

WILDSIDE SKYRACE, SKY 16 & VK PRIVACY POLICY

Effective Date: September 3, 2026

Wildside Skyrace, Sky 16 & VK respects the privacy of participants, volunteers, spectators, and others who interact with our events and organization.

This Privacy Policy explains what personal information we collect, how we use it, and how we protect it.

1. Personal Information We Collect

We may collect personal information that is reasonably necessary to organize and operate our events. This may include:

- Name
- Email address
- Telephone number
- Address
- Date of birth or age
- Emergency contact information
- Registration and race information
- Information required for race safety and administration
- Payment and transaction information, where applicable

We may also receive information through our registration, timing, payment, website, and other service providers used to operate Wildside events.

2. How We Use Personal Information

We use personal information for purposes related to operating Wildside Skyrace, Sky 16 & VK, including:

- Processing and managing event registrations
- Communicating with participants about their registration and the event
- Providing important race, safety, schedule, and logistical information
- Managing race timing and results
- Managing volunteers and event operations
- Responding to questions and requests
- Processing payments and refunds
- Maintaining appropriate records
- Meeting legal, insurance, and safety requirements

We will not sell or rent personal information to third parties.

We will only collect, use, or disclose personal information for purposes that are appropriate and reasonably necessary for the operation of Wildside Skyrace, Sky 16 & VK, or as otherwise permitted or required by law.

3. Email Addresses and Communications

Email addresses provided to Wildside Skyrace, Sky 16 & VK may be used to communicate information relating to an individual's registration, participation, or involvement with our events.

We may also use email addresses to provide information about future Wildside events and related activities.

Individuals may unsubscribe from promotional or marketing emails at any time. Unsubscribing from promotional communications will not prevent us from sending information that is necessary to administer an existing registration or participation in an event.

4. Service Providers

Wildside Skyrace, Sky 16 & VK may use third-party service providers to help operate our events. These may include registration, payment processing, race timing, email, website hosting, insurance, and other event-related services.

Where personal information is provided to a service provider, we will take reasonable steps to ensure that the information is used only for purposes related to providing the services we have engaged them to provide.

5. Photography and Video

Photography and video may be taken during Wildside Skyrace, Sky 16 & VK events.

These photographs and recordings may be used by Wildside Skyrace, Sky 16 & VK to:

- Document and report on our events;
- Share information about the event with participants and the public; and
- Promote Wildside Skyrace, Sky 16 & VK and future events through our website, social media, advertising, and other promotional materials.

By attending or participating in a Wildside event, individuals acknowledge that they may appear incidentally in photographs or video taken at the event.

Where practical, Wildside may seek specific consent for the use of an individual's identifiable image for promotional purposes.

If you have concerns about the use of a particular photograph or video, please contact us at **admin@wildsideskyrace.ca**.

6. Protection of Personal Information

Wildside Skyrace, Sky 16 & VK takes reasonable measures to protect personal information against unauthorized access, use, disclosure, loss, or theft.

Personal information will be retained only for as long as reasonably necessary for the purposes for which it was collected, or as required by law.

7. Access to Personal Information

Individuals may request access to personal information that Wildside Skyrace, Sky 16 & VK holds about them and may request that inaccurate information be corrected.

Requests or questions regarding personal information should be directed to:

Wildside Skyrace, Sky 16 & VK

Privacy Contact email: admin@wildsideskyrace.ca

8. Changes to This Policy

Wildside Skyrace, Sky 16 & VK may update this Privacy Policy from time to time to reflect changes to our practices, services, or legal requirements.