

Waypoint Church Privacy Policy

At Waypoint Church, we value your spiritual growth and we want to support you. To further this mission, and to aid you in your journey, we collect a variety of information. With this information, we provide services and create programs tailored to the congregation's needs, both individually and collectively.

The purpose of this Privacy Policy is to describe how Waypoint Church (the "Church," "we" or "us") collects, uses, and shares information that can identify you, whether online or offline. To help you navigate through the policy and go to the part that interests you the most, you can click on one of the links below.

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1. Information We Collect

The type of information we collect and how we use that information depends on the context of your interactions with us, including in person, through our website [and/or apps], when you contact us by telephone, email, or mail, participate in our program or services, or connect with us through social media. We also receive information from third parties, such as other organizations we work with, and publicly available sources.

a. Information You or Others Provide to Us

The following provides examples of the type of information that we collect and how we use that information.

Context	Examples of Types of Information	Primary Purpose for Collection and Use
Account registration	When you create an account, we collect your name and email address.	To administer your account and communicate with you about your account.
Demographic information	We may conduct surveys or otherwise collect demographic information such as age, household information, family information, and other information about you.	To allow us to better understand who you are and the services in which you are most interested.
Donations	If you make a donation, we collect your name, contact information (such as email address, phone number, and physical address), and payment information (such as credit card number and billing address).	To provide opportunities for you to partner with us through financial giving and to process donations.
Inquiries, comments, and requests	If you contact us, such as to inquire about our organization, provide feedback, or request information, we collect your name and contact details, as well as any other content that you send to us.	To respond to or follow-up on your comments, inquiries and other requests.
Mailing list	When you sign up for one of our mailing lists we collect your email address or postal address.	To keep you informed of our ministry, send you ministry information and resources which we believe you will be interested in, and send special offers or other promotional messages we think will be of interest to you or for which you have requested information.
Partner programs	We collect information that you provide as part of a program or event that we co-sponsor or co-market with another organization.	To conduct Church activities with other organizations we work with and send tailored promotional communications to you jointly offering a product or service.

Context	Examples of Types of Information	Primary Purpose for Collection and Use
Personal beliefs and circumstances	We collect information about beliefs and circumstances including religious information, preferences, and information you disclose about your personal circumstances.	To provide support, resources and information we think might be of interest to you.
Social media	When you interact with us through social media, we collect any content you choose to provide, which may include your social media handle or account profile.	To communicate with you, understand your opinions, and provide tailored services.
Surveys	When you participate in a survey we collect information that you provide through the survey. If the survey is provided by a third party service provider, the third party's privacy policy applies to the collection, use, and disclosure of your information.	To allow us to better understand your opinions, and collect information relevant to our organization.

b. Information We Collect Automatically

As is common of many websites and apps, we gather certain information automatically. For example, when you visit our website [and/or apps] our web servers automatically log information- such as IP address, browser type, device characteristics, operating system, pages you visit, access times and dates, and other similar information.

We also use cookies or similar technologies to collect information when you visit our website [and/or apps], or interact with advertising or emails. For more information about cookies and similar technologies, please go to Section 4, titled "Cookies and Similar Technologies."

We may also collect your location via the geo-location tracking capability of your device, if you have that capability enabled.

2. How We Use Your Information

In addition to the purposes and uses described above, we use information as described below.

- Conduct Church activities, for instance to minister to you;
- Communicate with you about promotions, events, offers, or services for you or your family;
- Verify your identity (online or offline);
- Protect Church members;
- Improve any service we or our partners offer;
- Investigate, prevent, or take action regarding unlawful or harmful activities;
- For statistical purposes, such as identifying donation or attendance trends;
- Recognize you online;
- Conduct analytics;
- Facilitate any other purpose for which you provided the information or otherwise agree to;
- For administrative purposes, such as managing our relationships;
- Match the information with other information about you, for example in databases of our partners; and
- Create aggregated, anonymized or de-identified information, which we may use and disclose without restriction (for instance, for analysis, research or marketing purposes).

3. How We Share Your Information

In addition to the specific situations discussed elsewhere in this Privacy Policy, we share your information in the following situations:

- With a variety of service providers who help us run our organization. Among other things, service providers may help us with soliciting donations, recruiting members, billing, administering our website [and/or apps], order fulfillment, email services, advertising and marketing, and other functions;
- With trusted partners who wish to conduct statistical or administrative analysis, improve their services, or match you with services or products;
- With other organizations with which we may co-sponsor or co-market a program, service, or event;
- To detect and address fraud, credit risk, security or technical issues;

- Without restriction when the information is aggregated, anonymized or de-identified;
- When we believe that sharing is necessary to take action regarding possible unlawful activities, to establish or exercise our rights or defend against a legal claim, in connection with a legal process or to comply with other legal requirements;
- If the Church merges, combines with, or is acquired by another organization, we will share information with that organization, including at the planning stage;
- In situations involving potential threats to the safety or rights of the Church or any person or organization, for example with law enforcement agencies; and
- In any other circumstances where we have your permission or are otherwise permitted by law to share it.

4. Cookies and Similar Technologies

We and third parties use automated means to collect information about you and your device, when you use our website [and/or app] or interact with advertising or emails. These automated means include technologies such as cookies, Web server logs, Web beacons or pixels, and JavaScript, as well as functionality that can collect data from a mobile device. Such technologies are used for a variety of purposes, such as to make our websites work properly, to make a user's experience more efficient, to understand how visitors interact with our websites, and to for advertising purposes.

Cookies. Cookies are small pieces of information that are placed on your computer or mobile device by websites you visit. We use our own cookies as well as cookies served by third parties. Your internet browser may be able to notify you when you receive certain types of cookies, or be able to restrict, delete, or disable certain cookies. However, some website features or services may not function properly without certain cookies.

Web Beacons or Pixels. Web beacons or pixels, are often used in combination with cookies and are tiny image files placed on a website or in an e-mail message. Among other things, web beacons track actions of website users and email recipients, such as which pages are visited, when an e-mail was opened, and which links were clicked. We or third parties may send instructions to your device to store or gather the sorts of information described above and other details about your interactions.

Do Not Track Signals. Some web browsers incorporate a "Do Not Track" or similar feature. Currently we do not respond to Do Not Track signals.

5. Your Choices

You can make the following choices regarding your information:

Accessing, Modifying, or Deleting Your Information. You may request that we give you access to your information, delete your information, or modify your information that you think is inaccurate or incomplete. You may exercise the rights by contacting us using the information provided below. We do our best to consider all requests of this nature, even if we are not legally required to do so, but you should note that in many situations we must keep your information to comply with our legal obligations, resolve disputes, enforce our agreements, detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or for another one of our business purposes.

Objection to Certain Processing. You may object to our use or disclosure of your personal information in certain circumstances by contacting us using the information provided below.

Other Opt-Out Choices. You may choose to provide us with your email address for the purpose of allowing us to send you information about the Church and our events, newsletters, offers, and other promotional materials. You can stop receiving promotional emails by following the unsubscribe instructions in emails that you receive.

6. Children's Information

We do not knowingly collect personal information from children under 13 years of age without parental consent. If you believe we might have any information from or about your child under 13, please contact us using the information below so that we may take measures to delete such information.

7. Data Security

We understand and respect the importance of the security of the information we collect. Nonetheless, no organization can provide complete assurances that its security measures will avoid all risks or breaches. While we use reasonable efforts to protect your information from unauthorized access, use, or disclosure, we cannot guarantee the security of your information. In the event we are required by law to inform you of a breach of your information, we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

8. Third Party Links, Programs and Services

Our website [and/or apps] may contain links to third party websites, content or services. When you interact with these websites or services, those parties' privacy policies – not ours – will apply. Likewise, if you provide information to third parties at events, that information will be handled pursuant to their – not our – policies. We are not responsible for the websites, content, security or practices of any third parties. We do not vet, endorse or make any representations about third parties or their websites, applications or services.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our practices, relevant laws and other factors. The updated version will be effective as soon as it is published. You can check the "Last modified" legend at the bottom of this page to see when this Privacy Policy was last revised. We may also notify you of material changes via email or through a notice on the website [and/or apps].

10. Waypoint SMS Privacy Policy

By subscribing, you have provided us with consent to send you text messages regarding Waypoint Church events. Message frequency varies by events/preference. Message and data rates may apply. Carriers are not liable for delayed or undeliverable messages. If your phone does not support MMS, you'll receive SMS instead.

11. OPT-OUT OR STOP

If you wish to stop receiving text messages from Waypoint Church, reply to any text message and in the reply, text STOP. You may also stop text messages by calling us at 512-343-7763 or emailing us at dgonzales@waypointatx.com

12. HELP OR SUPPORT

If at any time you need our contact information on how to stop text messages, reply to any of our text messages and in the reply, text HELP. Upon receiving your text message, we will send you a text message with this information. In general, the messages we send provide you with information about our upcoming events, new content, and other announcements. Some of the text messages we send may include links to websites. To access these websites, you will need a web browser and internet access.

13. SUPPORTED CARRIERS

This program is supported by Alltel, AT&T, Boost, Sprint, Verizon Wireless, Virgin Mobile, MetroPCS, T-Mobile and U.S. Cellular. T-Mobile is not liable for delayed or undeliverable messages. Products and services are compatible with AT&T handsets.

14. PRIVACY POLICY

We respect your privacy and will not distribute your mobile phone number to any third parties.

15. Contact Us

If you have any questions about this Privacy Policy, or about how we use your information, please contact us at: INFO@WAYPOINTATX.COM

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