

Helios Detected Flooding During the 2023 French Carrot Harvest, Leading to Quality Concerns and Supply Shortages

WHAT HAPPENED?

In Brest, France, the 2023 carrot harvest faced severe challenges due to adverse weather conditions. In November, Storm Ciaran struck, causing logistical difficulties, power outages, and interruptions in the harvesting process. The situation worsened with continued rainfall, which restricted access to fields, led to sanitation problems and contributed to lower crop yields. Of carrots that were able to be harvested, the quality was much lower than expected. As a result, carrot prices were 12% higher than those in the 2022-2023 campaign and 43% above the average from 2018 to 2022.

HOW HELIOS HELPED

In late October, Brest region moisture levels began to deviate significantly from historical averages, with rainfall exceeding the 10 year average by 14.8 inches by November. Helios users were immediately alerted of the high-risk situation, allowing them to modify their orders and obtain new contracts to ensure produce quality. It also gave users the critical time needed to secure exported carrots at lower cost than competitors. As precipitation continued to exceed historical averages, further threatening the supply and quality of the carrot harvest. Thanks to Helios, customers were well-prepared for this critical weather situation.

Brest, Finistère

High

Country: France
Commodity: Carrots
Growing season: 15 March 2024 - 30 September 2024

9 November 2023

Northern France hit by flooding

Some articles that you might find helpful:

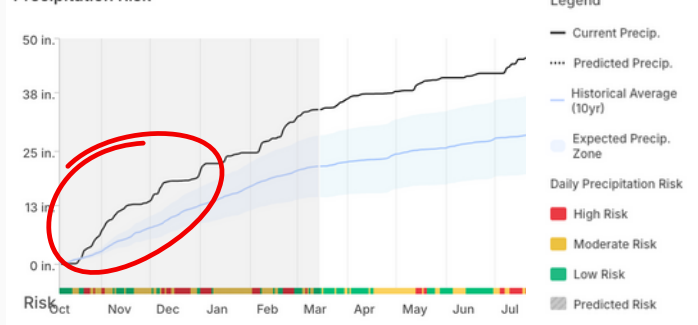
[Northern France hit by flooding](#)

[Northern France struggles to dry out after widespread flooding](#)

2 November 2023

Record winds in France as Storm Ciaran batters western Europe

Precipitation Risk



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Tysons, VA

At a glance

Helios helped customers identify the French carrot disruption as soon as it happened - and four full months before it was widely reported. This enabled customers to modify orders, secure new contracts, and procure carrots from elsewhere before their competitors.