



Donor growth through technology

Your donor data is one of your most valuable assets. We help nonprofits consolidate fragmented donor databases, migrate to modern CRM platforms, and build the data infrastructure needed to grow and retain your donor base.

What we do

- CRM strategy, selection, and implementation — Salesforce, Bloomerang, Blackbaud
- Donor database consolidation and platform migration
- Data hygiene, deduplication, and segmentation best practices
- Donor journey mapping and automation setup
- Integration of fundraising tools — GiveSmart, GiveLively, Pledge.com, Benevity, and more
- Staff training, reporting dashboards, and ongoing system optimization

WHAT WE ACTUALLY FIND

From one recent donor-data audit — the kind of assessment we run at the start of every engagement. If any of this sounds like your database, that's exactly the conversation worth having.

21,932

constituent records reviewed

~4.6%

flagged as likely duplicates

~34%

had no recorded transaction or interaction, ever

~64%

hadn't engaged in the last 5 years

Nonprofit-first mindset

Every solution is shaped by lean teams, tight budgets, and donor accountability.

Technology agnostic

We recommend what fits your goals — never a vendor relationship or product bias.

Fractional. Flexible. Affordable.

CIO-level expertise, right-sized to your organization's stage and budget.

Collaboration begins with a conversation.

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