

2024 IMPACT REPORT

A message from our Executive Director

I once attended a gathering of Southern movement leaders in Mississippi, where an elder stated that his greatest accomplishment was “to be one of the many.”

Whenever I feel I am not doing enough, that Benevolence Farm is not doing enough, I remember that it's not up to one of us to do it all.

2024 was a constant reminder of how far we can go — together.

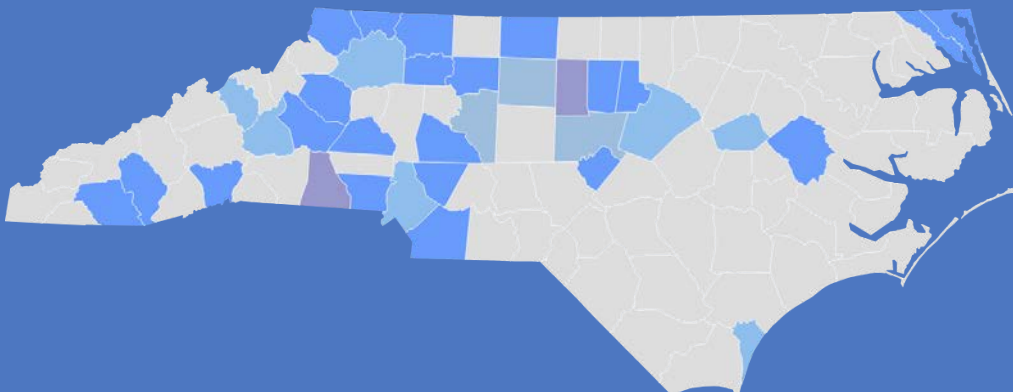
As you'll read in the pages that follow, we're not just providing housing and employment — we're creating opportunities for formerly incarcerated people to lead dignified and healthy lives.

We're able to do that thanks to our ongoing partnership with you.

So, for all you do — for being one of the many — thank you.

With gratitude,
Kristen Powers

Our residents are from across North Carolina:



2024 Staff

Executive Director: Kristen Powers

Reentry Operations Director:
Cassie Hanson

Community Advocacy Director:
Mona Evans

Farm Manager: Brett Rapkin-
Citrenbaum

Second Chance Manager: Katie
Anderson

Reentry Assistant: Eden Gustavsen

IMPACT SNAPSHOT

\$95,000

in living wages
distributed to formerly
incarcerated people via
our social enterprise

31

people housed through
our statewide
Housing First Fund

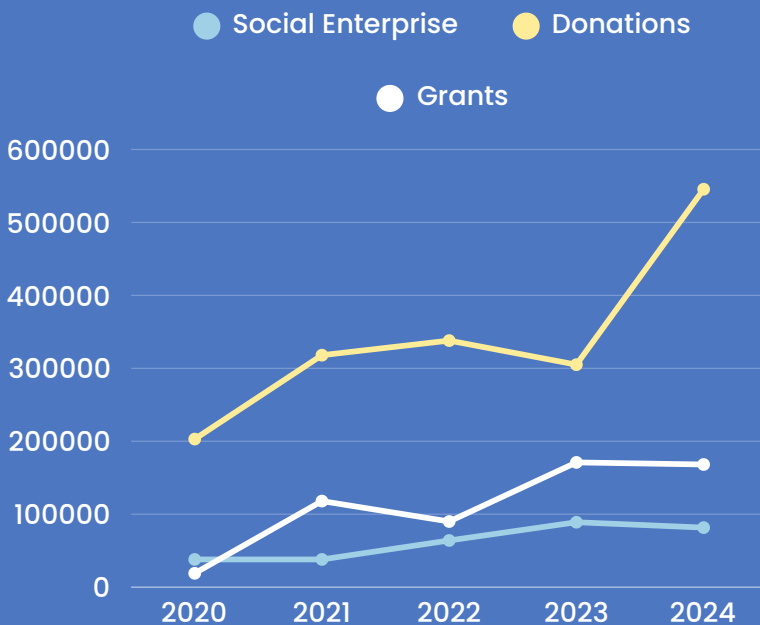
15

families supported in
strengthening
connections and
rebuilding relationships
after incarceration

A LOOK AT OUR BUDGET



What We Raised

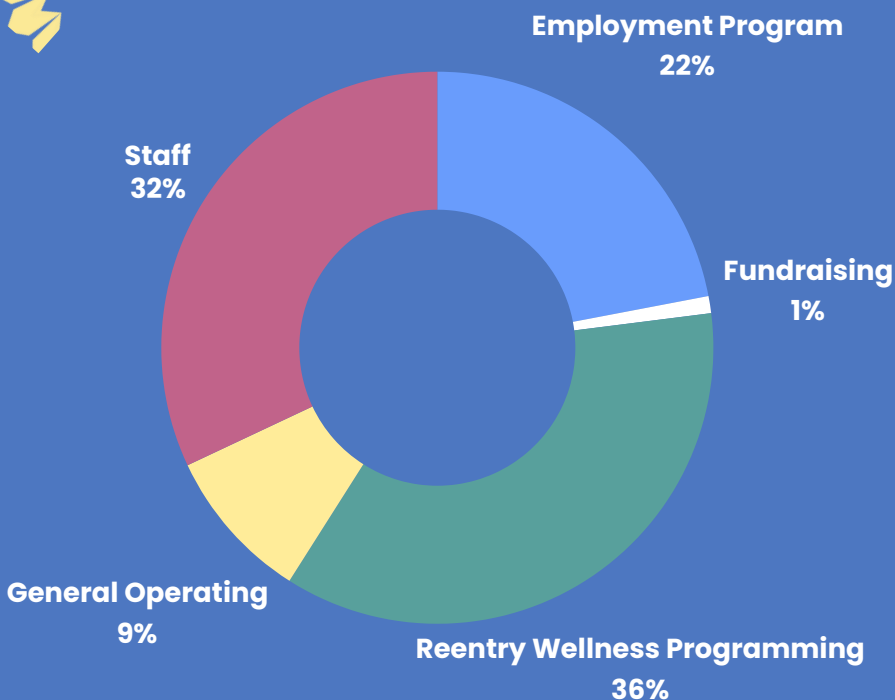


\$807,415

Benevolence Farm continues to grow our operating fund through individual donors and grants.

A large portion of 2024's revenue was restricted for capital projects like the Tiny Home Community. General operating support remains essential to keep our programs running.

What We Spent



\$681,877

A third of our budget supports Reentry Wellness Programming—this includes safe housing, transportation, reentry planning, and individualized, day-to-day support for residents navigating life after incarceration.

Half of our staff are formerly incarcerated women and your giving supports their salaries.

THE TINY HOME COMMUNITY

Benevolence Farm has maintained a waitlist for our housing program for three years, reflecting the high demand for one of the only reentry programs in the state for women of all conviction records. Even after opening a second home in 2022 — expanding capacity by 66% — we still can't meet the need.

In 2020, a former resident who had been incarcerated for 27 years shared a concern: transitioning from a shared home to living alone felt overwhelming, especially with new technology she had never used. Her insight helped shape the Tiny Home Community — seven small homes on our 13-acre property — that will double our housing capacity while allowing residents to live independently with the support of a close-knit community.

In June 2024, Benevolence Farm was awarded financing from the North Carolina Housing Finance Agency's Supportive Housing Development Program.

Thanks to generous donors and funders, we met our fundraising goal in December 2024. Construction begins in Summer 2025, with homes opening in late Spring 2026.



TOGETHER ON THE FARM

How we gathered in 2024



EASTER EXTRAVAGANZA

In April 2024, Bonding Families hosted our first community event for nearly 70 parents, children, and neighbors. Activities ranged from bunny hop races to an Easter egg hunt. Families enjoyed beautiful weather while strengthening their relationships with one another and new friends at no cost.



MOTHER'S DAY PICNIC

In its inaugural year, our Mother's Day Picnic was a beautiful celebration honoring women and mothers on and off the Farm. The event brought together over 90 supporters, performers, and speakers to uplift and recognize the strength of motherhood. Despite a last-minute venue change thanks to a thunderstorm, we raised \$7,500 to support the mothers who call Benevolence Farm home.



HALLOWEEN

Similarly to our Easter Extravaganza, Bonding families hosted an on-site Halloween celebration. Together, children and their families decorated pumpkins and enjoyed a flash dance mob, choreographed by the kids in their costumes. Thank you to our Duke Justice Project volunteers who made this event possible.

WHAT IT TAKES TO CONTINUE

Making Reentry Work In Rural Communities

REMAINING ROOTED IN RESTORATION

We bring reentry to life through stable housing, meaningful employment, and hands-on support for women and gender-expansive individuals returning from incarceration. In 2024, we strengthened programs to extend our reach and deepen impact. Our Housing First Fund helped people secure homes of their own across rural North Carolina, while Bonding Families supported mothers reconnecting with their children and rebuilding family relationships. Thanks to your support, we continue to meet people where they are—when they are ready for a new beginning.

CREATING SPACE FOR DIGNIFIED HOUSING

As shared earlier in this report, we are building the Tiny Home Community—a new housing model shaped by resident feedback and driven by need. In 2024, we secured last-mile funding, finalized site planning, and laid the groundwork for construction. Building housing is only the beginning. For reentry to be truly dignified, we must also provide the wraparound supports that help residents thrive: transportation, community connection, and a trauma-informed team. This project reflects what our residents have asked for—more autonomy, more privacy, and a stronger sense of belonging. Your commitment turns this vision into reality.

INVESTING IN OUR PEOPLE

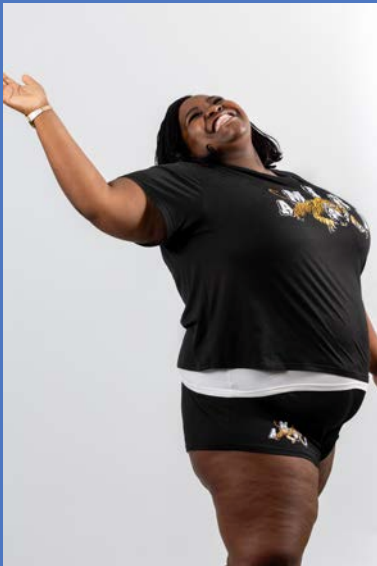
Every day, our staff walk alongside residents—offering emotional support, case management, and steady guidance through one of life's hardest transitions. More than half of our team have incarceration histories, bringing lived experience and deep empathy to their work. In 2024, we faced challenges sustaining fair compensation and benefits while responding to increased demand for support. In the year ahead, we are prioritizing staff wellness and retention — because those doing the work deserve the same care they offer others. Your giving helps us care for the people who care for our community.



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT

We deeply appreciate the people and organizations that contributed to our growth and sustained efforts in 2024.

This work is possible thanks to your time, expertise, and investments!



THANK YOU TO ALL OUR DONORS AND VOLUNTEERS

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