

HEARTBEETS

MAY 2024

Celebrating Nourishing Neighbors 10th Anniversary!

This year marks a significant milestone as we celebrate our 10th anniversary! We invite you to join us in commemorating this journey together. If you would like to participate, please fill out the [form](#). We will send you a package, including a gift card to purchase a cake at any of our stores, so you can celebrate with your team!



COMING
SOON

Upcoming Grant Opportunity

In September, we are raising funds in our stores to support the Nourishing Neighbors SNAP/WIC Grant.

The majority of the funds will be utilized to facilitate the enrollment of individuals into federal programs such as SNAP/WIC. Including supporting enrollment salaries, outreach programs, setting up booths, and removing barriers to SNAP/WIC enrollment, such as providing transportation support. For states with over 80% participation in SNAP, consideration can be given to other program enhancement initiatives, such as produce incentives etc.

Please keep an eye out for the RFP in July on our website www.nourishingneighbors.com.

PHOTO NEEDED

Organization Highlight

In the picture: Featuring Feeding San Diego's Calfresh Team attending their Spring Valley Produce Pantry in February. That pantry was turned into a larger-scale emergency pantry for families that were affected by the flooding in San Diego County this winter. One of the community members, that attends the produce pantry monthly, stopped by the Calfresh tent to enroll into the program. She had attempted to apply to Calfresh in the past, but never heard back from the County about the status of her previous application; she decided to reapply with their team. "... My experience this time was a great on. My family and I rely on the produce provided by Feeding San Diego, but now being approved for Calfresh, it provides our family more for groceries". -

Listening Tours

Missed the April webinar? Catch up [here](#).

We enjoyed hearing about your successes and struggles. Thank you for the feedback and candor with us. We love hearing from you.

Share your feedback or suggest topics for future sessions at anjana.bhattarai@albertsons.com. Stay tuned for updates on the next webinar!



Nourishing Neighbors Collaborative Summer-EBT Campaign

Nourishing Neighbors is teaming up with advisory partners including Feeding America, Share Our Strength, WhyHunger, Hunger Free America, FRAC and Partnership for A Healthier America for a collaborative campaign. Our goal? Encouraging families to participate in Summer-EBT. Stay tuned for updates as we develop assets to raise awareness!





Nourishing Neighbors Masterclass Session

Our recent virtual Masterclass on email marketing, held in collaboration with Catchafire, was a success, thanks to the active participation and engagement of our attendees. This new initiative offers our Nourishing Neighbors partners the opportunity to enhance their capabilities through expert-led knowledge sharing sessions on various topics.

As we look forward to future sessions, we welcome your topic suggestions to ensure our content meets your needs effectively. Please fill out the form [here](#). And, For those who participated in our first Masterclass, we kindly ask you to fill out the survey [form](#). Your input is invaluable and will help us improve for next time.

Inspiration Corner

NEED STORY HERE



Million Hour Volunteer Rally

In September we are launching a collaborative initiative to address the growing need for volunteers. Together with our CPG partners (manufacturing partners), associates, and customers, we aim to reach a million volunteer hours in local communities. Exciting prizes for participants!

More details to come!

