

2025

Core Creative

Branding & Digital



CORE

Brand Strategy + Solutions for *Industrial & Commercial*

Core specializes in crafting powerful and cohesive branding solutions tailored specifically for industrial and commercial projects. With a deep understanding of the unique challenges and opportunities within these sectors, we deliver strategic branding that not only enhances visibility but also builds results and success.

CORE

We are artists by heart and visionaries by thought. Our team has a reputation for generating results through a pioneering spirit, commitment to innovate, and inspired creativity. The integrated and collaborative “team-based” relationship we build with our clients creates a synergy that maximizes communication at every level.



David Tsai
Partner / Strategy



Andrew Wu
Partner / Client Relationship



Si Huynh
Strategy & Operation



Ania Milewski
Art Director



Maico Melo
UX/UI Designer



Karsten Jedelhauser
Strategy / Creative Director



Bethany Franchi
Marketing & Project Manager



Hidy Wong
Project & Account Manager



Jaime Ward-Yassin
Director of Branding



Emily Ho
Designer



Sky Kao
Director of Technology



Core services

Branding

What story do you want to tell?

Successful brands are built on compelling stories that people love to share. At the heart of our work lies the creation of these narratives. Our approach is centred around developing communication platforms and impactful visual elements that enable brands to effectively convey their stories.

Market Intelligence

Naming & Positioning

Brand strategy

Copywriting

Brand identity

Print collateral

Environmental design

Advertising

Visuals art direction

Digital Marketing

Digital

Results driven experiences

The true potential of digital solutions lies in their ability to tell a story. Our priority is to transform a digital presence into a destination, effectively acting as virtual sales representatives. We aim to increase online engagement and deliver tangible results by providing engaging and memorable experiences.

Digital strategy

Content strategy

User experience

Art direction

Web development

Touchscreen

Interactive

Hosting



Creative solutions for *ambitious* real estate projects.

We are a branding and digital agency that excels in developing innovative and strategic marketing campaigns tailored to the real estate industry. Whether it's boutique projects, commercial, mixed-use, or large-scale master plans, we craft compelling narratives for places, spaces, and brands that serve to connect, inform, and inspire.

Learn more at: www.corecreate.co

Case *Studies*



WHO // TERRA BY BEEDIE

An unrivalled
opportunity.

WHAT WE DID //

Project Brand Development
Project Positioning
Identity Design

Print & Digital Collateral
Exterior Signage
Website

➤ terrabypeedie.ca



TERRA LIVE

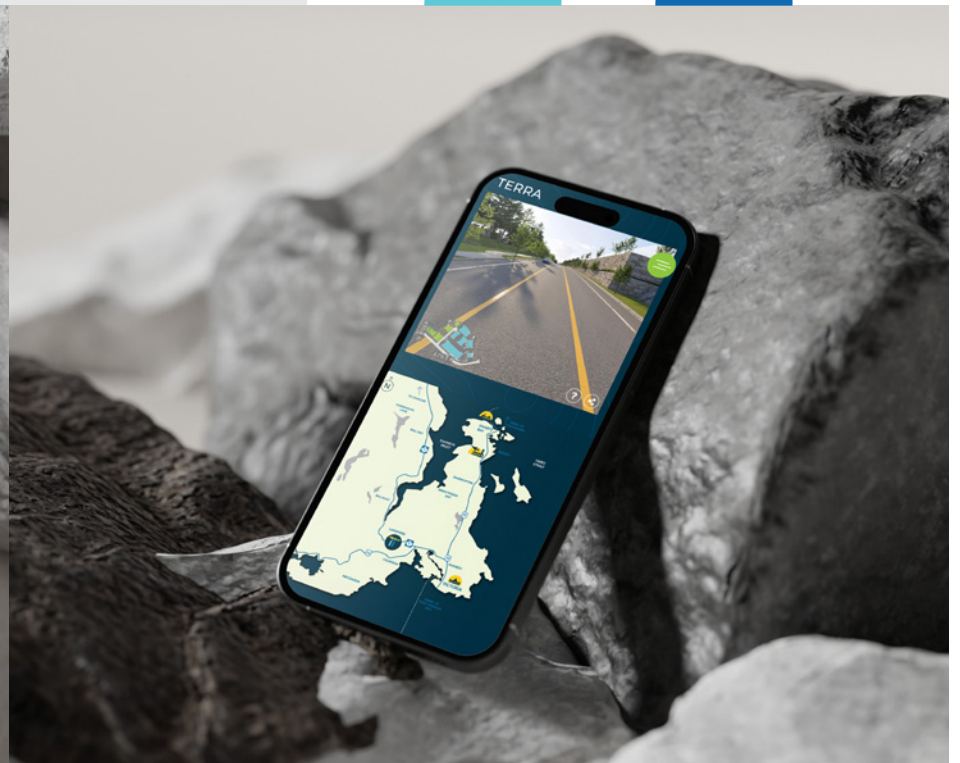


TERRA WORK









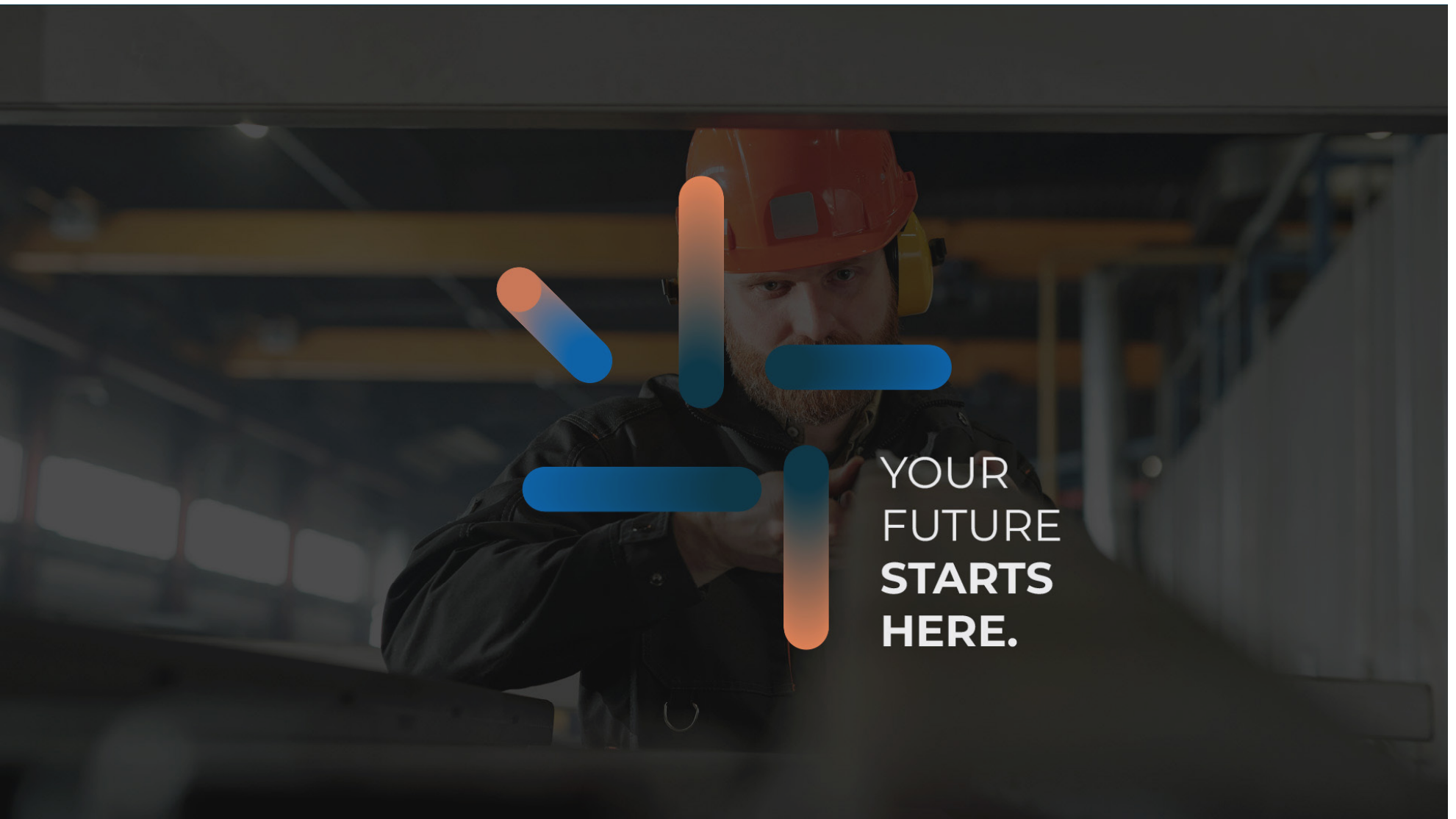
WHO // PACIFIC RIDGE BY BEEDIE

Your Future
Starts *Here.*

WHAT WE DID //

Project Brand Development
Identity Design
Print & Digital Collateral
Exterior Signage
Presentation Centre

➤ porticowaterfront.com





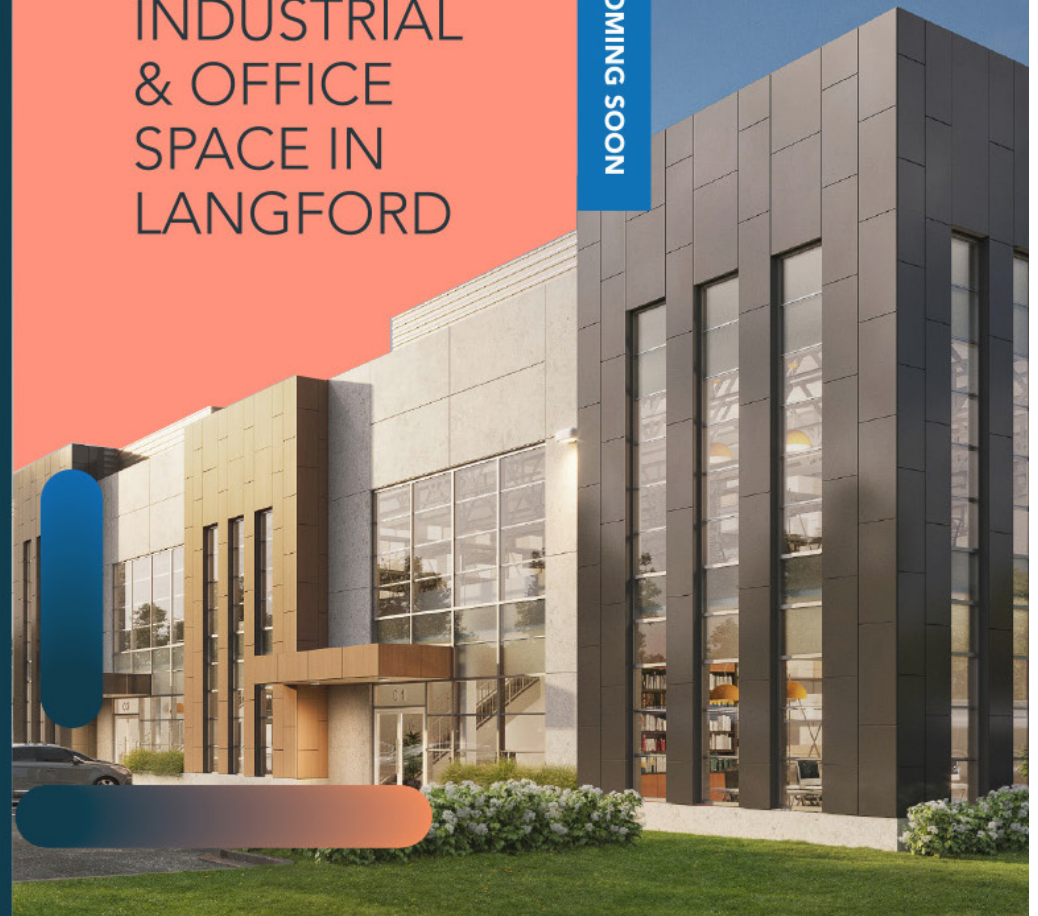
**PACIFIC
RIDGE**
BY BEEDIE

REGISTER

SCROLL

PREMIUM
INDUSTRIAL
& OFFICE
SPACE IN
LANGFORD

COMING SOON





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PACIFIC RIDGE

BY BEEDIE





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**PACIFIC
RIDGE**
BY BEEDIE

REGISTER

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PREMIUM
INDUSTRIAL
& OFFICE
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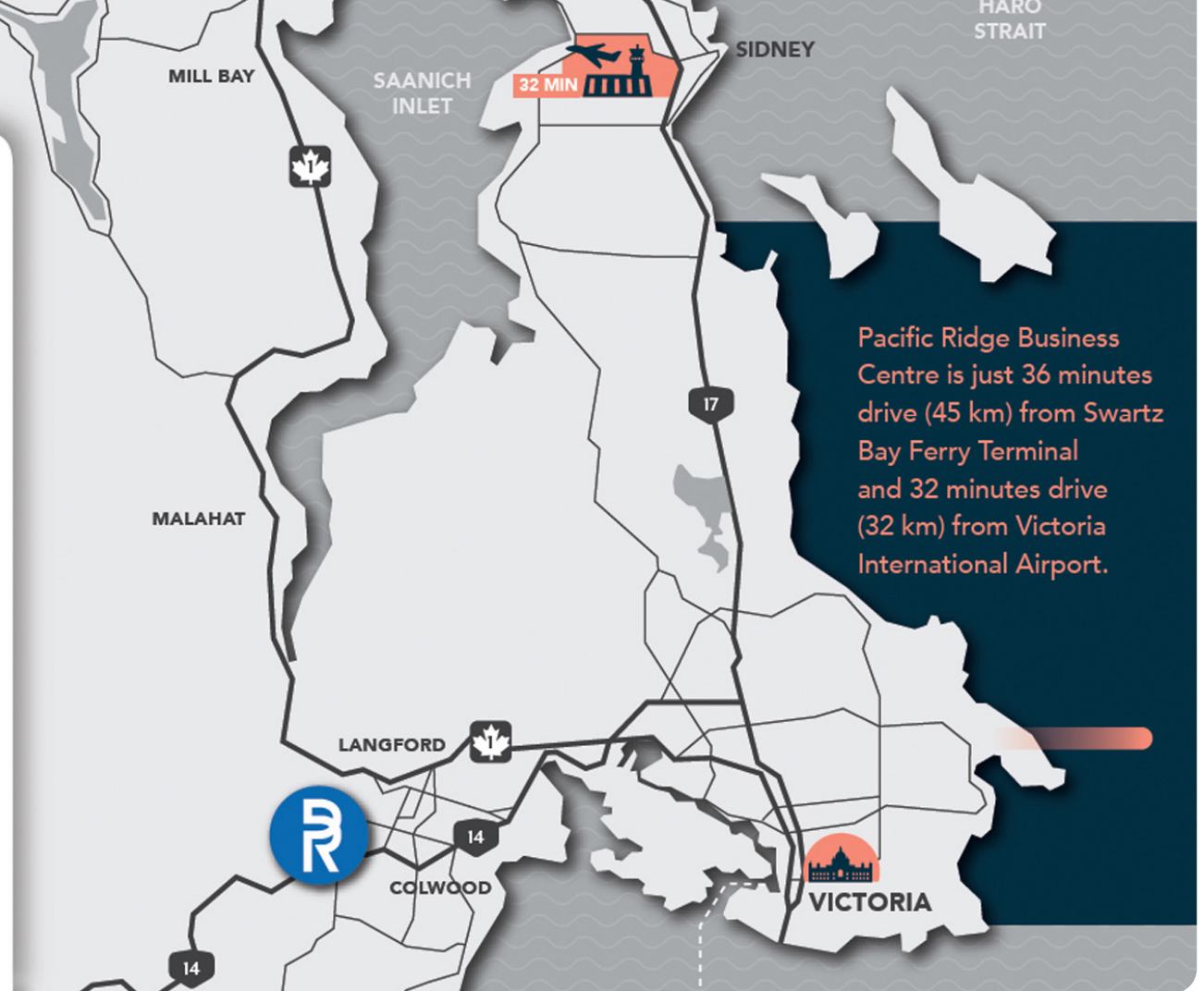
COMING SOON





LOCATION

Situated on Luxton Road and Sooke Road, Pacific Ridge Business Centre benefits from immediate proximity to Veterans Memorial and Highway 1 for effortless access to multiple neighboring markets. Its convenient location provides easy access to the Westshore Parkway which connects to the Trans-Canada Highway for servicing the mid and north island. The property lies at the entrance of Langford's newest commercial center at Glenshire Business Park and with the new signalized intersection on the Chidlow Connector, visibility and accessibility are enhanced.



WHO // BENCHMARK BY CONWEST

A new standard of *industrial ownership*

WHAT WE DID //

Project Brand Development
Project Positioning
Identity Design

Print & Digital Collateral
Exterior Signage
Website







The Benchmark of Success

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The
Benchmark
for your
business.



Let's create
success with
your *industrial &
commercial projects.*

THANK YOU.

CORE