

Love Ventures EIS Fund Overview For Advisers

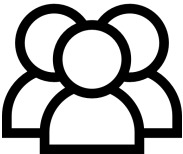
The Love Ventures EIS Fund is a venture capital fund investing in Seed and Series A across Fintech, Future of Work and Consumertech. The fund aims to deploy the capital raised in the first 12 months into 8-14 companies. The target return of the fund is 3.17x over 7 years.

» Love Ventures

Close Date	Bi-annual in April and October
Deployment period	12 months
Minimum investment	£10,000

This is a high risk investment, and you are unlikely to be protected if something goes wrong. Don't invest unless you are prepared to lose all the money you invest. Please see the reverse.

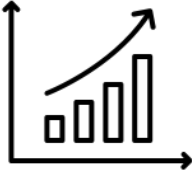
WHAT WE LOOK FOR



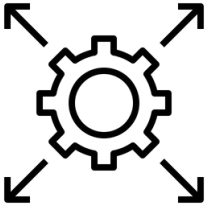
Exceptional founding team



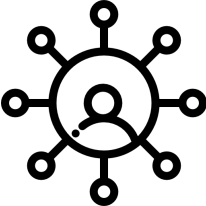
Proprietary technology



Path to profitability



Scalable and validated business model



Winning go-to-market strategy



Large total addressable market

HOW WE SELECT OUR COMPANIES



FEES

Initial Fee	Advised 2% +VAT
Annual Management Fee	2% + VAT (3 years)
Performance Fee	20% +VAT above 100% returns Transaction fees may also be applicable

OUR SECTORS

FINTECH

We are deeply ingrained in this ecosystem through our own 20 investments in the space, including as angels in Revolut and Chip, as well as team members hailing from both Barclays and PayPal Ventures.

FUTURE OF WORK

We have an extensive PropTech and real estate network through our advisor Rob Hamilton who exited the Instant Group and Andrew Hynard who was formerly Deputy Chairman of JLL in the UK.

CONSUMERTECH

With a founding board member of Skyscanner and the founder of a D2C eCommerce startup on our team, as well as 13 investments in the space, Love Ventures is well positioned to identify the household names of the future.

The Love Ventures Community

PORTFOLIO COMPANIES



Our community comprises the Fund’s advisors, founders, operators, select venture capital funds and our investors.

This powerful network houses members with strong expertise in building and operating start-ups, scale-ups and global companies across our areas of focus and expertise, with community members receiving access to regular events, webinars and social engagements.

Our growing community is at the core of our investment approach. It is integrated into all stages of the Love Ventures value chain from sourcing to growth to eventual exit of our portfolio companies.



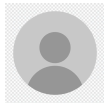
Adrian Love
General Partner



Marcus Love
General Partner



Bill Corfield
Principal



TBC
Investment
Associate



Annabel Stanford,
Investor Relations



Olly Norman
Investor Relations



Orissa Uppal
Client Services

If you’re interested in investing with Love Ventures please contact Olly Norman (olly@loveventures.co.uk) or Annabel Stanford (annabel@loveventures.co.uk)

RISKS

This Investment may not be suitable for all Investors. Investors should be aware that investing in unquoted companies carries with it a high degree of inherent risk.

You could lose all the money you invest If the business you invest in fails, you are likely to lose 100% of the money you invested. Most start-up businesses fail. You are unlikely to be protected if something goes wrong The business offering this investment is not regulated by the FCA.

Protection from the Financial Services Compensation Scheme (FSCS) only considers claims against failed regulated firms. Learn more about FSCS protection here: <https://www.fscs.org.uk/what-we-cover/investments>. Protection from the Financial Ombudsman Service (FOS) does not cover poor investment performance. If you have a complaint against an FCA-regulated firm, FOS may be able to consider it. Learn more about FOS protection here. <https://www.financial-ombudsman.org.uk/consumers>.

You won’t get your money back quickly even if the business you invest in is successful, it may take several years to get your money back. You are unlikely to be able to sell your investment early. The most likely way to get your money back is if the business is bought by another business or lists its shares on an exchange such as the London Stock Exchange. These events are not common. If you are investing in a start-up business, you should not expect to get your money back through dividends. Start-up businesses rarely pay these.

Don’t put all your eggs in one basket. Putting all your money into a single business or type of investment for example, is risky. Spreading your money across different investments makes you less dependent on any one to do well. A good rule of thumb is not to invest more than 10% of your money in high-risk investments. <https://www.fca.org.uk/investsmart/5-questions-ask-you-invest>.

The value of your investment can be reduced the percentage of the business that you own will decrease if the business issues more shares. This could mean that the value of your investment reduces, depending on how much the business grows. Most start-up businesses issue multiple rounds of shares. These new shares could have additional rights that your shares don’t have, such as the right to receive a fixed dividend, which could further reduce your chances of getting a return on your investment. If you are interested in learning more about how to protect yourself, visit the FCA’s website here. <https://www.fca.org.uk/investsmart>.

IMPORTANT INFORMATION

This is a financial promotion as set out in the Financial Services and Markets Act 2000 (FSMA). This document has been approved as a financial promotion under Section 21 of the Financial Services and Markets Act 2000 by Love Ventures VC Limited (FRN_1001875).

Love Ventures VC Limited is a private limited company registered in England and Wales, registered number 12829912, with registered office, South Building, Upper Farm, Wootton St. Lawrence, Basingstoke, RG23 8PE. Love Ventures VC Limited is authorised and regulated by the Financial Conduct Authority (FRN: 1001875). This document should be read in conjunction with the Information Memorandum and Application Pack for Love Ventures EIS Fund. Love Ventures does not take responsibility for assessing the appropriateness of your investment and you should therefore seek financial advice before investing.

All information correct as at 15 July 2025.

