



Copping Unknown: Mission Statement

Helping small businesses grow, adapt, and hold their ground against corporate pressure. We act as operational specialists stepping into a business, mapping out its daily routines, and building the digital tools, websites, safety frameworks and policies it needs to run seamlessly, grow and provide the architecture needed for the owner/founder to take the direction most appropriate for them whilst increasing the businesses autonomy and its value.

By taking complex systems and turning them into clear, repeatable processes, we give everyday business owners the structure and confidence to thrive and function in a manner which ensures all insurances and industry standards aren't just being met, they're being set.

We keep our process transparent and guided by intent. From the moment a business connects with us, we walk through a step-by-step discovery sequence to understand their goals, needs, and operational risks. We create structured blueprints that not only elevate our current clients but also serve as a proven framework for future consultants to join the Copping Unknown Network and provide further partnership working across sectors.

The enjoyment is in the variation of individuals and opportunities to get hands on in different sectors and gain valuable life experience and adaptability. Venture Collaboration is where we provide knowledge, skills and development for a percentage ownership of a business or its profits to get it off the ground and running before stepping back as retained support for online presence and ad hoc consultancy as a part owner, or to implement an exit strategy where appropriate.

The Mission: Reshape and redefine the worlds relationship with diagnoses and medical frameworks.

Our consultancy isn't just a service; every project we complete moves us closer to bringing 2 other projects to life:

- **CaVDHoN (the Copp and Valley Dynamic Hierarchy of Needs):**

A groundbreaking project aimed at redesigning how we support and empower everyone in society. By bridging low income and low education backgrounds with modern science, technology, and holistic thinking.

CaVDHoN creates personalised support pathways focused on a person's unique lived experiences and motivators balanced against diagnoses and medical frameworks.

Translating between subject and system that which, has up until now, had been left to assumption, stigma or stereotype.

In a world of artificial intelligence, humanity heading to the stars and war across headlines, systemically changing how we assess and understand individual needs isn't ambitious or revolutionary it's reasonable and necessary.

- **The Gallery (Target Launch: 2027):**

A community marketplace designed to elevate independent artists and craftspeople into the top earners of their field. This will be done by supporting the artisan to reframe and create providence for their pieces, improve the raw materials used and provide a marketplace and online environment where high net worth individuals can purchase rare and unique items.

A portion of proceeds will go directly into funding CaVDHoN and helping to bridge the socio economic gap. Tapping into the 10% of society at the top of the economic scale.

The CaVDHoN Foundation will be the charity funded by fine art sales including outreach work for less economically secure families. Try and catch those that slip through the net wherever possible.