Chance Logan

chance.logan68@gmail.com | www.chance.is/ | www.linkedin.com/in/chancelogan0

PROFESSIONAL SUMMARY

I am a UX Designer at The Aquarium Professional Services (AQPS), delivering end-to-end design solutions. I design custom apps for clients, including project management software for a global engineering company, leading initiatives that improved data governance and reduced software subscription costs. I facilitate codesign workshops, and synthesise insights between clients, developers and subject matter experts. Skilled in Figma, prototyping, usability testing, process mapping, design systems, and exploring AI-assisted workflows.

EXPERIENCE

UX Designer @ The Aquarium Professional Services **Oct 2024 - current**

- Led the design of a custom Form Builder (live Oct 2026). Starting from an audit of 17 legacy forms, designed version control, layered admin permissions, ERP-linked fields and cross-app automations, with legacy and new forms running side by side.
- Led the mapping and design of a weather risk alerts platform for a major airline, consolidating 13+ disparate data sources into an alerts dashboard proof of concept.
- Our team are Good Design Award Winners: Workforce Planning App. I contributed to the iterative usability testing for Bradken's HR leaders to forecast team needs, estimate costs, and generate budget reports, slashing a global budgeting cycle from 12 weeks to 3.
- Mapped process flows and tested a single sign-on portal across a client's suite of apps, covering role-based access, app switching and audit logging.
- Contributed to digitisation of engineering foundry workflows by replacing restrictive legacy Salesforce software with a Quality Management app that manages root-cause analysis and non-conformance processes.
- Our team's task app was built to replace our client's costly per-user licence subscription, to instead develop a bespoke app that centralises the workforce's projects, increasing the user base from 200 to 350+.

UX Designer @ qwil **May 2024 - Oct 2024**

- Winners of the $1,500 People's Choice Award, UNSW Founders New Wave Showcase.
- Validated assumptions about student learning and feedback during *Work-Integrated Learning* units with secondary research & conducting 7 user interviews.
- Audited and reorganised qwil's user flow and information architecture for better usability, continually realigning to target users as priorities change.
- Conducted competitor and market analysis to define product value prop.

Senior Sales & Events Coordinator @ Uplift Events **Jun 2019 - Apr 2024**

- Oversaw interstate expansion and scaling portfolio from Melbourne to Sydney, delivering new interstate venue partnerships, and maintained a 25% conversion rate from leads to bookings.
- End-to-end event management: from sales call to event planning and facilitation, delivering an average of 40 team-building events a year.
- Worked with a diverse portfolio of professional clients, from small business to PwC, CSL, ABL, Canva, ensuring professional relationships and repeat business.

EDUCATION

- Graduate Diploma of Design (Interaction & UX Design) @ UNSW (85 WAM) grad. 2023
- Bachelor of Arts (Linguistics & Psychology), @ Monash University grad. 2021

CERTIFICATE & AWARDS

- $1,500 People's Choice Award, UNSW Founders New Wave Showcase 2024
- Faculty of Arts, Design and Architecture Dean's List for Excellence 2023
- Foundations of UX Design (Google, Coursera) 2023
- ADA Innovation Hub Circular Economy Design Sprint 2023

VOLUNTEER & COMMUNITY

- Social Club Coordinator, Balmain Wolverines Netball Club 2026 - current
- Development Subcommittee, UNSW Design Society 2023
- Club registrar & coach, Oakleigh South Netball Club 2014 - 2022

REFERENCES

References can be sent upon request

- **Reference #1,** Lead Designer & Manager @ AQPS
- **Reference #2,** Founder @ qwil