

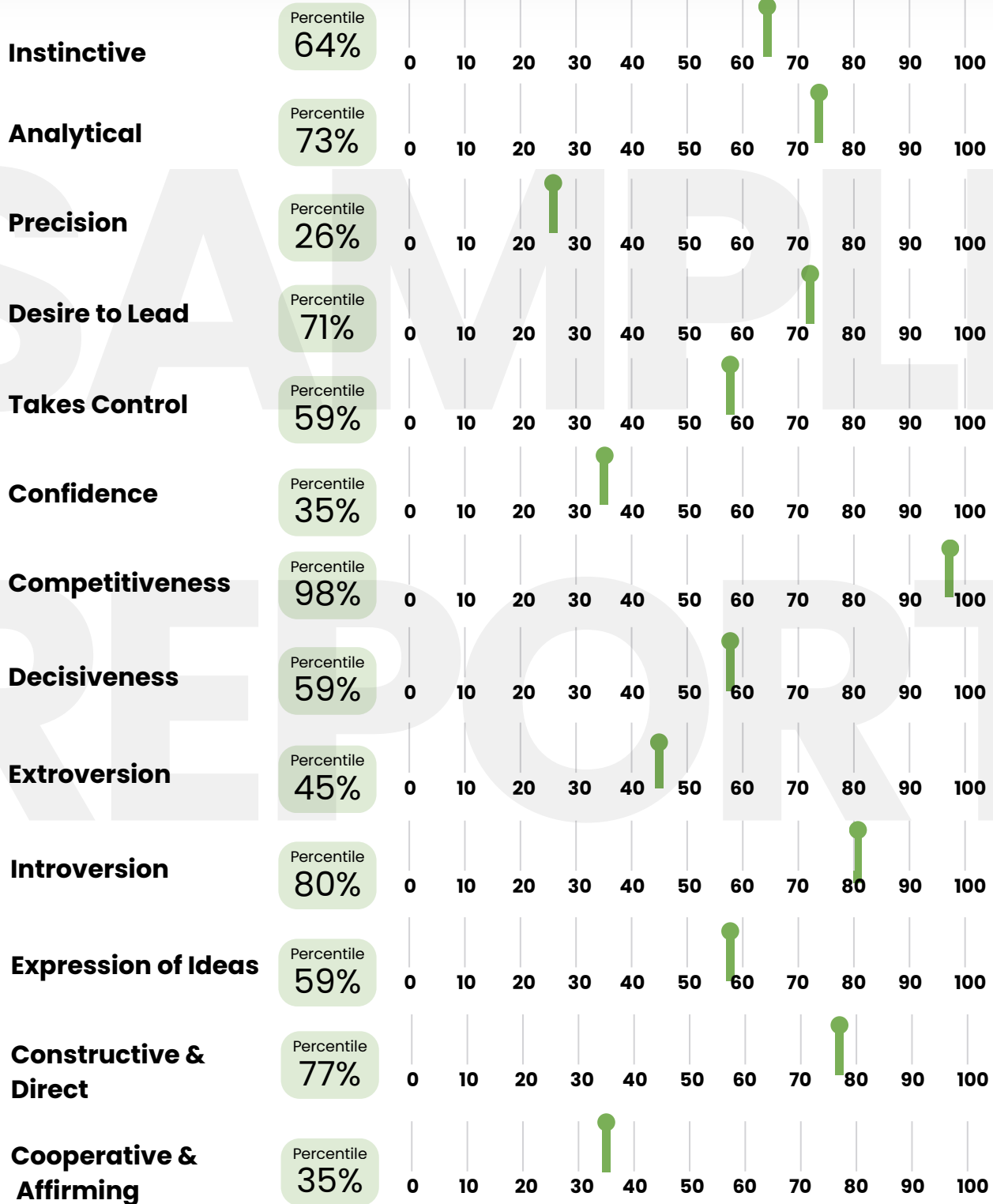
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Assessment Date
08/30/2026

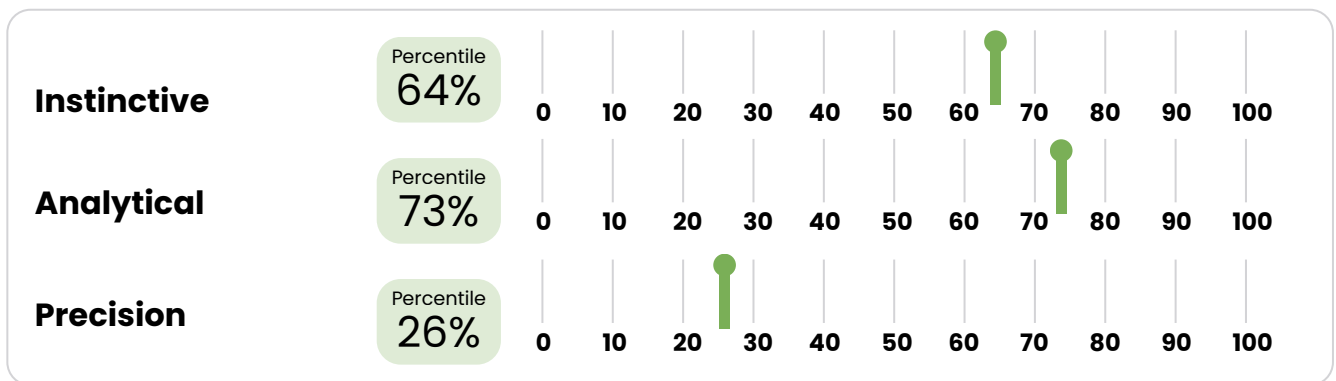
Dawn Profile: Sample Report

Your Results



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Part 1: Your Focus & Attention



Jane, your scores indicate that you rely most on your **Analytical** attentional style.

This means you naturally seek to understand how everything is connected and why it works the way it does. "Face value" is a type of currency you are not familiar with. Your ability to plan and connect seemingly unrelated ideas helps you create thoughtful, efficient, and well-organized solutions. You should add How It's Made to your "must-watch" list. However, you are not comfortable with tasks that require sustained concentration **Precision: 26**. You may disagree with me, implying that you have difficulty concentrating. If so, let me offer this counter: How would you like to thread 200 needles in an hour?

Although you may not enjoy tasks that require extended periods of repetition, your Instinctive style helps you stay aware of what's happening around you. Good analytical skills, combined with good instincts, are what allows people to successfully think on their feet. It's the style commonly seen in **senior executives, professors, and even high-ranking chess players**.

Where This Helps You:

- Your ability to plan and structure your ideas allows you to build solutions that work not just in theory, but also in real-world settings.
- You encourage flexibility by demonstrating to your team how to adapt intelligently and not react without thinking.
- You thrive in decision-making roles that require judgment, analysis, or strategy (e.g., leadership, consulting, research, operations).

Where This Hurts You:

- Your least developed attentional style is **Precision 26**. Suggesting that follow-through & boredom are your most significant threats. When under-stimulated, you may chase something more exciting, leading you to lose focus or possibly drop the ball on essential details.
- By overfilling your schedule, you can leave a trail of loose ends behind you as you jump from one exciting project to the next.
 - *With all those loose ends, you are bound to trip and fall into a pattern of overthinking, clouding your ability to make sound decisions.*
- You make well-informed, educated decisions, but when you are under pressure, you can get caught in "paralysis by analysis," leading all decisions to come to a halt.

What To Watch For:

- The more pressure you're under, the more likely you are to ignore the opinions of those around you and struggle to delegate.
- Think of the entrepreneur who has big dreams but keeps jumping from one business idea to another without fully launching any of them.
 - *If you do not strengthen your ability to follow through on projects, you may never see your goals come to fruition.*
- When you start and stop routines because you can become bored with the repetition and mundaneness.

Quick Reflection:

- What tasks are you currently putting off because they require you to slow down and pay attention to the details?
- How often do you find yourself rushing from one meeting to the next without taking a second to sit down?
- What goal have you stayed committed to, and what helped you follow through?
- How often do you pause to confirm that your approach is landing with the team?

Things To Keep In Mind:

- Begin practicing small acts of discipline.
 - *Before you go on your phone or do anything else, make your bed every morning. OR, when work starts, answer five emails before jumping to the next task.*
- Seek accountability. Share your goals with someone who can check in and hold you accountable on your follow-through.
- Instead of waiting for deadlines to force you into action, use time-based tactics to simulate pressure.
 - *By setting your own deadline 4 days earlier, it will create a sense of urgency and keep you motivated to see the task through.*
- Using a physical item (i.e., a note on the fridge, or essential items placed by the door) provides visual and spatial cues that can aid memory recall. This will help you stay on top of the details that you usually forget.

Part 2: Your Desire To Lead

Desire to Lead

Percentile

71%

0 10 20 30 40 50 60 70 80 90 100

Takes Control

Confidence

Competitiveness

Percentile

98%

0 10 20 30 40 50 60 70 80 90 100



Unlock Your Results Today.