



## 2027 AGBT General Meeting Major Sponsorships

Join us for the Advances in Genome Biology and Technology (AGBT) 2027 General Meeting, featuring groundbreaking science and the latest advances in genomics. Organized by The Genome Partnership, a not-for-profit organization dedicated to advancing genome science and technology, the AGBT General Meeting is one of the most sought-after venues for showcasing your company, technologies, and products to a highly focused audience of global leaders, innovators, and decision-makers across the life sciences community. Major Sponsorship opportunities include one Gold Sponsor, three Silver Sponsors, and up to nine Bronze Sponsors.

### Major Sponsorship Process

#### Major Sponsor Bidding Window

Major Sponsor Bids are **due by 11:59 p.m. CT, Wednesday, September 23, 2026.**

To submit your bid, please complete the [bid sheet included in this packet](#), sign it, and return it via email to [generalmeeting@agbt.org](mailto:generalmeeting@agbt.org). Sponsorship opportunities are offered at multiple levels, each providing increased visibility and benefits. You will receive an email confirmation that your bid has been received. If you do not receive this confirmation within 24 hours, please send an email to [generalmeeting@agbt.org](mailto:generalmeeting@agbt.org).

#### Major Sponsor Bid Evaluation Process

Major Sponsor bids are evaluated sequentially, beginning with the Gold Sponsorship. The highest bid is awarded the Gold Sponsorship and is then removed from consideration for all remaining Major Sponsorships. We then evaluate bids for Silver Sponsor #1, followed by Silver Sponsors #2 and #3, and each Bronze Sponsorship uses the same process. This stair-step evaluation process is illustrated on the bid sheet. If two bids are identical, the bid received first will be given priority.

#### Winning Bids

Winning bidders will be contacted by **Tuesday, September 29, 2026**. While payment in full is preferred within 45 days, winning sponsors have the option to split payments over the fourth and first quarters. The first payment is due Friday, November 13, 2026. The second payment for the remaining amount is due **January 8, 2027**. Winning sponsors will receive a sponsorship agreement and invoice following bid notification. Your signed bid sheet, if accepted, constitutes a legally binding agreement to pay the full sponsorship amount no later than January 8, 2027.

## **Bidding Tips**

There is no single best bidding strategy. Your bids should reflect the sponsorship level that best aligns with your marketing objectives and budget. If you are aiming for one of the highest sponsorship levels, we recommend placing strong bids in the top tiers. On the other hand, if you are targeting Bronze-level exposure, you might consider focusing on your strongest bids within that tier. To maximize your chances of securing sponsorship, we encourage you to submit a bid for every tier. Doing so not only improves your odds of being selected, but you may also secure a higher sponsorship level than anticipated, providing additional visibility and value. Some sponsors choose to submit the same bid amount across all tiers, while others use a stair-step strategy, bidding higher on top tiers and gradually decreasing amounts for lower tiers. Either approach can be effective depending on your goals and budget.

**Questions?** Please contact us before submitting your bid if you have any questions about the sponsorship opportunities, benefits, or bidding process.

## **Meeting Access**

Maintaining a healthy balance among industry, academic, government, and nonprofit attendees has always been a key component of AGBT's success. The AGBT General Meeting is designed to provide a comfortable, high-quality meeting experience, and attendance is limited by the capacity of the meeting facilities. Please ask your company representatives to register promptly upon receiving their registration links to secure your meeting access and on-site accommodations.

Marketing badges include standard meals, your organization's sponsor workshop, and social events, but do not include access to scientific sessions or other sponsor workshops. Everyone interacting with AGBT attendees must be registered and credentialed through AGBT. Our credentialing process does not permit badge sharing. If an organization shares a badge or otherwise violates AGBT's sponsorship guidelines, it may be placed in bad standing with AGBT.

## **Sponsor Workshops**

Conducting an AGBT workshop is a privilege reserved for our Major Sponsors, and the workshops are scheduled during exclusive time slots on the AGBT meeting agenda. To preserve this benefit for all Major Sponsors, sponsors must not conduct any events outside of AGBT that compete with the AGBT meeting agenda. Please note that the AGBT meeting agenda includes all plenary and concurrent sessions, posters, sponsor workshops, meals, and social events. Sponsors may host informal gatherings of up to 25 attendees in their designated suites and rooms during the AGBT meeting. All gatherings must be submitted to AGBT for approval prior to the meeting's start date. If you have any questions regarding this policy, please email [generalmeeting@agbt.org](mailto:generalmeeting@agbt.org).

## **About The Genome Partnership and AGBT**

The Genome Partnership is a not-for-profit organization dedicated to advancing research, education, and commerce in genome science and technology. Since 1999, it has organized AGBT meetings, widely recognized as premier genomics conferences where researchers, technology developers, and industry leaders share discoveries, showcase innovations, and build collaborations across the global genomics community.

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**2027 AGBT General Meeting Major Sponsor Bid Sheet**  
**Bid Submission Deadline: Wednesday, September 23, 2026, at 11:59 p.m. CT**  
**Submit Bids To:** GeneralMeeting@agbt.org

**Bid Evaluation Process:** The highest bid is awarded each sponsorship tier in sequence, beginning with Gold.  
Winning sponsors are removed from consideration before the next sponsorship tier is evaluated. If two bids are identical, the bid received first is given priority.

| <i>Selection Order</i>                         | <i>1</i>                          | <i>2</i>                             | <i>3</i>                             | <i>4</i>                             | <i>5</i>                         | <i>6</i>                         | <i>7</i>                         | <i>8</i>                         | <i>9</i>                         | <i>10</i>                        | <i>11</i>                        | <i>12</i>                        | <i>13</i>                        |
|------------------------------------------------|-----------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| <i>Enter Bid Amount</i>                        |                                   |                                      |                                      |                                      |                                  |                                  |                                  |                                  |                                  |                                  |                                  |                                  |                                  |
| <i>Sponsorship Level</i>                       | <b>Gold</b>                       | <b>Silver 1</b>                      | <b>Silver 2</b>                      | <b>Silver 3</b>                      | <b>Bronze 1</b>                  | <b>Bronze 2</b>                  | <b>Bronze 3</b>                  | <b>Bronze 4</b>                  | <b>Bronze 5</b>                  | <b>Bronze 6</b>                  | <b>Bronze 7</b>                  | <b>Bronze 8</b>                  | <b>Bronze 9</b>                  |
| Sponsor Workshop Prominence                    | Premier 90 min Workshop           | 1 <sup>st</sup> pick 60 min Workshop | 2 <sup>nd</sup> pick 60 min Workshop | 3 <sup>rd</sup> pick 60 min Workshop | 1 <sup>st</sup> pick 20 min Talk | 2 <sup>nd</sup> pick 20 min Talk | 3 <sup>rd</sup> pick 20 min Talk | 4 <sup>th</sup> pick 15 min Talk | 5 <sup>th</sup> pick 15 min Talk | 6 <sup>th</sup> pick 15 min Talk | 7 <sup>th</sup> pick 15 min Talk | 8 <sup>th</sup> pick 12 min Talk | 9 <sup>th</sup> pick 12 min Talk |
| Guaranteed Registration Allotment <sup>1</sup> | 30                                | 26                                   | 23                                   | 20                                   | 17                               | 15                               | 12                               | 10                               | 9                                | 8                                | 7                                | 7                                | 6                                |
| Name on Attendee Gift <sup>2</sup>             | Included                          | n/a                                  | n/a                                  | n/a                                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Logo on Registration Desk <sup>2</sup>         | Included                          | n/a                                  | n/a                                  | n/a                                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Mobile App Banner <sup>2</sup>                 | Included                          | n/a                                  | n/a                                  | n/a                                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Number of App Push Notifications <sup>2</sup>  | Up to 2                           | 1                                    | 1                                    | 1                                    | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Sponsored Item Selection <sup>2</sup>          | 1 <sup>st</sup> & 2 <sup>nd</sup> | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                      | 6 <sup>th</sup>                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Option to Host Special Event <sup>3</sup>      | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Option to Book Presidential Suite <sup>1</sup> | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | 6 <sup>th</sup>                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Option to Brand with Clings <sup>1</sup>       | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | 6 <sup>th</sup>                  | 7 <sup>th</sup>                  | 8 <sup>th</sup>                  | 9 <sup>th</sup>                  | 10 <sup>th</sup>                 | 11 <sup>th</sup>                 | 12 <sup>th</sup>                 | 13 <sup>th</sup>                 |
| Logo on Pre-Meeting Email & App <sup>2</sup>   | Included                          | Included                             | Included                             | Included                             | Included                         | Included                         | Included                         | Included                         | Included                         | Included                         | Included                         | Included                         | Included                         |
| Option for Private Meeting Space <sup>1</sup>  | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | 6 <sup>th</sup>                  | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              | n/a                              |
| Hospitality Suite Selection <sup>2</sup>       | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | 6 <sup>th</sup>                  | 7 <sup>th</sup>                  | 8 <sup>th</sup>                  | 9 <sup>th</sup>                  | 10 <sup>th</sup>                 | 11 <sup>th</sup>                 | 12 <sup>th</sup>                 | 13 <sup>th</sup>                 |
| Meeting Book Ad Placement <sup>2</sup>         | 1 <sup>st</sup>                   | 2 <sup>nd</sup>                      | 3 <sup>rd</sup>                      | 4 <sup>th</sup>                      | 5 <sup>th</sup>                  | 6 <sup>th</sup>                  | 7 <sup>th</sup>                  | 8 <sup>th</sup>                  | 9 <sup>th</sup>                  | 10 <sup>th</sup>                 | 11 <sup>th</sup>                 | 12 <sup>th</sup>                 | 13 <sup>th</sup>                 |
| Number of Conference Bag Inserts <sup>2</sup>  | Up to 2                           | 1                                    | 1                                    | 1                                    | 1                                | 1                                | 1                                | 1                                | 1                                | 1                                | 1                                | 1                                | 1                                |

**Notes:** <sup>1</sup> Available for an additional fee • <sup>2</sup> Included at no additional fee • <sup>3</sup> Hotel food and beverage minimum applies

**Sponsored Item Options:** Wine Reception & Posters • Name Badge Lanyards • Final Night Dinner • Notebooks & Pens • Hotel Room Keys • Plenary Slide

**Bid Notification & Payment:** Winning bidders will be notified by **Tuesday, September 29, 2026**. Sponsors must either pay in full within 45 days or elect to split payments over the fourth and first quarters. The first payment is due **November 13, 2026**, with the remaining balance due **January 8, 2027**. Additional terms are outlined in the **2027 AGBT General Meeting Major Sponsor Bid Packet**. A signed bid sheet, if accepted by AGBT, constitutes a legally binding agreement to pay the full sponsorship amount no later than **January 8, 2027**.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Printed Name \_\_\_\_\_  
Title \_\_\_\_\_ Company \_\_\_\_\_  
Billing Contact Name and Email \_\_\_\_\_ Billing Address \_\_\_\_\_

## Gold Sponsor Inclusions

- **Exclusive opportunity to host the premier sponsor workshop**, a 90-minute workshop scheduled during the period of peak attendance at the AGBT General Meeting. The sponsor is responsible for providing lunch for workshop attendees based on the hotel's published menu pricing. In addition, sponsors share audiovisual expenses of \$10,000 per sponsor.
- **Up to 30 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor workshop, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops.
- **Logo featured on the official meeting gift** distributed to every attendee.
- **Prominent logo placement** at the Registration Desk.
- **Exclusive logo placement** on the meeting mobile app banner.
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Up to two meeting mobile app [push notifications](#)**.
- **Prominent logo display** in the main meeting area.
- **Recognition as the exclusive Gold Sponsor** on the AGBT website.
- **First and second choice** of the following sponsored items:
  - [Wine Reception/Posters](#)
  - [Final Night Dinner](#)
  - [Hotel Room Keys](#)
  - [Notebooks & Pens](#)
  - [Plenary Slide](#)
  - [Name Badge Lanyards](#)
- **First opportunity to host a special event** without additional room rental fees. Hotel food and beverage minimums apply. See [details](#) at the end of this packet.
- **First choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **First opportunity to reserve the Signia Presidential Suite.** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Furniture or equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **First opportunity to reserve a private meeting room.** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **First opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **Up to two meeting bag inserts.** Please submit a PDF proof or description of each insert for advance approval. Sponsors are responsible for producing and shipping the inserts. Perishable items are not permitted.

# Silver #1 Sponsor Inclusions

- **Prime one-hour Silver #1 sponsor workshop** during the AGBT General Meeting. The Silver #1 and Silver #2 Sponsors share the workshop luncheon, with lunch costs based on the hotel's published menu pricing. In addition, sponsors share audiovisual expenses of \$10,000 per sponsor.
- **Up to 26 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor workshop, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops. sponsor workshops.
- **One meeting mobile app [push notification](#).**
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Prominent logo display** in the main meeting area.
- **Recognition as a Silver Sponsor** on the AGBT website.
- **Third choice** of one of the following sponsored items:
  - [Wine Reception/Posters](#)
  - [Final Night Dinner](#)
  - [Hotel Room Keys](#)
  - [Notebooks & Pens](#)
  - [Plenary Slide](#)
  - [Name Badge Lanyards](#)
- **Second opportunity to host a special event** without additional room rental fees. Hotel food and beverage minimums apply. See [details](#) at the end of this packet.
- **Second choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **Second opportunity to reserve the Signia Presidential Suite.** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Furniture or equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **Second opportunity to reserve a private meeting room.** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **Second opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **One meeting bag insert.** Please submit a PDF proof or description of the insert for advance approval. Sponsors are responsible for producing and shipping the insert. Perishable items are not permitted.

## Silver #2 Sponsor Inclusions

- **Prime one-hour Silver #2 Sponsor Workshop** during the AGBT General Meeting. The Silver #2 and Silver #1 Sponsors share the workshop luncheon, with lunch costs based on the hotel's published menu pricing. In addition, sponsors share audiovisual expenses of \$10,000 per sponsor.
- **Up to 23 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor workshop, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops. . .
- **One meeting mobile app [push notification](#).**
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Prominent logo display** in the main meeting area.
- **Recognition as a Silver Sponsor** on the AGBT website.
- **Fourth choice** of one of the following sponsored items:
  - [Wine Reception/Posters](#)
  - [Final Night Dinner](#)
  - [Hotel Room Keys](#)
  - [Notebooks & Pens](#)
  - [Plenary Slide](#)
  - [Name Badge Lanyards](#)
- **Third opportunity to host a special event** without additional room rental fees. Hotel food and beverage minimums apply. See [details](#) at the end of this packet.
- **Third choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **Third opportunity to reserve the Signia Presidential Suite.** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Furniture or equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **Third opportunity to reserve a private meeting room.** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **Third opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **One meeting bag insert.** Please submit a PDF proof or description of the insert for advance approval. Sponsors are responsible for producing and shipping the insert. Perishable items are not permitted.

## Silver #3 Sponsor Inclusions

- **Prime one-hour Silver #3 Sponsor Workshop** during the AGBT General Meeting. The sponsor is responsible for providing lunch for workshop attendees based on the hotel's published menu pricing. In addition, sponsors share audiovisual expenses of \$10,000 per sponsor.
- **Up to 20 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor workshop, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops.
- **One meeting mobile app push notification.**
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Prominent logo display** in the main meeting area.
- **Recognition as a Silver Sponsor** on the AGBT website.
- **Fifth choice** of one of the following sponsored items:
  - [Wine Reception/Posters](#)
  - [Final Night Dinner](#)
  - [Hotel Room Keys](#)
  - [Notebooks & Pens](#)
  - [Plenary Slide](#)
  - [Name Badge Lanyards](#)
- **Fourth opportunity to host a special event** without additional room rental fees. Hotel food and beverage minimums apply. See [details](#) at the end of this packet.
- **Fourth choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **Fourth opportunity to reserve the Signia Presidential Suite.** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Furniture or equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **Fourth opportunity to reserve a private meeting room.** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **Fourth opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **One meeting bag insert.** Please submit a PDF proof or description of the insert for advance approval. Sponsors are responsible for producing and shipping the insert. Perishable items are not permitted.

## Bronze #1 Sponsor Inclusions

- **Dedicated 20-minute sponsor presentation** during the AGBT General Meeting, providing an opportunity to increase your company's visibility and engage directly with attendees.
- **Up to 17 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor talk, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops or talks. . . .
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Prominent logo display** in the main meeting area.
- **Recognition as a Bronze Sponsor** on the AGBT website.
- **Sixth choice** of one of the following sponsored items:
  - [Wine Reception/Posters](#)
  - [Final Night Dinner](#)
  - [Hotel Room Keys](#)
  - [Notebooks & Pens](#)
  - [Plenary Slide](#)
  - [Name Badge Lanyards](#)
- **Fifth opportunity to host a special event** without additional room rental fees. Hotel food and beverage minimums apply. See details at the end of this packet.
- **Fifth choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **Fifth opportunity to reserve the Signia Presidential Suite.** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Furniture or equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **Fifth opportunity to reserve a private meeting room.** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **Fifth opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **One meeting bag insert.** Please submit a PDF proof or description of the insert for advance approval. Sponsors are responsible for producing and shipping the insert. Perishable items are not permitted.

## Bronze #2 through #9 Sponsor Inclusions

(Benefits vary by sponsorship level where noted.)

- **Dedicated sponsor presentation** during the AGBT General Meeting. Bronze Sponsors #2 and #3 each receive a 20-minute presentation; Bronze Sponsors #4 through #7 each receive a 15-minute presentation, and Bronze Sponsors #8 and #9 each receive a 12-minute presentation.
- **Up to 6–15 attendee badges** in any combination of [sponsor attendee and marketing badges](#) (varies by Bronze Sponsorship level; see pricing and details below). All badges include lodging at the Signia by Hilton Orlando Bonnet Creek for 3, 4, or 5 nights, depending on the package selected. Sponsor attendee badges include access to all scientific sessions, social events, and the standard meals provided during the meeting. Marketing badges include access to your organization's sponsor talk, social events, and the standard meals provided during the meeting, but do not include access to scientific sessions or other sponsor workshops or talks.
- **Logo featured** in pre-meeting emails and throughout the meeting mobile app.
- **Prominent logo display** in the main meeting area.
- **Recognition as a Bronze Sponsor** on the AGBT website.
- **Sixth through thirteenth choice of a hospitality suite** in the [Sponsor Promenade](#) for the duration of the meeting.
- **Sixth opportunity to reserve the Signia Presidential Suite (Bronze #2 Sponsor only).** [The suite](#) is available for \$5,000 per night with a three-night minimum. This fee is in addition to your winning bid. Any equipment load-in/load-out may require additional reservation nights and labor charges assessed by the hotel.
- **Opportunity to reserve a private meeting room (Bronze #2 Sponsor only).** [Meeting rooms](#) are available for \$2,000 per day with a three-day minimum. This fee is in addition to your winning bid.
- **Full-page advertisement** in the online meeting book.
- **Sixth through thirteenth opportunity for venue cling branding.** Production and installation costs are the sponsor's responsibility and vary based on the location and size of the clings.
- **One meeting bag insert.** Please submit a PDF proof or description of the insert for advance approval. Sponsors are responsible for producing and shipping the insert. Perishable items are not permitted.

# Sponsorship Opportunity Descriptions

## Bronze Sponsor Talk

Bronze Sponsor presentations provide companies with opportunities to showcase new products, technologies, and scientific advances during the AGBT General Meeting. Bronze Sponsors #2 and #3 receive 20-minute presentations; Bronze Sponsors #4 through #7 receive 15-minute presentations, and Bronze Sponsors #8 and #9 receive 12-minute presentations.

## Meeting Gift

The Gold Sponsor has the exclusive opportunity to showcase their logo on the attendee gift provided to all meeting participants.

## Meeting Mobile App Push Notifications

Gold and Silver Sponsors may send push notifications through the meeting mobile app to promote workshops, hospitality suites, presentations, or other meeting activities. The Gold Sponsor receives up to two notifications, while each Silver Sponsor receives one.

## Meeting Mobile App Banner

As the exclusive Gold Sponsor, your company receives a dedicated banner at the top of the meeting mobile app home screen.

## Meeting Mobile App Branding

Your company logo will be featured in the meeting mobile app and linked to your sponsor profile, making it easy for attendees to learn more about your company, products, and technologies.

## Final Night Dinner

Sponsor the Final Night Dinner and receive prominent event signage and recognition throughout one of the meeting's signature networking events. Sponsors may also incorporate branded items, signature drinks, or giveaways at their own expense.

## Hospitality Suite

Utilize one of the hospitality suites in our [Sponsor Promenade](#) to hold informal meetings, product demonstrations, social events, and more for the duration of the meeting. Please note that these rooms are not to be used for scheduled events that conflict with the AGBT meeting agenda. Sponsors may host small, informal gatherings of 25 or fewer attendees in their designated suites and rooms during the AGBT meeting. If you have any questions regarding this policy, please contact [generalmeeting@agbt.org](mailto:generalmeeting@agbt.org). Sponsors are encouraged to visit the property in advance to tour the hospitality suites and identify the location that best meets their needs.

## Hotel Room Keys

Customized room keys featuring your company logo and design will be distributed to all meeting attendees, providing repeated brand exposure throughout the meeting. Your branding will appear on one side of the key, with AGBT General Meeting branding on the reverse.

## Name Badge Lanyards

Sponsor the name badge lanyard and see your company logo worn by nearly every meeting attendee. The badges are distributed at meeting registration and must be worn by attendees throughout the meeting.

## Notebooks & Pens

Put your company logo on the notebooks and pens used by the attendees throughout the meeting and beyond.

## Plenary Slide

Promote your company by displaying a still or animated slide on the large screens in the main meeting room during plenary session breaks. Slide must be submitted to AGBT in advance for approval.

## Signia Presidential Suite

The Signia Presidential Suite offers more than 2,200 square feet of [private meeting and hospitality space](#) for sponsors wishing to host meetings or entertain guests. The reservation fee of \$5,000 per night is not included with your sponsorship. A three-night minimum reservation is required. If sponsor furniture or equipment is loaded in or out, additional reservation nights may be required, and the hotel may assess labor charges. The opportunity to reserve the Presidential Suite is available to the Gold Sponsor, Silver Sponsors #1–#3, and Bronze Sponsors #1 and #2, subject to availability.

## Private Meeting Room

[Private meeting rooms](#) are available for sponsors who require dedicated meeting space during the conference. Meeting rooms are available for \$2,000 per day, with a three-day minimum reservation, and are offered to the Gold Sponsor, Silver Sponsors, and Bronze Sponsors #1 and #2, subject to availability. Private meeting rooms must be selected when your hospitality suite is chosen. These rooms are intended for private meetings only and are not additional hospitality suites. Entertainment within the room and signage outside the room are not permitted. Additional opportunities to reserve private meeting rooms may be offered through the Contributing Sponsorship bidding process, subject to availability.

## Registration Desk

This high-visibility branding opportunity is available to the Gold Sponsor only. Display your company logo prominently at the registration desk, one of the highest-traffic locations at the meeting where every attendee checks in and receives meeting materials.

## Special Event

[View available Special Event locations and details.](#)

Eligible Major Sponsors have the opportunity to host a private Special Event for invited guests without additional room rental fees. This benefit is available to the Gold Sponsor, Silver Sponsors #1–#3, and Bronze Sponsor #1. Hotel food and beverage minimums apply.

Special Event locations and dates must be selected when your hospitality suite is reserved. All event logistics, including the event format and timing, are subject to AGBT approval.

If eligible sponsors do not select a Special Event opportunity, any remaining dates and locations may be offered through the Contributing Sponsorship bidding process, subject to availability.

Special Events may only be held outside of the AGBT meeting agenda and are limited to the following times for events of more than 25 attendees:

- Monday, March 1: After 10:00 p.m.
- Tuesday, March 2: 5:30–7:30 p.m. (during the Women's Networking Event)
- Wednesday, March 3: After 9:30 p.m.

## **Sponsor Workshop**

Gold and Silver Sponsors may host sponsor workshops to introduce new products, technologies, or scientific advances, or to provide educational programming for current and prospective customers. Sponsors are responsible for providing lunch for workshop attendees based on the hotel's published menu pricing and for sharing audiovisual expenses of \$10,000 per sponsor.

## **Wine and Poster Reception**

The wine reception enables attendees to network while viewing poster presentations. As the sponsor, your company logo will be prominently displayed on signage, and you will have the opportunity to set up a table to greet the attendees and hand out giveaways. Sponsors may also brand napkins, cups, or glassware at their own expense.

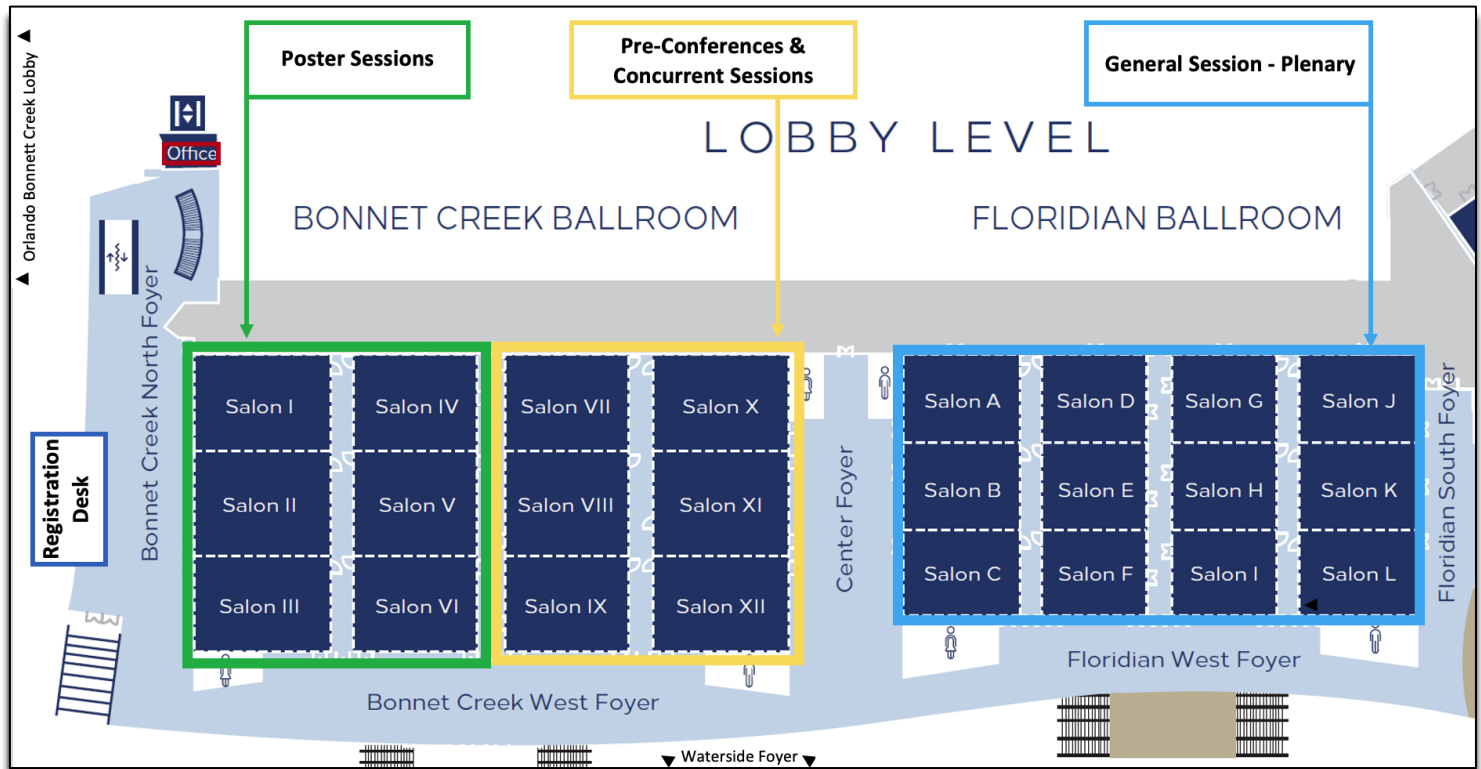
## **Contributing Sponsorship Opportunities**

Following the completion of the Major Sponsor bid evaluation process, additional Contributing Sponsorship opportunities will be offered. These sponsorships provide flexible ways to enhance your meeting presence through additional branding, networking, and attendee engagement opportunities. Sponsors may participate in the Contributing Sponsorship bidding process to increase their attendee badge allotment and further expand their visibility at the AGBT General Meeting.

# 2027 General Meeting – Event, Hospitality Suite & Private Meeting Room Diagrams

[View additional meeting room details.](#)

[Take a virtual tour of the Signia by Hilton Orlando Bonnet Creek.](#)



# Hospitality Suite & Private Meeting Room Information

Room dimensions for the spaces below can be found [on page 6 of this document](#).

## Important items to note:

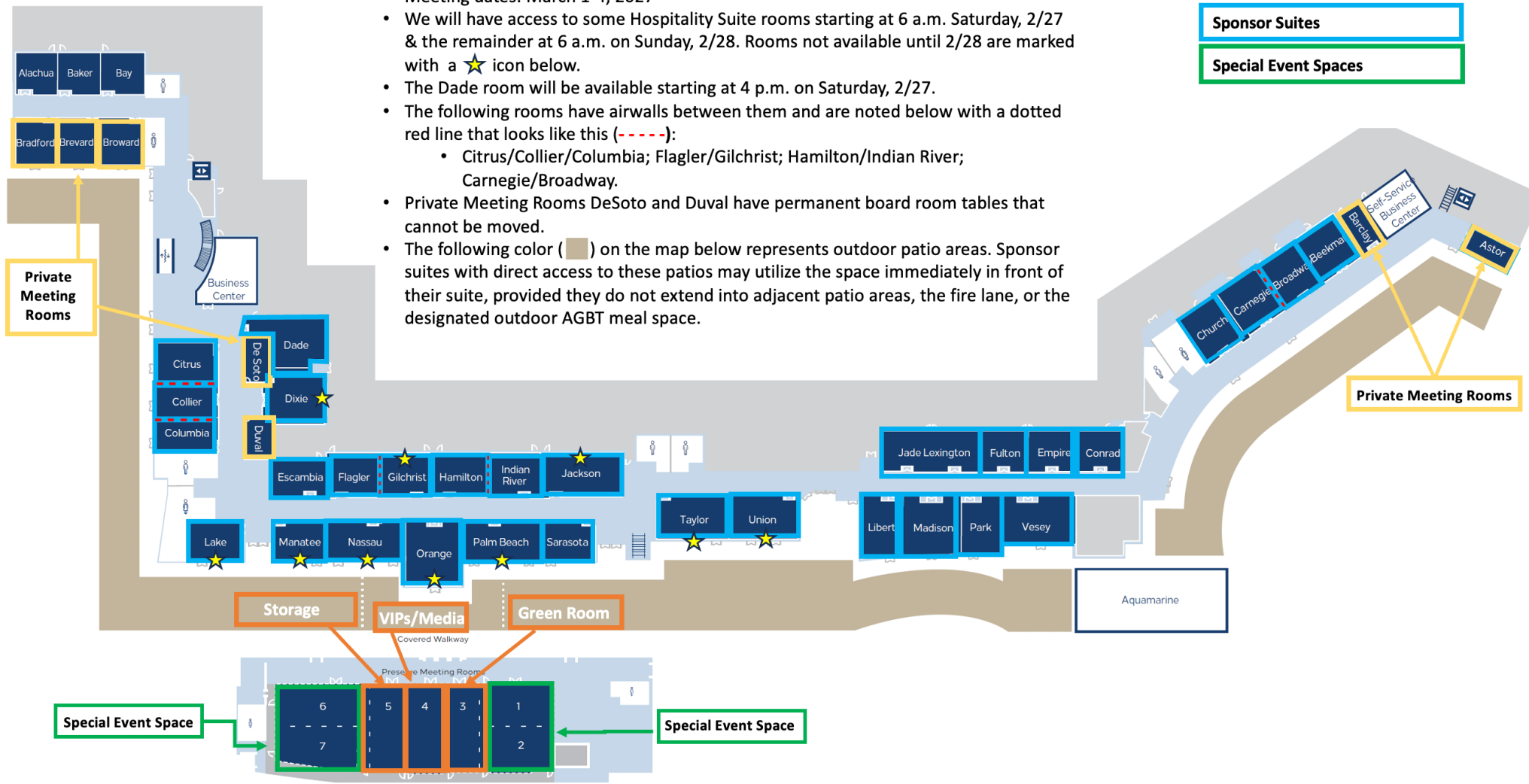
- Meeting dates: March 1-4, 2027
- We will have access to some Hospitality Suite rooms starting at 6 a.m. Saturday, 2/27 & the remainder at 6 a.m. on Sunday, 2/28. Rooms not available until 2/28 are marked with a ★ icon below.
- The Dade room will be available starting at 4 p.m. on Saturday, 2/27.
- The following rooms have airwalls between them and are noted below with a dotted red line that looks like this (-.-.-.-):
  - Citrus/Collier/Columbia; Flagler/Gilchrist; Hamilton/Indian River; Carnegie/Broadway.
- Private Meeting Rooms DeSoto and Duval have permanent board room tables that cannot be moved.
- The following color (■) on the map below represents outdoor patio areas. Sponsor suites with direct access to these patios may utilize the space immediately in front of their suite, provided they do not extend into adjacent patio areas, the fire lane, or the designated outdoor AGBT meal space.

## FLOOR MAPS KEY

Sponsor Private Meeting Rooms

Sponsor Suites

Special Event Spaces



# General Meeting Registration Options & Pricing

## Sponsor Scientific Badge (Full Registration)

Includes:

- Hotel accommodations within the official AGBT host hotel block.
- Access to all scientific sessions, poster presentations, sponsor workshops (including your organization's workshop, if applicable), hospitality suites, networking and social events, and scheduled meals

**Scheduled meals** include breakfast, lunch, and evening receptions on all official meeting days. Dinner on Tuesday evening is on your own, except for attendees participating in the Women's Networking Event.

All registration fees are **per person**.

**Note:** Double occupancy rates are priced **per attendee**.

## Sponsor Marketing Badge

Includes:

- Hotel accommodations within the official AGBT host hotel block.
- Access to your organization's sponsor workshop or presentation (if applicable), hospitality suites, networking and social events, and scheduled meals

Sponsor Marketing badges **do not include** access to scientific sessions or other sponsor workshops or presentations.

## Sponsor Registration Rates

Complete Meeting Packages include registration, hotel accommodations, scheduled meals, and meeting access.

| Badge Type        | 5-Night Single | 5-Night Double | 4-Night Single | 4-Night Double | 3-Night Single | 3-Night Double |
|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Sponsor Badge     | \$4,300        | \$3,200        | \$3,875        | \$2,925        | \$3,400        | \$2,700        |
| Sponsor Marketing | \$4,100        | \$2,975        | \$3,675        | \$2,725        | \$3,200        | \$2,500        |

**Questions?** Please contact the AGBT General Meeting team at [generalmeeting@agbt.org](mailto:generalmeeting@agbt.org).

## Special Event Venue Summary

| Venue                 | Starting Food & Beverage Minimum | Maximum Capacity |
|-----------------------|----------------------------------|------------------|
| La Luce               | \$2,500++                        | 150              |
| Zeta                  | \$10,000++                       | 100              |
| Harvest               | \$3,000++                        | 150              |
| Beech                 | \$5,000++                        | 55               |
| Bull & Bear           | \$4,500++                        | 100              |
| Peacock Alley Terrace | \$4,000++                        | 30               |
| Aquamarine            | \$5,000++                        | 80               |
| Oscar's               | \$1,000++                        | 12               |
| Sir Harry's           | \$5,000++                        | 75               |
| Preserve Rooms        | \$5,000++                        | 60               |

**Please note:** "++" indicates applicable taxes and gratuities, which will be added to your final bill and are **not** included in the published food and beverage minimums.

[View photos and details of the available dining and event spaces.](#)

# Signia by Hilton Orlando Bonnet Creek

## Private Event Spaces

*Note: All Event Spaces Are Pending Availability*

### La Luce

La Luce is Signia by Hilton Orlando Bonnet Creek's signature Italian restaurant, offering handmade pastas, Neapolitan pizzas, and seasonal cuisine inspired by classic Italian traditions. Private event options include the Milano Room, Livorno Room, the combined Milano, and Livorno Rooms, the La Luce Patio, or a full restaurant buyout.

| Space                  | Food & Beverage Minimum | Capacity                   |
|------------------------|-------------------------|----------------------------|
| Milano Room            | \$2,500++               | 18 seated                  |
| Livorno Room           | \$4,000++               | 32 seated                  |
| Milano & Livorno Rooms | \$6,500++               | 50 seated                  |
| La Luce Patio          | \$4,000++               | 32 seated / 40 reception   |
| Full Restaurant Buyout | \$35,000++              | 100 seated / 150 reception |

### Zeta

Zeta is Signia by Hilton Orlando Bonnet Creek's contemporary Asian restaurant, featuring pan-Asian cuisine, handcrafted cocktails, and an extensive selection of sake, Japanese whisky, wine, and beer. Sponsors may reserve a partial or full restaurant buyout.

| Space          | Food & Beverage Minimum | Capacity      |
|----------------|-------------------------|---------------|
| Partial Buyout | \$10,000++              | 40 reception  |
| Full Buyout    | \$20,000++              | 100 reception |

### Harvest

Recently renovated, Harvest offers American cuisine featuring fresh, seasonal ingredients. Available event spaces include a Private Dining Room, Harvest Patio, or a full restaurant buyout.

| Space                  | Food & Beverage Minimum | Capacity                   |
|------------------------|-------------------------|----------------------------|
| Private Dining Room    | \$3,000++               | 35 seated / 50 reception   |
| Patio                  | \$4,000++               | 35 seated / 50 reception   |
| Full Restaurant Buyout | \$10,000++              | 100 seated / 150 reception |

## Beech

Beech is the resort's casual poolside restaurant and bar, offering an open-air setting with tropical cocktails and casual dining. A partial buyout is available for sponsor events.

| Space          | Food & Beverage Minimum | Capacity     |
|----------------|-------------------------|--------------|
| Partial Buyout | \$5,000++               | 55 reception |

## Waldorf Astoria Orlando Private Event Spaces

### Bull & Bear

Bull & Bear is Waldorf Astoria Orlando's award-winning signature steakhouse, offering an elegant dining experience with private dining and buyout options.

| Space               | Food & Beverage Minimum | Capacity   |  |
|---------------------|-------------------------|------------|--|
| Private Dining Room | \$4,500++               | 20 seated  |  |
| Partial Buyout      | \$25,000++              | 50 seated  |  |
| Full Buyout         | \$50,000++              | 100 seated |  |

### Peacock Alley Terrace

Overlooking the Waldorf Astoria pool, Peacock Alley Terrace provides a covered outdoor setting connected to the iconic Peacock Alley lounge, making it ideal for intimate receptions.

| Space          | Food & Beverage Minimum | Capacity     |
|----------------|-------------------------|--------------|
| Terrace Buyout | \$4,000++               | 30 reception |

### Aquamarine

Aquamarine is Waldorf Astoria Orlando's open-air poolside restaurant and bar overlooking the Bonnet Creek Nature Preserve and golf course.

| Space          | Food & Beverage Minimum | Capacity  |
|----------------|-------------------------|-----------|
| Partial Buyout | \$5,000++               | 40 seated |
| Full Buyout    | \$8,000++               | 80 seated |

# Oscar’s Brasserie Private Dining Room

Oscar’s Private Dining Room offers an intimate setting for private dinners and small gatherings.

| Space               | Food & Beverage Minimum | Capacity  |
|---------------------|-------------------------|-----------|
| Private Dining Room | \$1,000++               | 12 seated |

# Sir Harry’s Lounge

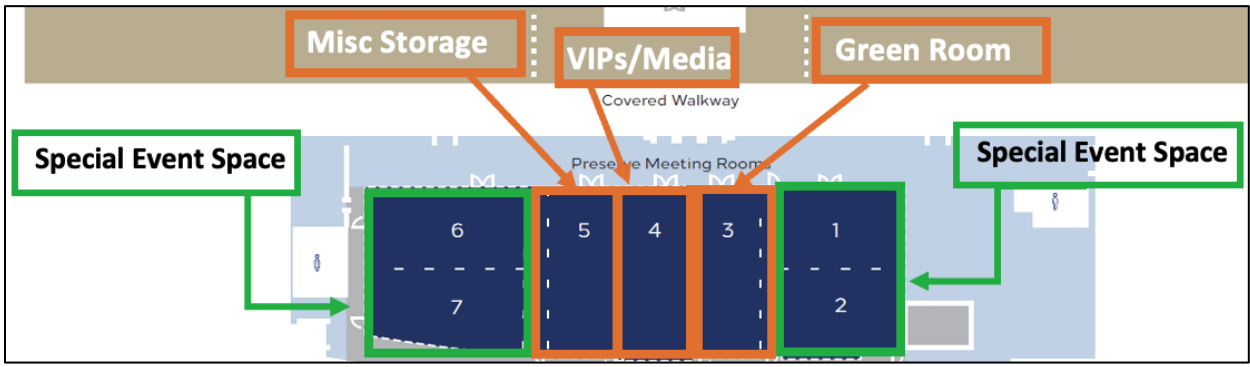
Sir Harry’s Lounge offers a refined setting for evening receptions and networking events.

| Space         | Food & Beverage Minimum | Capacity     |
|---------------|-------------------------|--------------|
| Lounge Buyout | \$5,000++               | 75 reception |

# Preserve Rooms

Located within the Signia by Hilton Orlando Bonnet Creek Waterside Expansion, the Preserve Rooms provide a contemporary setting for sponsor-hosted receptions, networking events, and brand activations. Preserve Rooms 1 & 2 and 6 & 7 are conveniently located near the AGBT General Meeting.

| Space                           | Food & Beverage Minimum | Capacity  |
|---------------------------------|-------------------------|-----------|
| Preserve Rooms (1 & 2 or 6 & 7) | \$5,000++               | 60 seated |



## INTERIOR VIEW OF PRESERVE MEETING ROOMS

