



EPIC MONTREUX

THE LANDMARK CELEBRATION OF EPIC MUSIC

Auditorium Stravinski — Montreux, Switzerland
5 & 6 March 2027

Presented by Helvetic — in partnership with La Saison Culturelle de Montreux

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Confidentiality & Embargo

This document is confidential.

It contains information that has not yet been made public.
The public announcement of Epic Montreux 2027 is scheduled for **September 2026**.

Until then, we kindly ask that you **do not share this document, or its contents, publicly or outside your organization**. For members of the press, all information herein is under embargo until the official announcement date.

Thank you for respecting the confidential nature of this project.

Disclaimer

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The Event at a Glance

Helvepic is proud to present **Epic Montreux**, the landmark celebration of Epic Music and of the creative minds who bring it to life.

Taking place on **5 and 6 March 2027** at the **Auditorium Stravinski** in Montreux, Switzerland, this first edition unites three experiences under one roof:

- **Two world-class concerts** headlined by the acclaimed Epic Music collective **2WEI**, featuring star vocalist **Edda Hayes**, performed live with the swiss artists from **Tale of Fantasy Choir & Orchestra**.
- An **international Composition Contest**, whose three finalists are invited to Montreux to hear their original works performed live on stage.
- **Community Events** including masterclasses, panels and meet & greets — connecting artists, composers and audiences.

Presented by Helvepic — the Swiss company behind “World of Warcraft: 20 Years of Music” — and developed in partnership with **La Saison Culturelle de Montreux**, Epic Montreux is conceived as the first edition of a worldwide gathering around Epic Music.



About Epic Montreux

Epic Montreux was created with a clear ambition: to build a dedicated home for Epic Music in Europe.

Film music, video game music and cinematic orchestral works draw growing audiences around the world — yet very few events are devoted entirely to Epic Music and the communities that surround it. Epic Montreux fills that gap.

It is designed as more than a concert. It is a platform for **talent discovery, artistic exchange and community building** — a meeting point where artists, composers, performers, fans and industry professionals come together to celebrate a genre that has come of age.

Rather than a conventional festival, Epic Montreux is conceived as a **gathering** — the moment and the place where the Epic Music community comes together.

What is Epic Music ?

Epic Music is the powerful, cinematic sound most people already know without naming it — the music that drives film trailers, video games and movie soundtracks, and that makes the key moments of a story feel larger than life.

It blends symphonic orchestration, choir, cinematic percussion and modern electronic textures to create emotionally intense, immersive listening experiences, built around themes of adventure, heroism and wonder. Popularized through trailers, games and film and television, it has grown into a genre of its own, with its own composers, performers and a global audience.

Today, that audience is substantial — and growing. Symphony orchestras and major concert halls increasingly program cinematic and video game music, drawn by its ability to fill venues and to reach audiences that traditional classical concerts often do not. Epic Music has become one of the most accessible and unifying musical genres of its generation, and Epic Montreux is dedicated to giving it a stage worthy of its scale.



The THREE Pillars

Epic Montreux stands on three pillars that together make it artistic, participatory and forward-looking:



The Concerts

World-class live performances at the heart of the event.



The Competition

An international stage for emerging composers.



The Community Events

Masterclasses, panels and encounters that bring creators and audiences together.

Each of these pillars represents a part of Epic Montreux that can be promoted and supported individually. Together, they support a broader ecosystem for the development of Epic Music and its creators.



The Concerts

At the heart of Epic Montreux are its concerts: two evenings of live Epic Music on **5 and 6 March 2027**, staged at the **Auditorium Stravinski** — the celebrated Montreux stage that hosts the legendary Montreux Jazz Festival and major pop-culture events such as Polymanga.

This is a **world premiere**: for the very first time, the acclaimed collective **2WEI** takes the stage for a full live concert — an event that has never happened anywhere in the world before, and that begins in Montreux.

The stage will be led by 2WEI, one of the most recognizable names in contemporary Epic Music, joined by star vocalist **Edda Hayes** — the voice behind some of their greatest recordings. With the **Tale of Fantasy Choir & Orchestra**, around two hundred (200) singers and musicians will bring these works to life in a full symphonic setting. Together they will bring to life well-known songs that have reached hundreds of millions of listeners worldwide, including works composed for the world of video games.

Each performance welcomes an audience of around **1,600 people**, bringing together about **3,200 spectators** across the two concerts — with the potential for a third performance to meet the anticipated demand.

Every element of the show — the staging, the immersive **light show**, the arrangements and the on-stage experience — is **crafted by Helvepic**: an original creation, designed and built from the ground up for this premiere. This is our craft, and Montreux is where it comes to life for the very first time.

This is Epic Music in its most authentic and immersive form: orchestral grandeur, powerful voices and cinematic storytelling, shared live with an audience.

Beyond the Stage: a Lasting Record

Epic Montreux is designed to live well beyond 5 and 6 March. Our vision is to **capture the event in photo, video and sound**, with the aim of producing high-quality content — from online highlights to a recording of the concert — so that the experience can continue to reach audiences long after the final note. Helvepic's production "World of Warcraft: 20 Years of Music" shows what this ambition can become: it lives on today through its own concert film, and as a live album available on most major streaming platforms.





Featured Artists & Performers

2WEI

Founded in Hamburg, Germany, in 2016, **2WEI** is an internationally acclaimed music collective that has helped shape the sound of contemporary Epic Music. Blending symphonic orchestration, powerful vocals and modern production, their work has become synonymous with cinematic storytelling and emotional intensity.

2WEI is today one of the world's leading creators of trailer and cinematic music. Their compositions and reimagined arrangements have featured in major international campaigns and productions — including work associated with **League of Legends, Wonder Woman, Assassin's Creed** and **Call of Duty**, among many others across film, television and video games. Alongside this, their original releases and distinctive orchestral reinterpretations of well-known songs have accumulated **hundreds of millions of streams** across digital platforms.

At Epic Montreux, 2WEI headlines the concerts alongside Edda Hayes and the Tale of Fantasy Choir & Orchestra — a live experience that reflects both the artistic ambition and the contemporary evolution of Epic Music.



Edda Hayes

Edda Hayes is a vocalist whose performances have become emblematic of Epic Music. With a voice that combines power, sensitivity and cinematic expression, she has brought some of the genre's most memorable compositions to life, forging an emotional connection with audiences worldwide.

Her collaborations with 2WEI are among the defining examples of contemporary Epic Music: tracks such as **Warriors** and **The Call**, written for the global video game phenomenon **League of Legends**, have reached hundreds of millions of listeners and become emblematic of the genre.



Tale of Fantasy Choir & Orchestra

Tale of Fantasy is a Swiss collective founded in 2017 and dedicated exclusively to Epic Music. Bringing together a symphonic orchestra, a mixed choir and a community of passionate musicians, it performs music inspired by film, video games, trailers and original epic compositions. Through concerts, educational initiatives and large-scale collaborations, Tale of Fantasy champions Epic Music as a contemporary cultural genre while making it accessible to a broad audience.

Celebrating its tenth anniversary in 2027, Tale of Fantasy today unites nearly two hundred (200) amateur and professional musicians and has become a leading force in the Swiss Epic Music scene. As the event's resident ensemble, it provides the orchestral and choral foundation of the concerts — ensuring an authentic, large-scale live performance at the heart of Epic Montreux.

The Competition

One of the defining features of Epic Montreux is its **International Composition Competition**, created to discover and support emerging talent in the Epic Music genre.

Composers from around the world are invited to submit original works, evaluated by a professional jury. Three finalists are then selected and invited to Montreux to take part in the event — and to hear their compositions performed live as part of the official concert program.

The competition is a bridge between emerging composers and established professionals. For the finalists, it is a rare opportunity to hear their music performed in a professional concert setting, with real international exposure. This commitment to talent discovery lies at the very heart of Epic Montreux's mission.

We also intend to reward the finalists with dedicated prizes celebrating their achievement. This opens a unique opportunity for partners to lend their name to the competition — for instance through a sponsored award presented to a winning composer — associating their brand directly with the discovery and recognition of the next generation of composers.



Patron & Jury

Patron of Epic Montreux — Russell Brower

Epic Montreux is honored to appoint **Russell Brower** as its inaugural Patron. A three-time Emmy Award-winning and BAFTA-nominated composer, music director and conductor, Russell Brower is widely regarded as one of the most influential figures in video game music. He currently serves as **Audio Director at CD Projekt Red**, the acclaimed video game studio behind The Witcher saga and Cyberpunk 2077.

His career has helped shape the sound of some of the industry's most iconic titles. As Senior Director of Audio and Lead Composer at **Blizzard Entertainment** for more than a decade, he helped define the musical identity of franchises including World of Warcraft, Diablo and StarCraft. Before Blizzard, he served as Principal Media Designer and Music Director at **Walt Disney Imagineering**, contributing to theme park experiences around the world. As an independent composer and sound artist, his work has also included acclaimed productions such as Animaniacs and Batman: The Animated Series.

Beyond his creative work, Russell Brower has shaped the profession through leadership and education. He serves on the Board of Directors of the Society of Composers & Lyricists, previously spent more than a decade on the board of the Game Audio Network Guild, and is a member of both the National Academy of Television Arts and Sciences (NATAS) and the National Academy of Recording Arts and Sciences (NARAS). He has also taught film scoring through the UCLA Extension Program. In 2014, his composition Invincible, from World of Warcraft: Wrath of the Lich King, entered the Classic FM Hall of Fame Top 300 at No. 52 — a landmark moment for the recognition of video game music within the classical world. As Patron, Russell Brower will take part in the competition's evaluation process, upholding Epic Montreux's artistic standards and championing excellence in music for games.

Jury

Additional jury members and guest experts will be announced as the program develops.



The Community Events

If the concerts are the heart of Epic Montreux, the community events are its soul. Epic Music has always been more than a sound — it is a community of composers, performers and fans who share a deep passion for cinematic storytelling. This pillar exists to bring that community together, turning a concert into a genuine gathering.

Around the performances, Epic Montreux offers a program of encounters designed to close the distance between those who create Epic Music and those who love it:

- **Masterclasses & panels** — Epic Montreux's special guests [2WEI, Edda Hayes, Russell Brower] share the stage to open a rare window into their creative processes, from composition and orchestration to production and performance. A unique chance to learn directly from those who define the genre.
- **Meet & greets and signings** — direct, personal encounters between artists and audiences, where fans can meet the creators behind the music they love and share a moment that lasts far beyond the concert.
- **Networking for creators and professionals** — dedicated moments connecting emerging composers, musicians and industry professionals, fostering the encounters, collaborations and opportunities from which the next generation of Epic Music will grow.

Together, these encounters make Epic Montreux a place where the Epic Music community does not simply attend — it comes together, connects and grows.



Why Montreux ?

A World Capital of Music

Renowned worldwide for its musical heritage, cultural dynamism and exceptional setting on the shores of Lake Geneva, the city has long been a destination for artistic excellence and international audiences. Home to the legendary Montreux Jazz Festival — one of the most famous music events in the world — and to major pop-culture gatherings such as Polymanga, Montreux draws hundreds of thousands of visitors from across the globe every year.

A UNESCO City of Music, devoted to Creation

In 2023, Montreux became one of the first Swiss cities to join the **UNESCO Creative Cities Network as a City of Music**, in recognition of a heritage built on musical creation and a commitment to nurturing emerging talent. This ambition resonates deeply with Epic Montreux: a city that champions musical creation and young artists. It is the natural home for an event whose own mission — through its international composition **competition** — is to discover and elevate the next generation of composers.

A Prestigious Stage

Epic Montreux takes place at the **Auditorium Stravinski**, the very stage that welcomes these world-renowned events — placing Epic Music, from its first edition, on one of Europe's most prestigious cultural platforms.

With Epic Montreux, we aim to contribute to this cultural legacy while introducing a new artistic discipline to Montreux's celebrated cultural ecosystem.



About Helvepic

Helvepic is a Swiss concert production company dedicated to creating cinematic Epic Music experiences that combine artistic excellence, immersive storytelling and world-class production values.

We believe Epic Music is a powerful artistic language — one that brings people together through emotion, imagination and a sense of grandeur. Through carefully crafted productions, we create memorable experiences that connect audiences with the creators and worlds that inspire them.

Helvepic was born from **Tale of Fantasy**, the collective behind ODYSSEY — a landmark Epic Music concert staged at the **Auditorium Stravinski in Montreux in 2022**, in partnership with La Saison Culturelle de Montreux, which drew **more than 2,000 spectators**. That triumph became the foundation on which Helvepic was built, and its team now works to shape the next generation of Epic Music concerts.

Since then, our production “World of Warcraft: 20 Years of Music”, which premiered in Lausanne in September 2024, has gone on to tour venues around the world — including the **Royal Albert Hall** in London and the **Zénith de Paris**.

What sets us apart is simple: **we come from this community, and we know how to speak to it**. As orchestral and film-inspired repertoire attracts growing interest, more and more producers and classical institutions are beginning to approach it — often from the outside. Helvepic approaches it **from within**. We understand this audience because we are part of it: we know its culture, its references and its expectations, and we build experiences that speak its language authentically rather than merely borrowing its themes. That intimate connection with the Epic Music community is our greatest strength.

With Epic Montreux, Helvepic comes full circle — returning to the very stage where its story began, to the city and the audience that first believed in us. It is a homecoming, and the beginning of a new chapter.

About La Saison Culturelle de Montreux

The **Fondation de la Saison Culturelle de Montreux** is a non-profit organization established in 2004 to bring high-quality cultural programming to Montreux and the Vaud Riviera beyond the major festival season. Its mission is to make culture accessible to all — through affordable ticketing, educational initiatives, collaborations with local associations, support for emerging artists and community participation.

Rather than competing with Montreux's renowned festivals, the Foundation believes that culture brings people together, fosters inclusion and helps build stronger communities.

Epic Montreux complements this vision by introducing a dedicated platform for epic, cinematic and video game music — an internationally growing genre not yet represented in Montreux's cultural landscape. Through world-class performances, emerging talent and community engagement, the event adds to Montreux's tradition of artistic excellence while opening its cultural scene to new audiences and contemporary musical expression.

This isn't the first time the Foundation has supported Epic Music, as it had already lent its support in 2022 during the creation of the show **ODYSSEY**, which at the time was led by Tale of Fantasy and some of the members who now make up Helvepic. We are pleased that it has once again placed its trust in Epic Music.





Audience & Reach

Epic Montreux appeals to a diverse, international audience, uniting communities that rarely gather under one roof:

- Fans of Epic Music
- Video game music enthusiasts
- Film music audiences
- Musicians and composers

The New Generation of Classical Music

Beyond these clearly identifiable communities, Epic Music carries a broader significance: in many ways, it is **the Classical music of a new generation**. It speaks the same symphonic language — orchestra, choir, emotion and grandeur — but reaches audiences that traditional classical programming often struggles to attract, especially younger ones.

The world's leading institutions have taken note. In 2026, the **Philharmonie de Paris** — one of Europe's foremost classical music institutions — dedicated a major exhibition, Video Games & Music, to the subject, recognizing video game and cinematic music as a fully-fledged part of today's musical heritage. Epic Montreux is built on that same conviction: that this music deserves the finest stages, and that it holds the key to renewing and expanding the audience for orchestral music worldwide.

Cultural and Economic Impact

Epic Montreux creates value on several levels. **Culturally**, it supports artistic creation, talent development and international exchange.

Educationally, it opens opportunities for learning and professional growth. **Economically**, it contributes to tourism, hospitality and the broader appeal of Montreux as an international cultural destination.



Partnership Opportunities

Partners who join Epic Montreux become part of an ambitious cultural initiative with international reach and long-term potential.

Partnerships can support artistic programming, talent development, community activities, audience engagement or educational initiatives. In return, partners gain **visibility, association with artistic excellence**, and **direct engagement with a highly passionate international audience** — at the launch of what is designed to be a recurring event.

Our vision is for the event to be **captured in photo, video and sound**, so that partner visibility can extend far beyond the concert dates: through online content and a recording of the concert, partners would remain associated with Epic Montreux long after March 2027, reaching audiences well beyond those present in the hall.

A dedicated partnership dossier, detailing engagement formats and the project budget, is available on request.

Conclusion & Invitation

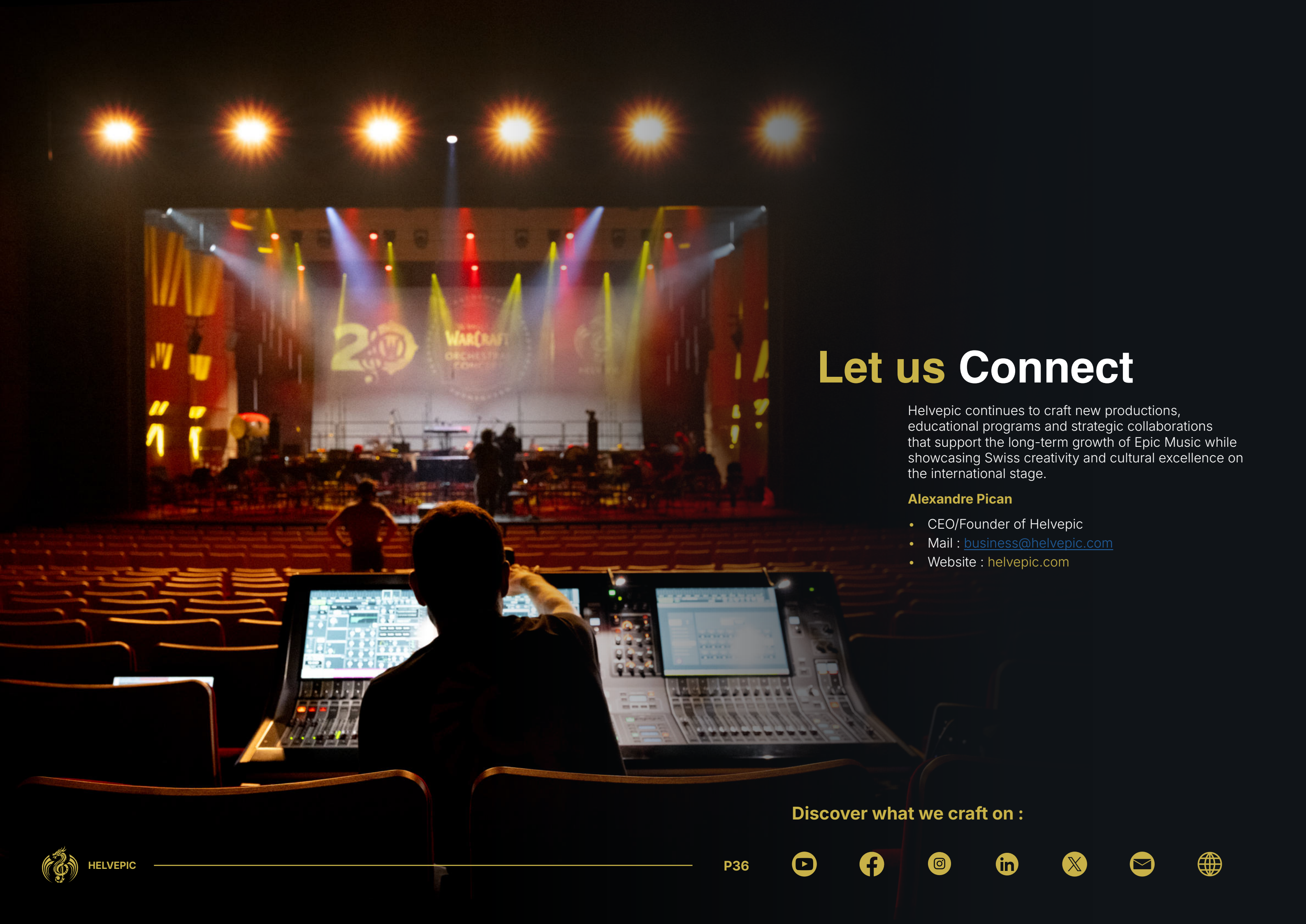
Epic Montreux is the beginning of a **long-term vision**: to establish Epic Music as a recognized and celebrated cultural art form.

By bringing together internationally acclaimed artists, emerging composers, passionate audiences and industry professionals, Epic Montreux creates a place where creativity, education and community converge. Together with **Helvepic, La Saison Culturelle de Montreux and its partners**, Epic Montreux aims to become The global meeting of the Epic Music community — delivering world-class performances, meaningful artistic exchange, and a stage for the next generation of talent.

To our partners, we extend an invitation to join us in shaping this vision, and in building an event that will not only celebrate Epic Music — but help define its future.

And to the public, wherever you are in the world: we can't wait to welcome you. **Epic Montreux** is, above all, a gathering — a chance to share this music, these emotions and these unforgettable moments together. We hope to see you there, in great numbers, on **5 and 6 March 2027**.





Let us Connect

Helvepic continues to craft new productions, educational programs and strategic collaborations that support the long-term growth of Epic Music while showcasing Swiss creativity and cultural excellence on the international stage.

Alexandre Pican

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