



Helping Build Canada.

One project at a time.

Media Kit

Permit.ca is the marketplace where Canadian property owners, builders and developers find the licensed professionals every building permit requires — and pay them safely.



Canada has to build. Every unit starts with a permit. permit.

Density has been legalized. Supply has to be built.

Basement suites, laneway homes, additions, multiplex conversions. The policy has moved. The homes still have to get through a building department.

Before a shovel touches ground, a project needs professionals.

Drawings. An engineer stamp. A survey. A zoning review. Almost every piece of real estate in Canada needs a permit or a licensed professional before anything is built.

That step still runs on phone calls and voicemail.

Owners cannot verify a licence. Good firms are invisible. Money changes hands on trust. It is where projects quietly stall for weeks.

Permit.ca moves that step online.

Post a project once. Receive quotes from professionals whose licences have been verified. Pay by milestone, released only when the work is approved.

Why it matters beyond housing

Every project that clears puts work on a professional desk. Architects, engineers, BCIN designers, land surveyors, planners and consultants, most of them small Canadian firms. A faster permit process is a housing story and a jobs story at the same time.

BOILERPLATE — APPROVED FOR PUBLICATION

Permit.ca is a Canadian marketplace that connects property owners, builders and developers with the licensed professionals every building permit requires — architects, engineers, designers, surveyors, planners and consultants. Licences are verified before a professional can quote, and payments are held securely with a regulated, Canada-registered payment provider and released only when the client approves the work. Permit.ca operates in the Greater Toronto Area and is expanding across Canada.



Fast facts and story angles.

What it is	A marketplace for licensed construction professionals
Where	Started in the Greater Toronto Area, expanding across Canada
Scale	Thousands of projects registered on the platform
Disciplines	18 professional categories, from structural engineering to arborist reports
Payments	Held with a regulated, Canada-registered payment provider, released on client approval
Who it serves	Homeowners, landlords, small businesses, franchises and developers
Cost to clients	No platform fees

STORY ANGLES

Directions other reporters have found useful. Not headlines — yours will be better.

- The permit is the housing-crisis bottleneck nobody talks about.
- Why hiring an engineer in Canada still runs on voicemail.
- Everyone has a contractor horror story. What would it take to end them?
- Protected payments arrive in an industry built on a handshake.
- The hidden cost of opening a small business: rent on a room you cannot use yet.
- Small design and engineering firms are getting a new front door.

QUOTES — CLEARED FOR USE

“Canada cannot build its way out of a housing shortage without the people who make building legal. That work happens before anyone breaks ground, and it has been invisible.”

— Bilal Asad, Chief Executive Officer, Permit.ca

“Nobody should have to send thousands of dollars to a stranger and hope. We verify the licence before anyone can quote, and the money is not released until the work is approved.”

— Bilal Asad, Chief Executive Officer, Permit.ca



Using our name and mark.



On light backgrounds



On dark backgrounds

Do

Use the supplied files. Keep clear space around the mark equal to the height of the shield on all sides.

Do not

Recolour, stretch, rotate, add effects, or rebuild the mark. Do not place the colour logo on a dark background — use the white version.

Name

Permit.ca on first reference. Permit is fine afterward. Not PermitCA, Permit CA, or Permit.ca lowercase mid-sentence.

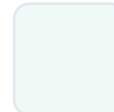
COLOURS



Permit Green
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Deep Navy
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Mist
#EFAF6

Press enquiries

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We reply to media within one business day. Interviews, data requests and background briefings welcome.