

FOUNDER OF PEARLWORKS

David Pearl

David Pearl is an innovator in business, the arts and social change. He and his team at Pearlworks collaborate with you to create experiences that will shake up culture, inspire performance, spark fresh ideas, stimulate the real conversations and generally 'bring the room to life'.



A performing artist by background, David made his professional singing debut at the age of nine, singing alongside Plácido Domingo at the Royal Opera House in London. He has toured the world as an orchestral player, presented a primetime music series on BBC2, set up two mould-breaking opera companies and played cocktail piano (badly) in some celebrated hotel lobbies. In 1994, when one of the world's leading service firms was looking for a radical new way to boost creativity, they asked for David's help. Three decades on, he is a creative confidante to the leaders of some of the world's foremost businesses, helping them and their teams perform at new levels. He is in demand as a speaker, weaving together his creative background and boardroom experience in talks and workshops that are highly entertaining, unusually interactive and richly insightful.

David is also known as a go-to Experience Engineer: designing, orchestrating and animating high-stakes meetings and events around the world with his creative team at Pearlworks. His non-profit venture, Street Wisdom, transforms ordinary city streets into extraordinary learning zones. Founded in 2013, it is active in over 90 countries and counting — helping people and businesses navigate the future.

He has worked as a writer in theatre and advertising, and in film, where he was fortunate to have a spell writing for the great Stanley Kubrick.

His books include *Story for Leaders*, which harnesses the extraordinary power of narrative for good; the Sunday Times top-10 read *Will There Be Donuts?*, which explores the art of great meetings; and *Wanderful*, a handbook for anyone wanting to get off the beaten track of life and find creativity in the most unexpected places.

Finding the *inspiration* in the everyday, every day.



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