



Purpose & Collaborative Philosophy

- **Force Multiplier:** Copping Unknown uses Artificial Intelligence as a technical tool to enhance development speed, streamline repetitive administration, and reduce project overheads for clients.
- **Human Authority:** AI functions solely as a collaborator. It is never a replacement for human operational judgment, sector specific insight, or human judgement in regulatory environments.

Digital Architecture & Design Standards

- **Rapid Prototyping:** We use AI assisted wireframing platforms (such as Relume) to construct initial structural layouts, component hierarchies, and content wireframes.
- **Bespoke Webflow Builds:** Production websites are built and deployed directly in Webflow. AI generated wireframes and components are thoroughly modified, restructured, and styled from the ground up to ensure semantic HTML, clean CSS classes, and WCAG AA accessibility.
- **Asset Optimization:** AI driven enhancement tools may be used to clean vector paths, upscale images, and prepare client supplied assets for responsive, multi breakpoint web display.

Research & Regulatory Integrity

- **Policy First Approach:** While generative AI platforms (including Gemini and Perplexity) support initial information mapping and data collation, they do not serve as our source of truth for compliance.
- **Statutory Cross Referencing:** All operational frameworks, safety procedures, and policy templates are verified against official UK legislation, statutory instruments, and governing body publications (e.g. HSE, ICO, CQC and further information found from relevant governing bodies publicly available material).
- **Verification Standard:** We ensure that our operational documentation reflects the actual mandates of UK policy setters, eliminating AI approximations or hallucinations. This ensures decisions affecting humans remain being made by humans.

Drafting & The Compliance Check

- **Structured Drafting:** AI tools may assist in establishing structural flow and initial drafts of complex operational texts.
- **Human Review:** Every delivered policy undergoes a manual review. Content is evaluated and refined based on direct operational experience across regulated social care, health, and custodial settings at the professional level of specificity and scrutiny required.
- **Real World Relevance:** This hands on refinement ensures that every operational artifact is functional, compliant with English law, and reflective of the client's actual day to day business practices.

Data Sovereignty & Confidentiality

- **Total Transparency:** We maintain full transparency regarding the role of generative tools in our workflow and will evidence specific AI usage on any milestone upon client request.
- **UK GDPR Adherence:** In strict compliance with UK data protection legislation, no client confidential data, commercially sensitive documents, or Special Category health data are ever submitted into public or unverified AI training datasets.