

Chance Logan

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PROFESSIONAL SUMMARY

I am a UX Designer at The Aquarium Professional Services (AQPS), delivering end-to-end design solutions. I design custom apps for clients, including project management software for a global engineering company, leading initiatives that improved data governance and reduced software subscription costs. I facilitate codesign workshops, and synthesise insights between clients, developers and subject matter experts. Skilled in Figma, prototyping, usability testing, process mapping, design systems, and exploring AI-assisted workflows.

EXPERIENCE

UX Designer @ The Aquarium Professional Services

Oct 2024 – current

- Led the design of a custom Form Builder (live Oct 2026). Starting from an audit of 17 legacy forms, designed version control, layered admin permissions, ERP-linked fields and cross-app automations, with legacy and new forms running side by side.
- Led the mapping and design of a weather risk alerts platform for a major airline, consolidating 13+ disparate data sources into an alerts dashboard proof of concept.
- Our team are Good Design Award Winners: [Workforce Planning App](#). I contributed to the iterative usability testing for Bradken's HR leaders to forecast team needs, estimate costs, and generate budget reports, slashing a global budgeting cycle from 12 weeks to 3.
- Mapped process flows and tested a single sign-on portal across a client's suite of apps, covering role-based access, app switching and audit logging.
- Contributed to digitisation of engineering foundry workflows by replacing restrictive legacy Salesforce software with a Quality Management app that manages root-cause analysis and non-conformance processes.
- Our team's task app was built to replace our client's costly per-user licence subscription, to instead develop a bespoke app that centralises the workforce's projects, increasing the user base from 200 to 350+.

UX Designer @ qwil

May 2024 – Oct 2024

- Winners of the [\\$1,500 People's Choice Award](#), UNSW Founders New Wave Showcase.
- Validated assumptions about student learning and feedback during *Work-Integrated Learning* units with secondary research & conducting 7 user interviews.
- Audited and reorganised qwil's user flow and information architecture for better usability, continually realigning to target users as priorities change.
- Conducted competitor and market analysis to define product value prop.

Senior Sales & Events Coordinator @ Uplift Events

Jun 2019 – Apr 2024

- Oversaw interstate expansion and scaling portfolio from Melbourne to Sydney, delivering new interstate venue partnerships, and maintained a 25% conversion rate from leads to bookings.
- End-to-end event management: from sales call to event planning and facilitation, delivering an average of 40 team-building events a year.
- Worked with a diverse portfolio of professional clients, from small business to PwC, CSL, ABL, Canva, ensuring professional relationships and repeat business.

EDUCATION

- Graduate Diploma of Design (Interaction & UX Design) @ UNSW (85 WAM) grad. 2023
- Bachelor of Arts (Linguistics & Psychology), @ Monash University grad. 2021

CERTIFICATE & AWARDS

- [\\$1,500 People's Choice Award, UNSW Founders New Wave Showcase](#) 2024
- [Faculty of Arts, Design and Architecture Dean's List for Excellence](#) 2023
- [Foundations of UX Design \(Google, Coursera\)](#) 2023
- [ADA Innovation Hub Circular Economy Design Sprint](#) 2023

VOLUNTEER & COMMUNITY

- Social Club Coordinator, Balmain Wolverines Netball Club 2026 – current
- Development Subcommittee, UNSW Design Society 2023
- Club registrar & coach, Oakleigh South Netball Club 2014 – 2022

REFERENCES

References can be sent upon request

- **Reference #1**, Lead Designer & Manager @ AQPS
- **Reference #2**, Founder @ qwil