FLORIAN MAUERER

THE HERO'S PATH

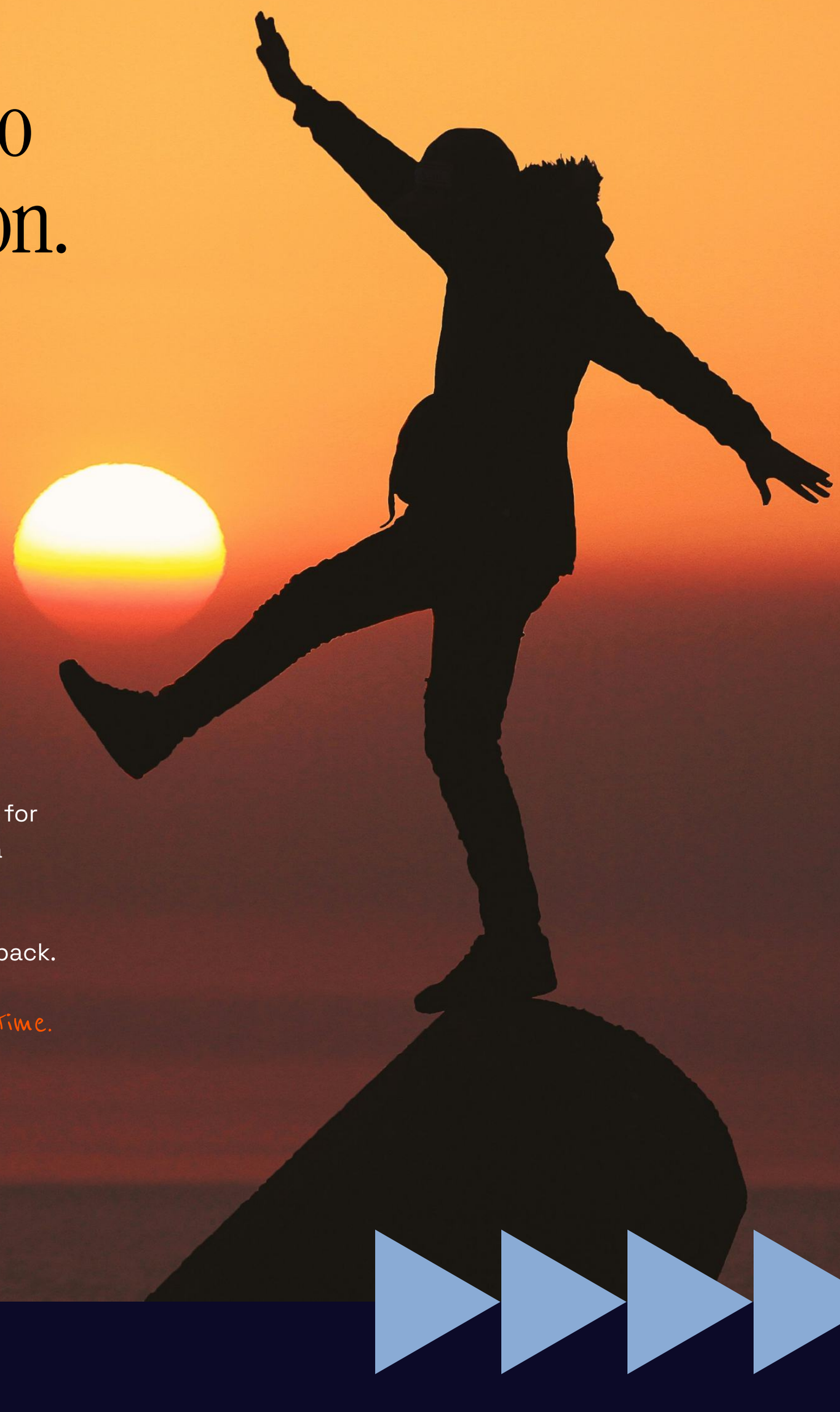
THE NEXT CHAPTER

When success is no longer the question.
What's next is.

A four-month private sparring engagement for CEOs, entrepreneurs and senior leaders at a turning point.

See clearly. Break through what holds you back. Build what's possible.

private. 4 months. start anytime.
strictly confidential.



1 Leader

4 Months

5 Private sessions

1 Next chapter day

The private path within The Hero's Path • In person + Online

Soul + Strategy

FLORIAN MAUERER

See clearly.
Know who you are.
Break through.
Choose.
Build what's possible.



The NEXT CHAPTER is the private path of The Hero's Path. Four months of one-to-one sparring to see what is really going on, make the decisions you have been avoiding and build a next chapter that holds in real life.

a private path within the hero's path.

1 See clearly

what is really going on?

Get beneath noise, pressure and surface symptoms. Find the real question behind the question you keep circling.

2 Know who you are

what is actually yours?

Separate what is yours from role, expectation and duty. Know what you want when nobody is watching.

3 Break through

what keeps you stuck?

Name the patterns, fears and loyalties that keep you in a life that no longer fits. See what staying costs you.

4 Choose bravely

what will you decide?

Turn options, complexity and inner tension into clear decisions. The ones you have been avoiding. Tested against reality between sessions.

5 Build what's possible

how do you make it real?

Design The Next Chapter for work, life, time, relationships and contribution. Your one-page Manifesto. Your 90-Day Decision Map.



Florian Mauerer

Life & Leadership Strategist

Twenty years in high-performance leadership: ßCG. Head of Strategy at Carl Zeiss, Business Unit CEO.

Florian knows the room from the inside — and has sat where you sit. Soul + Strategy: the honesty to see what is true and the rigour to turn it into decisions that hold in real life.

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THE HERO'S PATH

From stuck to clear.
From clear to decided.

Private space. Real clarity.
A next chapter that holds.



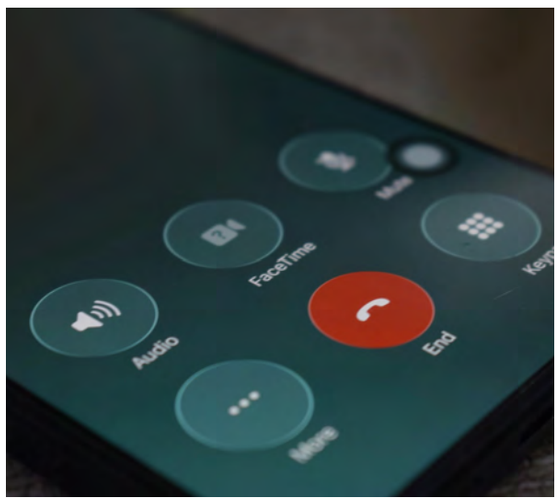
Private Sparring

Five focused sessions across four months. In person or online. The one conversation with no agenda but yours.



The Next Chapter Day

One full day at a place with aura, away from role and routine. The day the chapter gets designed.



Direct Access

When the decision moment hits, you do not wait for the next session. Short voice or text sparring, within the day.



Reality-tested

Four months, not one weekend. You decide, act, observe, adjust. Every decision gets checked against real life before it goes into the Manifesto.

For leaders at a turning point

The Next Chapter is for CEOs, entrepreneurs and senior leaders for whom it is no longer one decision, but the whole picture. You know something has to change, but from inside your own life it is difficult to see what. You want one trusted counterpart with no stake in the answer - to see clearly, decide wisely and move. Not coaching. Not therapy. Sparring.

What you leave with

- Clarity about what is really going on
- Clarity about who you are beneath the role, and what is truly yours
- Decisions you can stand behind — professionally and personally
- Your one-page Next Chapter Manifesto
- A 90-Day Decision Map
- The courage to stop what no longer fits

Format

- 1 leader only
- 5 private sparring sessions, in person or online
- Direct access between sessions
- 4 months, start anytime
- 1 Next Chapter Day, in person
- Strictly confidential. No reporting to anyone.

Choose your element

- Water: a day on the water
- Stone: a day in the mountains
- Your place: by arrangement

Book your Clarity Call

- A confidential conversation about where you are and what comes next
- florianmauerer.com
- office@florianmauerer.com

From stuck to clear. From clear to decided.

Soul + Strategy