FLORIAN MAUERER

THE HERO'S PATH

THE CALLING

The life you want is waiting for you. Start now.

A four-week online experience for accomplished leaders who feel that something no longer fits.

Not another course. The beginning of your path.

founding cohort. 25 spots available.
starting january 2027.

1 First Step

4 Weeks

4 Modules

2 Live Workshops

Something is calling you. Start listening.

Soul + Strategy

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Four weeks to listen, get clear and take the first step.



Everything works. You are successful, you deliver.
And yet a quiet question keeps showing up:
Is this really all?

THE CALLING is a four-week journey to step back from the noise, listen to what is true for you and find your direction. With peers who will challenge and support you honestly.

clarity today; a different tomorrow.

1 Listen

what is really going on?

What is really going on?
What no longer feels right?

2 Get Honest

what is actually yours?

Look at the gap between the life you live and the life you want.

3 Find Clarity

what keeps you stuck?

Reconnect with what truly matters, in work, life, and as a leader shaping the world.

4 Choose

what will you decide?

Turn insights into action.
Remove your key blockage.



Florian Mauerer

Life & Leadership Strategist

Twenty years in high-performance leadership: ßCG. Head of Strategy at Carl Zeiss, Business Unit CEO.

Florian knows the room from the inside — and has sat where you sit. Soul + Strategy: the honesty to see what is true and the rigour to turn it into decisions that hold in real life.

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Clarity. Direction. First step.

You are not walking alone

A strong peer group changes the quality of questions. You meet people like you. Eager to make more out of their life. Ready to help you to step up. Ready to challenge you without agenda. Because they want you to progress.



Format

4 weeks online
One module per week, at your own pace: 30 minutes of concise input, one exercise, one question to carry into the week.

2 life workshops with Florian
90 minutes each, in week 2, and week 4. Live, not recorded. Real questions, honest answers, direct sparring in the group.

The leader type
Before we start, you take the test. You see where you stand and which pattern runs your leadership.

Small peer group
Maximum 25 leaders who hear the same call. Honest exchange between the workshops. Cohort 1 in German.

What you leave with

- Clarity about where you stand, without excuses
- Levers to ditch stress and overwhelm
- A direction you can name in one sentence
- One blockage identified, understood and cleared
- Unlimited energy for peak performance
- Tools & strategies to live the life you want

Founding cohort January 2027 25 places

Book your Clarity Call

- A confidential conversation about where you are and what comes next
- florianmauerer.com
- office@florianmauerer.com

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