BOOVAL FAIR

KEY FEATURES

49
NUMBER OF RETAILERS

148m
TOTAL ANNUAL SALES ($)

23,072
GROSS LEASABLE AREA (M2)

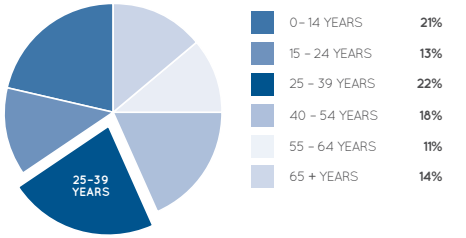
1,257
CAR PARKS
1,025 ARE UNDERCOVER

2.5m
ANNUAL CUSTOMER VISITS

WOOLWORTHS, BIG W
MAJOR RETAILERS

DEMOGRAPHICS

YOUNG FAMILIES,
BLUE COLLAR WORKERS



0 - 14 YEARS	21%
15 - 24 YEARS	13%
25 - 39 YEARS	22%
40 - 54 YEARS	18%
55 - 64 YEARS	11%
65 + YEARS	14%

111,455
TRADE AREA POPULATION

LEASING ENQUIRIES

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POP-UP KIOSK SITES

CATEGORY A SITES

	SITE AND LOCATION	SIZE (M)	POWER	MON-SUN	THURS-SUN	ONE DAY
A1	WOOLWORTHS / BWS	4.2 X 3.0	YES	$990	$770	N/A
A2	WOOLWORTHS	4.2 X 3.0	YES	$990	$770	N/A
A3	WOOLWORTHS / FOOD COURT	4.2 X 3.0	YES	$990	$770	N/A
A4	EB GAMES / PROUDS	2.0 X 2.0	NO	$880	$770	N/A
A5	BIG W	3.0 X 3.0	YES	$990	$770	$330
A6	OPSM	3.5 X 1.5	YES	$990	$770	$330

MINIMUM WEEK BOOKINGS AND FEE LOADINGS WILL APPLY IN NOVEMBER AND DECEMBER.
ALL PRICES GST INCLUSIVE.

OWNER: YFG SHOPPING CENTRES
MANAGED BY: Retail First.

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Source: ABS Census data 2016.