Certification Lab

HELP PROFESSIONALS BUILD TOMORROW-READY™ SKILLS, TODAY.

Already Creating Custom Learning to Meet the Evolving Skill Needs of Your Organization and Customers?

The Certification Lab helps you elevate your existing courses with our internationally recognized certifications while expanding beyond ICA's current catalog of programs and unlocking new opportunities for differentiated offerings.

Expand the Value of Your Existing Course

Add an internationally recognized certification to the learning you already deliver, strengthening credibility and recognition.

Shape What Professionals Need Next

Bring certification to courses in emerging areas beyond ICA's portfolio, aligned to evolving skill demands.

Differentiate Your Offering

Stand out with certified learning that clearly signals quality, relevance, and real-world application.

YOUR ORGANIZATION IS A STRONG FIT IF YOU:

- Are a Member Organization in Good Standing
- Deliver High-Quality Professional Learning with Strong Learner Feedback
- Are Prepared to Share Learning Objectives and Key Details About the Course.

YOUR COURSE IS A STRONG FIT IF IT IS:

- Ready to deliver
- Designed to build Tomorrow-Ready™ skills
- Professional and career-oriented
- Distinct from existing ICA offerings
- Supported by clear learning objectives



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How Certification Lab Works:

The Certification Lab is designed to be a practical and collaborative way to explore new certification opportunities while maintaining ICA's quality standards.

1

Express Interest

Contact us at learning@ica-certified.com and tell us a little about your course.

2

Intro Conversation

The ICA team reviews the information and schedules a short conversation to learn more about your offering.

3

Course Review

If there's mutual alignment, ICA will invite you to share course materials and learning objectives for review.

4

Pilot Your Course

Selected courses enter a Certification Lab pilot period, where the course can be delivered with custom Certification Lab certification.

5

Next Steps

Collaboratively evaluate course results to determine remaining in Certification Lab, promotion to the ICA catalog, or removal from Certification Lab.

WHAT TO EXPECT DURING THE CERTIFICATION LAB

Courses in the Certification Lab pilot are evaluated by ICA, with feedback provided to support alignment with certification standards.

Participants Can Expect:

- A time-bound pilot period of 6 months
- A collaborative course and learning review with ICA
- Ongoing engagement and quality monitoring during the pilot
- A Certification Lab badge & certificate that distinguishes the offering from standard ICA certifications
- An end-of-pilot assessment to determine next steps

READY TO HELP BUILD TOMORROW-READY SKILLS, TODAY?

email learning@ica-certified.com