

BECOME A STRONGER DESIGNER



PRACTICAL GUIDANCE FOR DESIGNERS WHO WANT TO STRENGTHEN THEIR WORK, CLARIFY THEIR DIRECTION AND MOVE CLOSER TO THEIR DREAM JOB.

DM-Eight mentorship is built on real industry experience, honest conversations and individual attention. We help designers understand where they want to go, identify what needs to improve and develop the confidence to move forward.

WHAT WE DEVELOP

◆ CAREER DIRECTION

Clarify opportunities, user needs, priorities and design direction.

◆ PORTFOLIO & PRESENTATION

Establish a strong vision, align stakeholders and guide design decisions.

◆ PROFESSIONAL POSITIONING

Develop relevant, distinctive and coherent product concepts and solutions.

◆ DESIGN THINKING

Refine concepts and collaborate closely with teams moving towards real products.

◆ CONFIDENCE & COMMUNICATION

Make ideas tangible through powerful imagery, presentations and visual communication.

◆ INDUSTRY AWARENESS

Understand how professional design teams operate and what different environments expect.

We're here to help each designer build a stronger, more authentic professional identity

The objective is not to impose a formula or create a copy of someone else. Every designer is different. Mentorship adapts to the person, their current level, their ambitions and the challenges they are facing.



Your goal becomes his personal commitment

For Pablo Díaz, mentorship is not simply about giving advice. He personally invests his experience, energy and determination in helping each designer move towards their goals.

FROM POTENTIAL TO PROGRESS



MENTORSHIP FOCUS

◆ PORTFOLIO REVIEW

Project selection, structure, storytelling, visual hierarchy and clarity of presentation.

◆ CAREER STRATEGY

Target roles, suitable companies, skill gaps, applications and next professional steps.

◆ DESIGN CRITIQUE

Constructive feedback on concepts, process, decisions, communication and final outcomes.

◆ PERSONAL POSITIONING

CV, LinkedIn, portfolio introduction and the way your experience is communicated

◆ INTERVIEW PREPARATION

Presenting your work, answering questions, receiving feedback and building confidence

Structured mentorship can strengthen career readiness, professional confidence and positioning

A FOCUSED, PERSONAL PROCESS DESIGNED TO TURN FEEDBACK INTO PRACTICAL IMPROVEMENT AND STRONGER CAREER OPPORTUNITIES.

Experienced design leadership and hands-on product design support, from early product direction to concept development, visualisation and development support.

01 Understand

Review your background, ambitions, current work and the challenges you want to overcome.

02 Define

Identify priorities, establish realistic objectives and create a clear development direction.

03 Strengthen

Work on portfolio quality, design thinking, communication and professional positioning.

04 Apply

Translate learning into concrete actions, improved work and stronger preparation for real opportunities.

FORMT & EXPECTED DURTION

Average mentorship period of 3 months • The programme is adapted to each designer, with regular one-to-one sessions, practical assignments, portfolio reviews and clear next steps between sessions.

A structured mentorship can strengthen career readiness, professional confidence and positioning. It is designed to improve your chances of reaching the right opportunity, while no program can guarantee a specific job outcome.

WHAT A DESIGNER CAN EXPECT FROM US

THE OBJECTIVE

- ◆ Honest and direct feedback
- ◆ Practical recommendations and clear next steps
- ◆ Individual attention rather than generic advice
- ◆ Guidance based on real design and industry experience
- ◆ A stronger portfolio and clearer professional story
- ◆ Better preparation for applications, interviews and design conversations

MENTORSHIP SHOULD NOT MAKE YOU A COPY OF SOMEONE ELSE

WE GUIDE YOU TO BECOME A STRONGER VERSION OF YOURSELF.

To help each designer become more capable, confident and prepared to contribute in a professional design environment.

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