GWI INTEGRATION PRODUCT SPECIFIC TERMS

Last Updated: 3 July 2026

These terms are currently in effect as of 3rd July 2026. Except as otherwise set out in an active Order, if you used the Services on or after this date, these are the terms that govern your use of the Services. To view previous versions, use the menu to the left. To return to the legal page, click here.

BY ENTERING INTO AN ORDER OR OTHER AGREEMENT WHICH INCORPORATES OR REFERENCES THIS AGREEMENT, BY CLICKING TO ACCEPT THIS AGREEMENT OR ACCESSING OR USING ANY GWI SERVICES, YOU ARE ACCEPTING ALL OF THE TERMS AND CONDITIONS OF THIS AGREEMENT. THIS AGREEMENT IS LEGALLY BINDING. IF YOU DO NOT AGREE TO THIS AGREEMENT, YOU MUST NOT USE ANY SERVICES.

1. SCOPE AND INTERPRETATION

1.1. These GWI Integration Product Specific Terms ("**Integration T&Cs"**) supplement the Main T&Cs under which GWI provides its Integration Services. Defined terms shall have the meaning set out below, in these Integration T&Cs. Any terms used but not defined below shall have the meaning as set out in the Main T&Cs.

API Fair Use Limit: means the maximum number of Calls included within the Fixed Fee charge as set out in the Order;

Documentation: GWI's technical content describing and instructing on your use of the GWI API provided at: https://api.globalwebindex.com/docs

Fixed Fee: means the non-refundable fee payable for access and use of the GWI API up to the API Fair Use Limit;

GWI API: any GWI application programming interface or model context protocol, which provides access to Syndicated Data as set out in the Order or otherwise made available to you;

Integration Services: shall mean (a) access and use of the GWI API; (b) Trial Services; and/or (c) such other services as GWI may deem appropriate to grant from time to time, in whole or part as set out in your Order;

Location: the location as indicated on the relevant Order;

Call: means a call or request to a GWI API and "**Calls**" shall be construed accordingly;

Scope: the GWI API permitted use and commercial scope as set out in your Order; and

Syndicated Data: any aggregated information, data, statistics, report, images, text or content made available to you through any GWI API during the Subscription Period.

2. SUBSCRIPTION PERIOD

Except where you are accessing Trial Services or where stated otherwise in your Order, the Subscription Period for Integration Services shall commence on the start date set

out in your Order and will continue for the Initial Subscription Period, and, thereafter, shall automatically renew for subsequent periods of equal duration (each a "**Renewal Period**"), unless either party gives the other written notice of termination at least thirty (30) days prior to expiration of the applicable Initial Subscription Period or Renewal Period.

3. ACCOUNT REGISTRATION

Once you have registered you will be given an organisation alphanumeric ID token to authenticate your account ("**OAuthToken**"). The OAuthToken enables your GWI API access. The Integration Services can only be used by you, and in accordance with the Scope set out in your Order. You will ensure there is no unauthorized access to the GWI API, and that the OAuthToken is kept confidential and secure. You are not permitted to use or assist a third party to use the OAuthToken outside the Scope agreed. You will (i) ensure third parties do not access the GWI API using your credentials; and (ii) prevent other GWI API clients from using your credentials. You may request our permission to share your OAuthToken with a third party vendor (a) tool to which you wish to connect the GWI API and receive GWI Data; and/or (b) providing technical GWI API support to you; provided you always remain responsible for compliance with this Agreement, and any use of the GWI API by any such third party is for the sole benefit of you.

4. YOUR USE OF GWI API

4.1. This Agreement applies to the access and use of the Integration Services by all users who access and use the Integration Services pursuant to an Order or as otherwise agreed by you and GWI. You will be wholly liable for non compliance with this Agreement by any such users.

4.2. Except as set out in your Order, you may combine our dataset with other datasets, provided that the origin of the GWI Data can be distinguished by including reasonable attribution in accordance with clause 7.3 of the Main T&Cs.

4.3. Your use of the GWI API must comply with the Documentation and any reasonable instruction provided by us to support your use of the GWI API. You will act reasonably and in accordance with any fair usage instructions provided by GWI to ensure the stability of the GWI API. Your use of the GWI API will be in accordance with the Scope at all times, and any use beyond the Scope shall not be permitted unless otherwise agreed by GWI in writing.

4.4. GWI may, without liability to you, suspend or terminate your use of the GWI API with immediate effect if GWI believes you have violated these Integration T&Cs, including, but not limited to, ensuring the security or integrity of the GWI API. GWI may also, without liability to you, discontinue the availability of some or all of the GWI API to: (i) protect the security or integrity of the GWI API; (ii) for legal compliance reasons; (iii) to the extent necessary to mitigate damage in relation to third party litigation; or (iv) to improve the stability and provision of the GWI API. GWI will provide you with at least 60 days notice of any discontinuation of any API or end point. If so notified by

GWI, you may not continue to use the previous version of the Documentation or the GWI API.

5. PERMITTED ACCESS

You will only access or attempt to access a GWI API by the means described in the Documentation. You will not misrepresent or mask your identity when using the GWI API.

6. FAIR USAGE

6.1. In order to maintain optimal performance of our GWI API for all customers, GWI requests all users consider and optimise their calls and flows. If GWI sees an excessive load on the GWI API, GWI will reach out and guide and help you on how to optimise your implementation. GWI reserves the right to suspend your account to ensure the stability of the GWI API where you fail to respond or engage.

6.2. Notwithstanding your API Fair Use Limit, you shall not exceed the maximum limit of 100 Calls per second.

7. FEES

You shall pay the Fees as set out in the Order. Where a Fixed Fee applies, any unused Calls below the API Fair Use Limit shall expire and become void automatically at the end of the Subscription Period and GWI shall have no obligation to refund, credit or compensate you for any such unused Calls.

8. SECURITY

You will use all reasonable endeavours to protect data collected by the GWI API and your credentials from unauthorised access or use including but not limited to use in excess of the Scope and will promptly report any unauthorised use of the GWI API.

9. SERVICE RESTRICTIONS

You are not permitted to: (i) create permanent copies of data, or keep cached copies for longer than thirty (30) days and only to the extent necessary for enabling or improving end users' use of the GWI API; or (ii) interfere with or disrupt the GWI APIs or the servers or networks providing the GWI APIs including by spamming, hacking and violating any applicable fair usage requirements.

10. PERSONAL DATA

10.1. In this clause 10, the following terms shall have the meanings given to them in the Data Protection Legislation: **controller**, **data subject**, **personal data** and **process** and **processed** shall be construed accordingly.

10.2. GWI Data does not contain any personal data and GWI does not process any personal data as a processor for you. You acknowledge and agree that in the course of providing the Integration Services, GWI may process limited personal data as a controller such as business administration data (including login details and work

email addresses) in order to: (i) monitor GWI API usage to ensure stability and improvements of the GWI API; (ii) as otherwise reasonably required to provide the GWI API; and (iii) to ensure compliance with this Agreement in accordance with our privacy policy.

10.3. For the purposes of CCPA, GWI shall not use, sell, rent, transfer, distribute, or otherwise disclose or make available for sale the personal information for our own purposes or for the benefit of any third party.

10.4. For the purposes of relevant US state privacy laws, you will: (i) take reasonable measures to ensure that any de-identified data that we send to you as a Third Party (as defined in any applicable US state privacy laws) cannot be associated with a specific individual or household, (ii) publicly commit to maintain the de-identified data in de-identified form, (iii) not attempt to re-identify such data, and (iv) contractually commit sub-processors to comply with the requirements of this subsection.

11. SURVIVAL

Obligations by their nature intended to survive termination of this Agreement shall survive, including clauses 3, 4.3, and 9.