



CASE STUDY

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GRANDIAN[®]

**Price Lists Across Projects in One
Place. Repricing in 5 Minutes.**

REALPADSOFTWARE.COM

About Grandian and Their Struggles

Grandian is a Slovakia-based developer active since 2008, with 1,200+ handed-over homes across 20+ residential and commercial projects, known for exceptional architecture, attention to detail, and community-minded design. As the portfolio grew, pricing and inventory management became increasingly complex. The team at Grandian faced multiple issues, including fragmented price lists across projects. Sales, marketing and other teams started to struggle. **It was necessary to optimize time for mainly sales and marketing.**

2008

active since

1,200+

handed-over homes

20+

residential and commercial projects

Before: Challenges and Opportunities

Many developers face common operational challenges as their portfolios grow. As a business scales from a single project to a multi-project portfolio, the simple tools that once worked start to show their limits.

The main challenges Grandian was dealing with daily - while growing - were:

✖ **Fragmented inventory and price lists across projects led to inconsistencies and duplicated work**

✖ **Repricing required manual spreadsheets, approvals via email, and copy-paste updates**

✖ **Every change in the Excel price list had to be manually updated on the website — time-consuming and error-prone**

✖ **No audit trail for who changed what and when, making reviews and corrections difficult**

After: Realpad solution

Realpad centralized Grandian's inventory into one reliable place for all projects — eliminating data fragmentation, speeding decisions, and giving sales and marketing **one always-up-to-date version of reality** — with:

✔ **Multi-project inventory in one platform with shared statuses and pricing rules**

The Grandian team schedules a phased release across three projects, moving a batch of units from Coming Soon to Available at once. Shared statuses prevent early reservations and ensure every team sees the same availability.

✔ **Automated error-free repricing in 5 minutes**

The developer sees that all 2-bedroom apartments are selling exceptionally well and wants to increase prices across projects. In one cross-project view, the Head of Sales selects all 2-bedroom units and publishes a 3% price rise in a single controlled action.

✔ **Automated website feed that keeps availability, pricing, and graphic materials such as floor plans and unit layouts perfectly in sync**

After publishing new prices, the website updates automatically, swapping PDFs and floor-plan images without manual uploads. Marketing no longer waits for IT, and buyers always see correct availability and pricing.

✔ **Audit trail and permissions for clean governance**

Teams get a clear change log for any update, showing who made the change, when, what was changed, and the approval trail. Role-based permissions restrict price-list changes to authorized users.



“Thanks to Realpad, we finally manage all project price lists in one place. Repricing takes minutes instead of hours, and our website shows the correct availability and prices every time. The team saves hours each week and we have full overview with change log.”

Karol Radics · CEO, Grandian

The Results

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double-selling conflicts

within 1 hour

Website parity: price and availability changes appear on the website within 1 hour

5 minutes

Repricing reduced from hours to 5 minutes



Fewer manual exports and emails; marketing and sales work from the same data

With centralized inventory and pricing in one platform, **Grandian** keeps portfolio-wide control. Sales sees real-time availability and prices, the website updates within an hour, bulk repricing takes minutes, and every change is permissioned and trackable — **fewer administration chores, no double-selling, more time for closing deals.**