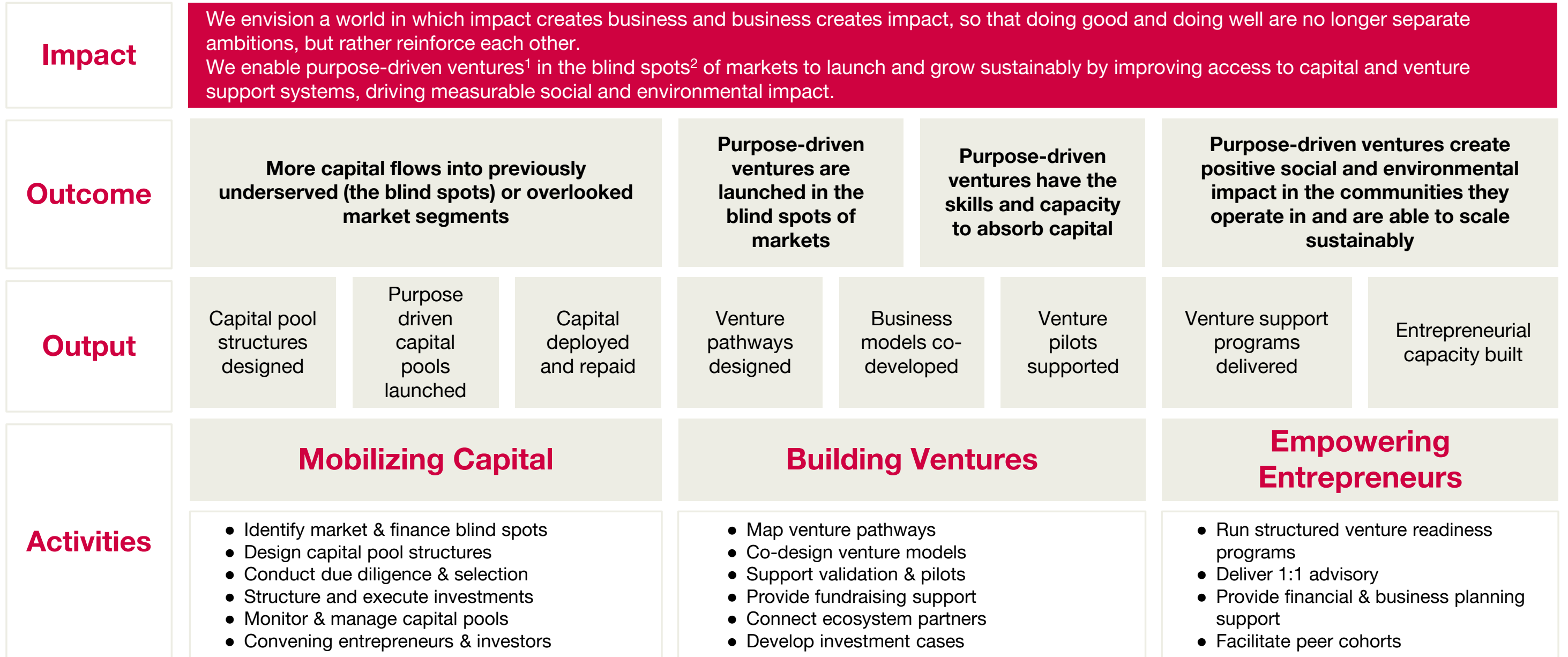


RELEVANT THEORY OF CHANGE



1: Purpose driven ventures: We focus on early-stage, purpose-driven enterprises in underserved or overlooked markets (“blind spots”), where traditional capital does not reach.

2: The blind spots: Market segments, entrepreneur groups, or business models that are overlooked by mainstream investors and support systems, despite having viable potential for financial, social, or environmental returns.