Lauren Naples

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Detail-oriented Graphic Designer with a BFA in Graphic Design and one year of experience creating promotional print and digital materials for diverse clients. Proficient in Adobe Creative Suite, Figma, and Webflow, with skills in visual branding, illustration, and web design. A dedicated and collaborative designer with strong communication skills and a commitment to delivering thoughtful, high-quality design solutions that align with brand standards.

EDUCATION

James Madison University — B.F.A. in Graphic Design

May 2025

Relevant Courses: Web Design, Brand Design, Interactive Media Design, Typography, Digital Media Design, Print Design, Poster Design, Illustration, Fiber Arts, Book Arts, Creative Writing.

EXPERIENCE

JMU Student Affairs Communications and Marketing — Graphic Designer

2024 - 2025

Managed design projects for university departments, collaborating with clients independently and alongside fellow designers to create promotional print and digital materials. Maintained detailed project documentation and real-time client communication logs to track progress, coordinate feedback, and ensure project requirements were met. Managed multiple projects under tight deadlines, preparing print and digital deliverables to meet production specifications and university brand standards.

Iris Literature and Arts Magazine — Graphic Designer

2024

Designed original editorial layouts and spreads for a student-run literary and arts magazine, collaborating with fellow designers and editors to create cohesive, engaging page designs. Prepared final designs for print, ensuring files met production specifications and were ready for high-quality printing. The final magazine featuring student work was distribued across campus each semester.

Boonsboro Country Club — Server and Bartender

2025 - Present

Managed food and beverage orders, prepared and served cocktails and other beverages, and maintained accurate tabs and payments. Delivered efficient, professional service while multitasking during busy events, dining services, and private functions.

EXHIBITIONS

JMU Student Affairs Communications and Marketing — Graphic Designer

2024 - 2025

Collaborated with fellow artists to develop the exhibition theme, curate artwork selections, and organize the gallery layout. Planned the exhibition’s visual presentation, including spatial design, lighting, and artwork display. Designed promotional materials to communicate the exhibition’s identity and engage audiences.

SKILLS

Adobe Creative Suite, Figma, Procreate, Web Design, Brand Design, Packaging Design, Motion Design, UI/UX Design, Illustration, Print & Publication Design, Printmaking, Fiber Arts

Recommendations available upon request

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